

NR.	SECTION	DESCRIPTION
0	Photographs	     <p>Innovatively investing in Europe's Northern Periphery for a sustainable and prosperous future</p>
1.	Title of the practice	The Village Bus in Kolsillre: passengers do the timetable via a website; also acts as the driver. (P5)
2.	Precise theme/issue tackled by the practice	Regular forms of public transport were proven to be ineffective, expensive and had a low utilization rate when linking the village of Kolsillre in Vasternorrland, Sweden to facilities and services.
3.	Objectives of the practice	To develop a demand responsive public transport service where the passengers themselves enter their journey requirements via a website and one then acts as the driver to carry out the journey.
4.	Location	- Sweden - Kolsillre
5.	Detailed description of the practice	<ul style="list-style-type: none"> • 9 seater vehicles rented. • Website constructed www.byabussen.se • Service started in September 2010. • Residents can get an account for the website and are able to book a seat on an existing route or create a new one. • Registered drivers can operate the service. • Free of charge due to Swedish legislation.
6.	Evaluation	<ul style="list-style-type: none"> • The village bus is cost effective with average costs per person at 7,26EUR, which equates to 0,61EUR per kilometer. Regular bus lines in the area cost around 2EUR per kilometer. • Evaluation to be given to the Swedish government, via the Transportation Committee, to consider a legislative change to allow for fares to be implemented on village buses in order to fund the service and allow it to continue. • More than 6,500 passengers carried over the two year operation, with 2,600 carried in the last eight months of operation. • National award for "Best Results" in Stockholm in March 2012.
7.	Lessons learnt from the practice	With proven results, there are prospects for changes within national legislation.
8.	Contact information	Henric Fuchs County Council of Vasternorrland, Sweden

9.	Other possible interesting information	<p>This project formed a pilot under the Northern Periphery Programme project, Rural Transport Solutions.</p> <p>The video of the project, with English subtitles, can be viewed through the link below:</p> <p>http://www.youtube.com/watch?v=c6XSSoWxvVU&feature=youtu.be</p>
----	---	---