

SECOND EUROPEAN MOUNTAIN CONVENTION PROGRAMME

**17 and 18 March 2000
Trento, Italy**

Organised by EUROMONTANA with the collaboration of: Regione Trentino-Alto Adige; Confederazione Italiana Agricoltori, Unione Contadini, Associazione Contadini Trentini, Unione Agricoltori, Federazione Coltivatori Trentini, Federazione Trentina delle Cooperative.

With the support of the Autonomous Province of Trento, the European Commission - Directorate General for Agriculture - and the French Ministry for Agriculture.

FRIDAY 17 MARCH 2000

9h00-10H00 Reception of participants

10h00-11h45 Opening session

Chairman : Andrea NEGR!

Mountain territories : roles and issues for a global sustainable development.

Welcoming address from Andrea Negri, Vice-President of Euromontana-Italy.

Address from Lorenzo Delai, President of the Autonomous Province of Trento

Dario Pallaoro, Councillor for Agriculture and Mountains of the Autonomous Province of Trento.

Giovanni Cannata, President of CTIM (Technical Committee for the Mountains), Italy
Quality for the development of the Italian Mountains

Luciano Caveri, member of the Italian Government in charge of Mountain Policy.
Coordination of the problems at the European and International level.

Douglas MacGuire, FAO (Food Aid Organisation of the United Nations)
To contribute to a global sustainable development - Specific roles and needs of the mountain populations.

Robert Duclos, President of Euromontana
Mountain regions : assets for society / handicaps in the face of globalisation.

11h45-12H00 Coffee break

12h00-12h30 Quality, a strategy for mountain areas.

1- To promote and develop mountain quality foodstuffs.

Presentation of the conclusions of the seminar on "Development and distribution of mountain quality products" - Reporter = O. Beucherie, Agricultural Institute of Rhône Alpes (France).

12h30-14h00 Lunch

14h00-15h30 Quality, a strategy for mountain areas

Chairman : Gérard Bedos

2- Towards an integrated rural development based on quality - How to add value to the specific features of the mountain territories.

Presentation of the conclusions of the seminar on "Quality at the service of rural sustainable development" - Reporter = Asier Albizu, Director for the Food Policy and Food Industry of the Basque Government, (Spain).

3- Quality and rural development in the mountain areas of the CEEC - What are the issues ?

Presentation of the conclusions of the seminar - Reporter = Zenon Pijanowski, Rector of the Agricultural University of Krakow (Poland).

15h00 Discussion

Moderator : Emmanuel Mingasson, Leader of projects at the SUACI (France)

15h30-16h30 Coffee break

16h30-19h00 WORKSHOPS - TO SUCCEED WITH QUALITY. (programmes in preparation - indicative interventions)

1- Tools for rural development and quality

While concentrating mainly on the study of the tools offered by community or national regulations - compulsory or volunteer -, the workshop will aim at identifying "successful programmes" in mountain areas and refining the concept of a "tool box" for the use of the development actors (public or private administrations) from mountain areas, which facilitate the integration of quality in the different sectors (production, services etc.).

Moderator : M. Bazzanella, Agency for quality assurance in agriculture (Italy)

Intervention : Mr Christian Bechet, Quality Policy Unit, DG Agriculture, European Commission
Mr Gérard Bedos, President of SUAIA Pyrénées, France
Prof. Ruiz Aviles, Agrarian Research Centre, Andalucia (Spain)

2- Training, information, networking

Workshop 2 will set out the needs of mountain organisations and regions in term of training and information, and the value of networking to achieve quality. Appropriate proposals will be investigated through successful projects, community initiatives (Leader, Interreg), experiences of European organisations.

Moderator : M. Gaskell, Highlands and Islands Enterprise - Scotland

Interventions : Mr Balthasar Huber, Rural development Unit, DG Agriculture, European Commission
Mme Elena DiBella, Italian Confederation of Farmers (Piemont region)
Mr Iain MacAskill, Chairman of the Crofters Commission (Scotland)

3- Role of the private sector, young people, women

Workshop 3 will be focused on the specific difficulties encountered by young people and women in rural and mountainous areas. Responses and concrete proposals will be examined to facilitate a stronger participation by the populations in development and quality, by improving their organisation, training and leadership.

Moderator : M. Wyder, Swiss group for mountain regions (SAB).

Interventions : Mrs Paola Ortensi, International Federation of Agricultural Producers and permanent representative of the United Nations
Mrs DOETZKIES Maya, Journalist (Switzerland)
6 Mr Adrian Civici, Rural development Institute (Albania)

SATURDAY 18 MARCH 2000

8h30 Conclusion of the workshops

Chairman :Jörg Wyder

- **Mr Bazzanella, Mr Gaskell, Mr DeGiorgi/Mrs Ortensi** - 20' presentation per workshop
- Sergio Muraro, Councillor for the Community Policies of the Autonomous Province of Trento.

9h30-11h00 Round table. Quality : key to sustainable development or commercial fashion ?

Reactions of the social, economic and institutional partners on the proposals of Euromontana.

*Moderator : Alberto Faustini,
Head of Press Office of the Autonomous Province of Trento.*

- 1- Representative of a farmers organisation : *Gilbert Louis, President of the National Federation of the Promotion Committees for agricultural and food products (Fr)*
- 2- Representative of an agricultural cooperative : *Pierluigi Angeli, President of the Trento Confederation of Co-operatives (It)*
- 3- Representative of the consumers : *representative of the BEUC, Mr Corradini (It)*
- 4- Contributor on rural development and land management : *Iain MacAskill, Chairman of the Crofters Commission (Scotland)*
- 5- Contributor on specific issues in the CEEC : *Tomaz Cunder, Agricultural Institute of Slovenia*
- 6- Representative of the European Parliament - *Mrs Redondo Jimenez (to be confirmed)*
- 7- Representative of Directorate General for Agriculture, European Commission : *Balthasar Huber.*

11h00-12h15 Closing session : what future for the European mountain areas ?

Chairman :Frank Gaskell

- 11h00 Summary by Robert Duclos, President of Euromontana
Is the "quality strategy" enough for a sustainable future of the mountain areas ?
- 11h10 **Address by Michel Barnier**, European Commissioner for Regional Policy
- Discussion and conclusions

LUNCH

Participation in the exhibition of mountain products organised by the Province of Trento

SUNDAY 19 MARCH

Whole day visit (cooperatives of fruits, wine, ...)