



VIIth European Mountain Convention

“European Mountain Regions- A spirit of Innovation”

15th-17th September 2010, Lillehammer, Norway



PROVISIONAL AGENDA

Languages of the conference: English, French, Norwegian

Wednesday 15th of September: Study Trip

- Study visits from 8.30 AM to **4 PM for Euromontana members** attending Euromontana's General Assembly
- Study visits from 8.30 AM to 6 PM for participants not attending the Euromontana General Assembly
- Euromontana General Assembly from 5 to 8 PM

Thursday 16th of September

MORNING: DEFINITION OF CONCEPTS

Objectives: defining the concept and promoting a broader definition of innovation with high profile representatives communicating their views and perspectives.

9.00 Welcome and opening

- **Audun Tron** - President of Oppland County council
- **André Marcon** - President of Euromontana
- **Synnove Brenden** - Mayor of Lillehammer

9.30 Antonio Tajani, European Commissioner for Industry and Entrepreneurship

Innovation at the center of European policies for tackling economic crisis: what perspectives for mountain areas businesses?

9.50 Liv Signe Navarsete, Norwegian Minister in charge of Local Government and Regional Development

Promising examples of innovative development in Norwegian Mountains

10.05 Jonas Gahr Støre, Norwegian Minister for Foreign Affairs (tbc)

10.20 Coffee break

10.50 Jose Pacheco, Massachusetts Institute of Technology Entrepreneurship Center, Program Manager

Taking world class innovation and making it real in mountain areas

11.35 Jacqueline McGlade, European Environmental Agency, Director

Mountains as a laboratory for a new model of green growth

Launch of the report “Integrated assessment of European mountain areas”



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12.10 Lunch

AFTERNOON: DEFINITION, THEORIES AND METHODS OF INNOVATION

14.00 Introduction: Territorial creativity and innovation: lessons to be learnt for rural and mountain areas

Michel GODET – Professor-Doctor Paris Sorbonne 4- Conservatoire national des Arts et Métiers

Objectives: Creating a mutual understanding of innovation through the presentation of innovation theories and examples. What are the differences between innovation in the mountain regions and innovation in general? Are there special theories and methods we may use in mountain areas?

14.30 Parallel sessions: how to innovate in mountain areas?

Workshop 1. Relations between businesses, research and universities in the development of new ideas

- In the innovation triple helix that puts together universities, businesses and public actors, we should try to link all partners around research. Which models do we have for doing research and development in mountain areas?
- Funding innovation in small-scale economies and relation with universities: small businesses cannot always provide adequate research they need. Partnership with universities can be very fruitful: how to develop this in mountain areas?
- Overcoming problems related to Intellectual Property Rights/Patenting: who owns the results of research and development carried out in common?

Workshop 2. Education and training possibilities to stimulate development in mountain areas

- What are successful models of universities in mountain areas? On-site education? E-learning...? → University of Highlands and Islands model
- Can universities/schools/training institutes exchange with the business sector in mountain areas? What constraints are to overcome?
- Developing common and targeted training offers for the mountain population
- How can mountain businesses better use education and training possibilities to develop new products?

Workshop 3. Involving mountain actors in clusters: how to foster innovation in a bottom-up approach?

- Reducing distances between mountain inhabitants or between mountain dwellers and people from other areas. How to improve population potential – ICT solutions, accessibility by transport, places to meet
- How to organize fruitful linkages between innovative communities/clusters in urban areas and in mountain areas? Which lessons to learn?
- Which policy instruments can contribute to a successful innovative approach in mountain areas and at which level of governance should they be implemented?
- LEADER approach and bottom-up cooperation



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Workshop 4. Developing innovation through multinational cooperation

- Developing links and communication between mountains and other areas in Europe
- Multi-national cooperation: Norwegian fund in support of new member states, Massachusetts Institute of Technology - Highlands and Islands Enterprise partnership
- Use of European tools: example of the competitiveness and innovation program (CIP)

16.00 Coffee break

16.30 Presentation of conclusions from the workshops:

- Report of each workshop commented by innovation experts

17.30 End of the second day of the conference

Friday 17th of September

INNOVATING IN SOME KEY SECTORS IN MOUNTAIN AREAS

9.00 Parallel sessions:

Workshop 5. Innovative processes in energy saving and renewable energies in mountain areas

Workshop 6. Innovating the governance of rural protected areas and the relation with sustainable tourism

Workshop 7. Sustainable forestry management in mountain areas

- How can we innovate the use of wood?
- What opportunities can deliver innovation for forest management?

Workshop 8. Innovative municipalities and the link between public and private sector

- What are the benefits the innovation brings to mountain municipalities?
- What innovative backgrounds have mountain municipalities?

10.30 Coffee break

11.00 Presentation of conclusions from the workshops



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11.30 Round table discussion: Building an action plan for the development of innovative initiatives in European mountain areas

Which improvements of the policy framework? Which action plan for cooperation and partnership in mountain areas?

Panelists:

Introduction: William Roe - National Endowment for Science, Technology and the Arts - United Kingdom, Opportunities in rural innovation: key finding from the NESTA study

- OECD Regional Development Policy Division
- A member of the European parliament
- European Commission – BEPA
- Business representative
- Regional authority representative

13.00 Concluding remarks:

André Marcon - President of Euromontana

Svein Borkhus - President of Norwegian mountain cooperation

13.20 Lunch

END OF THE CONFERENCE