Planika dairy
Local mountain supply chain for a higher added value

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1957...
...milk powder production in cooperation with a large consortium

1995...
...collapse of the consortium and a new company established by the farmers cooperative
today...
- 100% owned by the farmers cooperative
- 9 -10 mil. liters of milk processed from the region
- ownership of organic farm with 130 cows
- 54 employees
- Museum of dairy tradition in Posocje region
Muzej od do PLANIKE
innovative aspects...
- decision to avoid global market – traditional mountain products
innovative aspects...
- added value chain from farmer to the customer
innovative aspects...
- cultural landscape, reduction of depopulation, jobs
innovative aspects...
- cooperation with destination branding