


NR.	SECTION	DESCRIPTION
0	Photograph	
1.	Title of the practice	YouthMobile: improvement of youth mobility in rural areas (P13)
2.	Precise theme/issue tackled by the practice	<ul style="list-style-type: none"> • Lack of attention of the youth's interests. • No adequate accessibility of recreational destinations (average distance in rural areas to a nightclub is 20km). • No public transport service. • Road accidents (so called disco accidents, <i>Discounfälle</i>).
3.	Objectives of the practice	<ul style="list-style-type: none"> • To improve the accessibility of recreational destinations. • Support young peoples' initiatives and willingness to participate. • Problem-solving by letting the youth decide. • Support the bound to the home region. • Reduction of road accidents involving young people.
4.	Location	<ul style="list-style-type: none"> • State level: State of Brandenburg, Germany • Regional level: The middle area Spreewalddreieck (about 100km south of Berlin and 100km north of Dresden) • The administrative District of Oberspreewald-Lausitz and the towns Lützenau, Vetschau and Calau.
5.	Detailed description of the practice	<p><u>Origin:</u> Poor accessibility of nightclubs has been an issue for the youth for some time; Idea and initiative of the youth parliament of Lützenau; order to the regional "Netzwerk Mobilität" ("Network Mobility").</p> <p><u>Timescale:</u> February 2012 started the survey on potential users; Questionnaire campaign at the nightclub; Consulting young people for timetable and route proposal; support by traffic experts; large time investments in numerous organisational measurements; November</p>

	<p>2012 start of the ticket sales by the youth; first trip on the 17th November 2012; February and May 2013 second and third trip; May 2013 scheduling of further trips.</p> <p><u>Bodies involved/implementation:</u></p> <p>The youth, municipalities, transport companies, club owner and consulting expertise among other.</p> <ul style="list-style-type: none"> The operation and the content of the mobility solution: Pick-up at 22 p.m., Drop-off at 2 a.m. and 4 a.m.; 4 intermediate stops; Ticket price 5.00 €; in addition a 50% discount on entrance fee for Discobus riders; Accompany by security personnel; Capacity of 65 Persons per trip; Bus provided by transport company; Transportation contract with the municipality. <p><u>Legal framework:</u></p> <p>Civil law, general administrative law, public transport law, passenger transportation law.</p> <p><u>Financial framework:</u></p> <ul style="list-style-type: none"> Cost about 7,000 € per year (bus rental, security personnel, about 8 trips per year). Revenues about 2,500 €. Deficit about 4,500 € (Start-up funding from the municipality). <p><u>Use degree (%): users total population:</u></p> <ul style="list-style-type: none"> About 6%. Capacity of the bus utilised to 100% (demand was much higher). Potential users about 2,000 (16 to 24 year olds). Population in middle area is about 33,000, from which about 250 per every year cohort are young people (the number is decreasing rapidly).
<p>6.</p>	<p>Evaluation</p> <p><u>Possible demonstrated results (through indicators):</u></p> <p>Significant factors for success:</p> <ul style="list-style-type: none"> Above mentioned goals were achieved (three trial runs and probably more trips for the Discobus). Safe transportation of app 200 young people during the test phase (65 people per trip). Experience of the youth that they themselves can bring up improvements. Adoption planned in two other regions <p><u>Difficulties encountered:</u></p> <ul style="list-style-type: none"> Long-term participation of young people (new cohort

		<p>involved every year).</p> <ul style="list-style-type: none"> No long-term funding of the deficit so far.
7.	Lessons learnt from the practice	<ul style="list-style-type: none"> To engage young people, already existing and functioning youth organisations should be addressed (for example the Youth Parliament) – if possible. The preparation time should be limited – if possible to three or four months. Financial involvement of the municipality and companies should be demanded.
8.	Contact information	<p>ContextPlan GmbH Herr Hoppe Köpenicker Straße 154a/157 DE-10997 Berlin Germany r.hoppe@contextplan-gmbh.de +49 (0)30 614 017 44 Stadt Lübbenau/Spreewald Herr Peter Brandt Kirchplatz 1 DE-03222 Lübbenau/Spreewald pbrandt@luebbenau-spreewald.de +49 (0)3542 85 440</p>
9.	Other possible interesting information	<p>The organisation of non-scheduled services is not a new idea, but quite common in many rural areas in Europe. The challenge is the adaption of the strategies to the region in question.</p> <p>(More information on the website of the Federal Ministry of the Interior (Bundesministerium des Innern, BMI), or Ministry for Infrastructure and Agriculture (Ministerium für Infrastruktur und Landwirtschaft, MIL)).</p>