Empowering Armenian youth to solve problems in mountain and rural areas

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YANOA project
Young Agriculturists Network Of Armenia

Educated and Empowered Youth Crafts the Future of Armenia
Youth Clubs in Armenia

- 29 Youth Clubs have been established in 29 rural communities of Armenia;
- More than 4000 youngsters have been involved in the activities of Youth Clubs since 2002
- The clubs delivered more than 1100 alumni since 2004
- More than 180 adult trainers have been trained and qualified to work with the youth
- Currently Youth Clubs involve more than 2300 young people from all over Armenia
The “YES” Methodology is used as the strategy of developing youth leadership in Armenia.

The main goal is to have informed youth, who are actively participating in all aspects of social-economic life in their rural communities.

YES stands for Youth Empowered for Self-reliance.
The main characteristics of the “YES” methodology

• Based on American 4-H Youth leadership scheme

• Tailored to the needs of Armenian reality

• Includes 3 levels

1. Extracurricular education in 7 directions
2. Individual and/or group projects
3. Engagement in community life
4H-youth leadership scheme

Head – managing, thinking
Hands – giving, working, skills
Health – being, living
Heart – relating, caring
## Group/Individual Projects

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<th>Direction</th>
<th>Project</th>
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<td>Agriculture</td>
<td><em>Little Farmer</em></td>
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<td>Ecology</td>
<td><em>Ecological Police</em></td>
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<td>Business Education</td>
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YES Youth Armenian Network
(from YES to YAN)

Since 2002:
• 8 annual youth forums have been organized;
• 3 regional youth forums have been organized;
• 2 regional youth camps have been organized;
• 33 exchange visits among 20 community clubs
Isolation: reality or perception?
What Armenian rural youth need

- Opportunities for advanced education
- Employment and income generation opportunities
- Developed infrastructure in remote areas
Formula for Self-realization (Happiness!!!)

Knowledge/skills
+
Opportunities
+
(Material)
Resources
How Heifer Armenia support rural youth

• Competence building and vocational education

• Employment and income generation opportunities

• Resources for self-realization
Our vision for the world

* PEACE *
* EQUITY *
* REALIZATION *

All will bring to the HAPPINESS !!!
THANK YOU!