Digital technologies and cultural heritage: engaging audiences in creative and innovative interactions

Neil Forbes  
Coventry University, UK
Participation: co-designing, creating and producing
Incentives, Disincentives

VAT rate for books

VAT rate for admission to cultural services
Authenticity

fake or real?
Craft skills in new, digital contexts
Communities

Identity, Belonging

Celebrating diversity

Dangers of tribalism
virtual performances
Mandela27

Click here to explore the Mandela27 Cultural Timeline
Lanchester Interactive Archive
Shakespeare Birthplace Trust
Virtual Reality and Augmented Reality
REACH

Re-designing access to CH for a wider participation in preservation, (re)use and management of European culture

A ‘social platform’ for CH

www.reach-culture.eu
framework for Resilience

- theoretically informed, methodologically rigorous, practically oriented
- network: Partners/Associate Partners, individual organisations and projects participating in activities, with common research, cultural and policy interests
- online portal: tools for cooperative work, digital library of public resources, set of open data available for sharing and re-use
- participatory models: aimed at civic society - especially public bodies and authorities at all levels - inspiring a resilient, European CH
REACH Pilots

- small town’s heritage
- institutional heritage
- rural heritage
- minority heritage
The RICHES Resources Website: resources.riches-project.eu

- Research Resources
  - Data and statistics
  - Interactive showcase
  - Co-creation guidelines
  - Research deliverables
  - The RICHES taxonomy
  - Virtual performances

- Policy Resources
  - European, National and International CH policies
  - Networking activities
  - Policy Briefs
  - Policy Seminars

- DOCUMENT archive

Nov 2016, Nov 2016
LIVING HERITAGE

‘Living heritage’ is the dynamic side of Cultural Heritage: heritage which is continuously transformed, interpreted, shaped and transmitted from generation to generation. It also represents the participatory, co-creative dimension of Cultural Heritage, and is characterised by its transient, non-stationary, and hard-to-grasp qualities.

This concept is often assimilated to that of ‘intangible heritage’ or ‘living culture’, referring to cultural practices, representations, knowledge, and skills transmitted intergenerationally inside a cultural system. Though these terms are often used interchangeably, ‘living heritage’ is used to convey and stress the role of living generations in engaging with, defining, interpreting, changing, and co-creating the heritage transmitted from past generations.
Cultural Heritage in a Changing World

Karol Jan Borowiecki · Neil Forbes
Antonella Fresa  Editors
Cultural Heritage Communities
Technologies and Challenges

Edited by Luigina Ciolfi, Areti Damala, Eva Hornecker, Monika Lechner and Laura Maye
Thanks!

n.forbes@coventry.ac.uk