The partners of the Move on Green project meet on the Shetland Islands

The MOG partners will meet for the second time from 28 to 30 August to continue their work on sustainable transport solutions. In addition to the discussion that will take place, a study tour is organised to show the practices implemented on the Shetland Islands.

Five months after the launching of the project in the Province of Teruel, Spain, the 13 partners of Move on Green will meet again during 3 days to exchange on sustainable transport solutions. The MOG project is a three years INTERRET IVC project which aims at improving the regional policies on sustainable mobility in rural and mountain areas. To do so, good practices implemented in their regions are identified by the partners and explained in details to other partners. Each partner can therefore get inspired from some ideas coming from other countries and adapt them to their local context.

The project is currently in its first phase. Since the last meeting, all partners had the task to make an analysis of the current situation as regards mobility in their own region. What are the initiatives already implemented? What are the objectives of the local decision-makers? What means are dedicated to sustainable transport? Who is targeted by the transport solutions? Those are some of the questions that the partners have to answer. During the last months, the partners have been carrying out interview of local decision-makers and analysing documents on local transport strategies, etc. The partners have also started to identify the good practices on sustainable transport that are implemented in their regions. During the Shetland meeting, they will present the first results of their work.

As the meeting will take place in the Shetland Islands, the example of the solutions used in the Council area will be shown to the project partners. The visitors will have the opportunity to discover the activities carried out by the PURE Energy Centre: Elizabeth Johnson from the Centre will explain some details about the transport project led by the Centre, such as the production of the first licensed hydrogen car in the UK. As the PURE Energy Center is located on the island of Unst, the project partners will use the ferry to travel there and receive some more explanation on the ferry transport systems between the Shetland Islands.

During the meeting, the partners will also prepare the next stages of the project which consist in analysing the good practices of each region to draw a policy guideline for sustainable transport in rural areas. The good practices from each region will therefore be analysed in detail to understand what the key factors of success are and on the contrary what are the pitfalls to avoid.

In order to facilitate the future transfer and implementation of the results of the project, some relevant decision-makers and representative from companies have been invited to participate to some discussions of the project. Their input is expected to be of great help to
ensure that the solutions proposed are realistic and receive the approval of the stakeholders in charge of making them become concrete.

08-08-2012

For more information, contact:

**Elaine J Park**, Transport Strategy Officer
Transport Planning Service, Shetland Islands Council
Direct Dial: 01595 743957
Email: elaine.park@shetland.gov.uk
Mobile: 07554 117 412

**Laura Gascón Herrero**, Coordinator of the MOG project
Diputación Provincial de Teruel,
Tel: 0034 978 647 447,
Email: mog@dpteruel.es

**Marie Guitton**, responsible of communication
Euromontana
Tel: 0032 22 80 42 83
Email: marie.guittion@euromontana.org

Website: [www.moveongreen.eu](http://www.moveongreen.eu) (to be opened soon)
Facebook fanpage: [www.facebook.com/moveongreen](http://www.facebook.com/moveongreen)