P-IRIS & rural – urban cooperation

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“Policies to improve rural areas’ innovation systems by professionalising networking activities and use of innovation tools”

The overall objective:

To improve policies related to 3H or 4H cooperation in rural innovation systems

P-IRIS phase now:

Starting the 01.07 2019: Actions
Why innovative networks

Innovation depends on our abilities to share knowledge and skills efficiently

Innovation networks are infrastructure (the arena) for sharing of knowledge and skills
1. Developing our own skills

To manage efficient
- To initiate
- To develop
- When needed; to restructure

…to be attractive both locally and for external partners
2. To access tools important for an innovation process

- Finance
- Advice
- Infrastructure as test and demonstration facilities
3. To overcome distance - rural urban co-operation

To make incomplete innovation networks more complete by hub co-operation

- Including R&D
- Including lacking entrepreneurial players
- Including test and demonstration facilities
- Including investors

Both ways

- Rural areas have contributions; e.g. practical skills / tacit industrial know-how / resource management
How this look in practice?

Rural co-working areas

Creation of an innovation technicians’ network to support companies in rural areas

Raising awareness, strengthening links and attracting young people to countryside by using digital technology
Rural coworking areas

Rural business support institution – coordinator
P-Iris project will develop 2 rural coworking spaces
- 1 in Slovenia
- 1 in Croatia
Rural coworking areas

Next steps:

Organisation of educational and motivational workshops for existing and potential local entrepreneurs
Equipping coworking space
Conducting networking activities between triple helix partners
Establish appropriate approaches for internal and external networking and knowledge sharing
Conclusions

Using and developing local institutions in mountain regions (existing know-how)

Support of building human resources in rural and mountain areas

Support networking through Smart villages policy
Any questions?