

How to support mountain innovative Entrepreneurship EUROMONTANA Conference



FIDIAS PROJECT PRESENTATION

Presented by:

Name and Surname, Institution

AEM LOGO

EUROMONTANA Conference
“How to Support mountain innovative Entrepreneurship”
Brussels, November 7th 2013



The FIDIAS project



*Given the increasing difficulties of SMEs when seeking suitable financial support, the FIDIAS project aims to **reinforce local, regional development plans and entrepreneurship** through the **implementation and piloting of innovative financial instruments and services** supporting eco innovation and/or sustainable development actions*

*It intends to help Local and Regional Authorities to prepare their 2014-2020 development programs adopting the **innovative implementation approaches (PPP, integrated territorial development approach, etc.)** that the EC is encouraging for the upcoming new programming period*

FIDIAS Project Main Data



EU co-financing Programme	ETC Alpine Space
Starting Date	17/07/2012
Closure date	30/06/2015
Total budget	2.419.500 euro
Partners	11 Partners from Italy, Austria, Germany, Slovenia and France
Observers	17 Observers (Italy:3, France: 3, Austria: 8, Slovenia: 2, Switzerland: 1)



Project Areas



	Project Area	Partner of reference
1	Regione Veneto (Italy)	<ul style="list-style-type: none"> ○ Veneto Region ○ Chamber of Commerce of Venice
2	Regione Lombardia (Italy)	Finlombarda
3	PACA Region(France)	Chamber of Commerce of Marseille
4	Rhone-Alpes (France)	<ul style="list-style-type: none"> ○ Regional Agency for Development and Innovation Rhone Alpes ○ European Association of elected representatives from Mountain Regions
5	Land Baden Wuerttemberg (Germany)	MFG Innovationsagentur für IT und Medien Baden-Württemberg
6	Austria	<ul style="list-style-type: none"> ○ Austria Wirtschaftsservice GmbH ○ MCI Management Center Innsbruck
7	Styrian Region (Austria)	Styrian Business Promotion Agency
8	Slovenia	Josef Stefan Institute



FIDIAS Observers



	Project Area	Observers
1	Regione Veneto (Italy)	Consorzio per lo Sviluppo della Bioedilizia (Treviso, ITALY)
2	Regione Lombardia (Italy)	Lombardy Region Government – General Directorate Enterprise, Handicraft, Housing and Cooperation (Milan, ITALY)
3	Regione Piemonte (Italy)	Eurofidi – società consortile di garanzia collettiva fidi – S.C.P.A
4	RHONE-ALPES(France)	OSEO Caisse des Dépôts Conseil régional de Rhône-Alpes
5	Land Baden Wuerttemberg (Germany)	Baden Württemberg connected e.V Venture Forum Neckar e.V. Finanz-Wirtschaftsministerium Baden-Wuerttemberg
6	Austria	Wirtschaftsagentur Wien. Ein Fonds der Stadt Wien. Umweltcluster CATT – Innovation management Competence Center Renewable Energies, Unicredit Leasing Spa
7	Slovenia	- Slovene Enterprise Fund - Public agency for technology of the Republic of Slovenia
8	Switzerland	- Amt für Wirtschaft – Graubünden (Canton of Grisons)



AIMS of FIDIAS Project



FIDIAS
INNOVATIVE FINANCIAL INSTRUMENTS FOR
SUSTAINABLE DEVELOPMENT IN ALPINE SPACE

General Goal: to foster eco-innovation and competitiveness of Alpine Space

SPECIFIC PROJECT GOALS

Provide Local Regional Authorities , (BIOs and green-tech SMEs with the sufficient know-how to exploit the opportunities for financial instruments and services coming from EU 2014-2020 (draft) Regulations

To reinforce existing processes of local development through...

...the promotion of innovative mechanisms/ financial instruments able to improve and attract private and public capital

...the implementation of innovative financial services and tools for the deployment of green-technologies and for the improvement of the access to capital

Logical framework



State of the art analysis; identification of financial services and SMEs needs; identification of the financial operators to be involved; analysis of financial sources available to LRAs for Local Development Plans (LDPs)

Good practices selection concerning services, use of financial resources for local development plans; development of the models/schemes to support both LRAs and SMEs

Implementation of the services/tools/schemes; development of 5 innovative services to support SMEs and 3 feasibility studies of innovative financial schemes to support LRAs. Training material available to upgrade operators. All contents and materials available through an IT-Platform.

Testing the services/schemes and evaluating performance; testing both services to SMEs and models/schemes for Managing Authorities. Evaluation of performance.

Valorization of project results and transferability



Project Structure



Wp1	Project Preparation	Submission of the proposal
Wp2	Project management	Project and financial Management
Wp3	Information and Publicity	Communication and dissemination
Wp4	Analysis and action plan	State of the art analysis and elaboration of the model
Wp5	Instruments implementation	Implementation of the model and related tools (services)
Wp6	Piloting	Testing the services and evaluating performances
Wp7	Valorization of results	Transferability and sustainability



FIDIAS main expected outputs



<p>SERVICES (Wp 4.3 Wp 6.2)</p>	<p>Identification, implementation and testing of 6 innovative services to support green-tech SMEs in AS area:</p> <ul style="list-style-type: none"> ○ support to access to credit for micro-SMEs ○ IP valorization for green.tech ○ crowdfunding ○ EU funding alert for green-tech sector ○ matching green-tech SMEs
<p>FINANCIAL INSTRUMENTS (Wp 4.3, Wp 5.2 WP 6.3)</p>	<ul style="list-style-type: none"> ○ Identification of 3 innovative financial instruments targeted to SMEs and/or LRAs: ○ At least 3 feasibilities studies aiming at supporting the implementation of these financial instruments by Managing Authorities into Local Development Plans exploiting the new EC territorial approaches ○ Testing of the financial instruments: assistance to LRAs in drafting schemes of calls for proposals
<p>TRAINING (Wp 5.3 Wp 6.4)</p>	<ul style="list-style-type: none"> ○ Elaboration of training modules and related material able to support the upgrade of operators belonging both to Local and Regional Authorities (LRAs), Business Intermediary Operators (BIOs) and financial operators (public and PPP) ○ Testing of the training modules
<p>INVOLVEMENT OF STAKEHOLDERS (Wp 4.2)</p>	<p>Involvement of relevant local stakeholders by means of the organization of Local Supporting Groups (LSGs) in the selection and piloting of new instruments and services in each region over the course of the project</p>
<p>SUSTAINABILITY (Wp 7.2)</p>	<p>Elaboration of Memorandum of Understandings by stakeholders involved in LSGs to ensure future cooperation on the project object</p>



WP 4 «Analysis of the action plan»



Activities	Foreseen outputs	State of the art up to now
<p>4.1 Identification of financial services/instruments for green-tech SMEs and data on financial sources available to LRAs for sustainable development</p>	<ul style="list-style-type: none"> ○ report concerning the demand of financial instruments by green-tech SMEs and LRAs; ○ report concerning financial instruments applied in the AS areas to support SMEs and local sustainable development by LRAs 	<ul style="list-style-type: none"> ➤ Finalized ➤ To be finalized by mid November 2013 <p><i>A benchmarking analysis (not foreseen) has been developed</i></p>
<p>4.2 systematization of collected information on financial/ investment system in AS area and setting up of Local Supporting Groups (LSGs)</p>	<ul style="list-style-type: none"> ○ database of financial operators and networks operating in AS area ○ methodology and criteria to set up 8 LSGs 	<ul style="list-style-type: none"> ➤ The Database has been developed ➤ The methodology has been validated and the first LSGs have been organized
<p>4.3. identification of financial instruments/services to support green-tech SMEs and LRAs and local sustainable development and their implementation methodology</p>	<ul style="list-style-type: none"> ○ organization of Transnational Experts Workshop (TEW) in Milan on innovative financial instruments ○ elaboration of concepts concerning 5 innovative services to be implemented and tested ○ development of the methodology to exploit local development plans by LRAs 	<ul style="list-style-type: none"> ➤ TEW organized on June 13th 2013, in Milan ➤ Development and validation of 6 concepts of services: <ul style="list-style-type: none"> - Assistance to develop efficient business plans - Intellectual property valorization - Training session to apply for crowdfunding - EU funding alert system - Improvement of communication skills - One-stop window ➤ Development of 3 concepts of financial instruments and of the methodology: <ul style="list-style-type: none"> - the One-stop counter for financial support for eco-innovation R&D projects - the Green SME Fund - the Green Fund (energy efficiency, smart grids)

Duration of WP4 activities



FIDIAS

INNOVATIVE FINANCIAL INSTRUMENTS FOR SUSTAINABLE DEVELOPMENT IN ALPINE SPACE

Year	2012						2013						2013						2014						2014						2015													
Month	7	8	9	10	11	12	1	2	3	4	5	6	7	8	9	10	11	12	1	2	3	4	5	6	7	8	9	10	11	12	1	2	3	4	5	6								
Action 4.1	x	x	x	x	x	x	x	x	x	x	x	x	x	x	x	x	x	x	x	x	x	x	x	x	x	x	x	x	x	x	x	x	x	x	x	x	x	x						
Action 4.2			x	x	x	x	x	x	x	x	x	x	x	x	x	x	x	x	x	x	x	x	x	x	x	x	x	x	x	x	x	x	x	x	x	x	x	x						
Action 4.3									x	x	x	x	x	x	x																													
Action 4.4																																												
Action 4.5																																												
Total	x	x	x	x	x	x	x	x	x	x	x	x	x	x	x	x	x	x	x	x	x	x	x	x	x	x	x	x	x	x	x	x	x	x	x	x	x	x						

Main WP4 outputs will be achieved before the end of 2013, but some activities will continue till the end of the project (eg: the updating of the database of operators, the organization of Local Supporting Groups, etc.)



WP 5 «Instruments implementation»



Activities	Foreseen outputs	State of the art up to now
5.1 Implementation of financial instruments/services selected in WP4 according to the defined methodology	<ul style="list-style-type: none"> ○ Six innovative services implemented and uploaded on an innovative IT platform 	➤ <i>On going</i>
5.2 Implementation of feasibility studies of revolving funds and/or financial instruments to attract and involve new public to improve LDPs	<ul style="list-style-type: none"> ○ feasibility studies of innovative financial schemes (considering local experiences) 	➤ <i>On going</i>
5.3 Upgrade operators to be involved in the provision of services and LRAs' operators about innovative financial instruments	<ul style="list-style-type: none"> ○ training modules 	➤ <i>On going</i>

*a **common IT platform** integrating objectives and results coming from FIDIAS but also from other two EU co-funded projects: **EVLIA** (ETC South East Europe Programme) and **FIREMED** (ETC MED Programme)*



Duration of WP 5 activities



Year	2012			2013						2014						2015																	
Month	10	11	12	1	2	3	4	5	6	7	8	9	10	11	12	1	2	3	4	5	6	7	8	9	10	11	12	1	2	3	4	5	6
Action 5.1	x	x	x	x	x	x	x	x	x	x	x	x	x	x	x	x	x	x	x	x	x	x	x	x	x	x	x	x	x	x	x	x	x
Action 5.2										x	x	x	x	x	x	x	x	x	x	x													
Action 5.3										x	x	x	x	x	x	x	x	x	x	x													
Action 5.4																																	
Action 5.5																																	
Total	x	x	x	x	x	x	x	x	x	x	x	x	x	x	x	x	x	x	x	x	x	x	x	x	x	x	x	x	x	x	x	x	x

The implementation of financial instruments and services **will go in parallel with the definition of new 2014-2020 regulations** and – at local level - **with the elaboration of 2014-2020 development programs.**

FIDIAS partners will try to exploit this **unique opportunity** in order to foster the adoption of innovative approaches and tools into new local strategies



WP 6 «Piloting»



Activities	Foreseen outputs	State of the art up to now
6.2 Pilot action addressed to green-tech SMEs to test innovative services and support matching SMEs with financial operators	<ul style="list-style-type: none"> ○ Pilot action-step 1: 200 SMEs to test services (about 30 SMEs of all 8 project areas); ○ Pilot action-step 2: 35 selected SMEs to receive a proposal for funding 	<ul style="list-style-type: none"> ➤ <i>Not yet started</i> ➤ <i>Not yet started</i>
6.3 Pilot action involving Local and Regional Authorities	<ul style="list-style-type: none"> ○ 8 schemes of call for proposals targeted to private/public actors 	<ul style="list-style-type: none"> ➤ <i>Not yet started</i>
6.4 Monitoring and evaluation of the pilot actions, set up of KPIs and Evaluation Committee (Observers and experts)	<ul style="list-style-type: none"> ○ 2 periodical reports on pilot actions ○ revised Methodology Guideline ○ 2 Evaluation Committee meetings with observers and experts 	<ul style="list-style-type: none"> ➤ <i>Not yet started</i> ➤ <i>Not yet started</i> ➤ <i>Not yet started</i>



WP 7 «valorization of results»



Activities	Foreseen outputs	State of the art up to now
7.1 Transferring of project results	<ul style="list-style-type: none">○ Elaboration of the Transferability plans○ Policy recommendations adapted for each project area	<ul style="list-style-type: none">➤ <i>Not yet started</i>➤ <i>Not yet started</i>
7.2 Development of Memorandum of Understanding (MoU) to set up permanent public-private network with short and medium –long term results	<ul style="list-style-type: none">○ 8 local MoU (2 for the French area) to continue local and transnational cooperation (to support provided services and the exploitation of innovative financial schemes for LDPs to support green-tech sector	<ul style="list-style-type: none">➤ <i>Not yet started</i>



Project Gantt



FIDIAS
 INNOVATIVE FINANCIAL INSTRUMENTS FOR
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Title of WP	2010												2011												2012											
	1	2	3	4	5	6	7	8	9	10	11	12	1	2	3	4	5	6	7	8	9	10	11	12	1	2	3	4	5	6	7	8	9	10	11	12
WP 1 Project Preparation																																				
WP 2 Project Management																																				
WP 3 Information and Publicity																																				
WP 4 Analysis and action plan																																				
WP 5 Instruments implementation																																				
WP 6 Piloting																																				
WP 7 Valorization of results																																				
WP 8																																				

Title of WP	2013												2014												2015					
	1	2	3	4	5	6	7	8	9	10	11	12	1	2	3	4	5	6	7	8	9	10	11	12	1	2	3	4	5	6
WP 1 Project Preparation																														
WP 2 Project Management	x	x	x	x	x	x	x	x	x	x	x	x	x	x	x	x	x	x	x	x	x	x	x	x	x	x	x	x	x	x
WP 3 Information and Publicity	x	x	x	x	x	x	x	x	x	x	x	x	x	x	x	x	x	x	x	x	x	x	x	x	x	x	x	x	x	
WP 4 Analysis and action plan	x	x	x	x	x	x	x	x	x	x	x	x	x	x	x	x	x	x	x	x	x	x	x	x	x	x	x	x	x	
WP 5 Instruments implementation	x	x	x	x	x	x	x	x	x	x	x	x	x	x	x	x	x	x	x	x	x	x	x	x	x	x	x	x	x	
WP 6 Piloting								x	x	x	x	x	x	x	x	x	x	x	x	x	x	x	x	x	x	x	x			
WP 7 Valorization of results															x	x	x	x	x	x	x	x	x	x	x	x	x	x	x	
WP 8																														





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THANK YOU FOR YOUR
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Investing in your future