MOUNTAIN BUSINESS SUMMIT 2017
THE INTERNATIONAL TRADE SHOW FOR MOUNTAIN INDUSTRY INNOVATORS
5-7 July 2017 | Tarbes, Pyrenees, FRANCE
mountainbusinesssummit.com
Mountain Business Summit assembles mountain industry innovators from around the world.

For 3 days, professionals will be able to share and promote their expertise with local and international investors and decision-makers.

The original format of this global event, facilitates networking opportunities between the participants who get to identify each other weeks prior to the event.

---

**Key figures**

- **150** exhibitors
- **15** countries
- **1500** professional visitors
- **15000** visitors

---

**Who can attend?**

Suppliers of innovative solutions and decision-makers (public authorities, resorts operators, tour operators, public and private investors, brands...) contributing to the economic development of the mountain world in the following sectors:

- Territory planning, construction and real estate
- Energy & natural resources
- Tourism
- Hydrotherapy and well-being
- Mobility
- Digital and new technologies
- Sports and leisure activities
- Craftsmanship
- Agricultural activities and gastronomy
- Architecture and design
- Communication and event services
- Financing and investment
- Training
- Security and safety
A tailored programme facilitating networking opportunities between key players in the mountain world:

- An exhibition (5-9 July)
- Conferences and workshops (5-7 July)
- Pre-arranged one-to-one meetings (5-7 July)
- Open to general public (7-8 July)

EXHIBIT
You are selling a product, a technology, a service?
- Showcase and promote your innovation
- Meet new clients and new business partners
- Be part of a major international event

VISIT
You are a decision-maker looking for innovative solutions for your projects?
- Maximize your time and meet with targeted suppliers
- Keep up with the latest innovations and the ongoing R&D
- Get inspired and initiate new projects

ONE TRADE SHOW, FIVE WORLDS

ENERGY & NATURAL RESOURCES
«Protecting mountain regions»

MOUNTAIN LIFESTYLE
Building your ideal home (Architecture, Interior design, Landscaping), Gastronomy, Culture ...

SPORTS, LEISURE AND NATURE

MOUNTAIN AGRICULTURE
- Pastoralism (sheep, goats, cattle, horses)
- Plants, crops and fungi farming

THE MOUNTAIN PROJECT
«Developing mountain regions»
- Tourism Attractiveness and Competitiveness
- Health Thermals and Hydrotherapy
- New technologies
- New trends
- New professions

Conferences
High-level conferences and round tables are organized in a plenary format on the first day of the event.
A unique opportunity for professionals to expose their views and debate on current challenges faced in the mountain industry.

Conference programme available on mountainbusinesssummit.com

B2B Meetings
Exhibitors and Decision-Makers will interact for 2 days through pre-arranged meetings.

How does it work?
- Fill out a short form upon registration describing your capabilities or requirements
- Select/request meetings with relevant contacts through the online platform
- Approve/refuse meeting requests
- Download your tailored schedule of meetings
Public Days
7th and 8th July
Programme includes:
- Grand Tasting Village
- Recreational activities and entertainment for the entire family
- Sport demos and tournaments

SALES TEAM
Andrea REINWART areinwart@advbe.com
+33 1 41 86 41 54

Marie FRANCOIS mfrancois@advbe.com
+33 5 32 09 20 01

Benoît ROCHAS brochas@advbe.com
+33 5 32 09 20 05

Marie Julie CASTAIGNE mjcastaigne@advbe.com
+33 5 32 09 20 03

Isabella BALDUCCI ibalducci@advbe.it
+39 06 88 64 49 49

Maria VERSAEVEL mversaevel@advbe.com
+33 5 32 09 20 04

Julietta D’Anna jdianna@advbe.com
+33 5 32 09 20 06

Ruiching PORTIER rportier@advbe.com
+33 1 41 86 41 46

ORGANIZERS
advanced business events are leaders in the organization of international events and have produced over 1000 events in key industries. Using a unique concept of pre-arranged business-to-business meetings, the multinational strives to provide with a number of tailored tools to facilitate identification, understanding and the penetration of new markets.

World-renowned mountain range, the Pyrenees are a truly fascinating natural barrier connecting France to Spain and the Atlantic Ocean to the Mediterranean Sea. They offer an extraordinary setting for this unprecedented global event.

Tarbes has been chosen as a host city, not only for its location, but also for its strong and dynamic industrial background, and an exemplary ability to adapt to a fast-paced economic and technological globalization.

A special focus is given to the actions and projects conducted by the cities surrounding the Pyrenees and contributing to the development and protection of the mountain zone.

MBS 2017
Public days
7-8 July 2017

mountainbusinesssummit.com

PIC MEETINGS
Pyrenees Industrial Cooperation
Pyrenees Supply chain Forum
4-5 July 2017

organized by
co-organized with

abe – Organisation générale Mountain Business Summit | 35/57 rue des Abondances – 92513 Boulogne-Billancourt cedex (FRANCE)
Tél : +33 (0)1 41 86 41 10 - Fax : +33 (0)1 46 03 86 26 - Email : mountainbusinesssummit@advbe.com
abe – SAS capital 50 000 € - 515 013 506 00024 - NAF 8230 Z

madeeli

madeeli

madeeli

madeeli

madeeli