

P-IRIS & rural – urban cooperation

Danijel Bertović, Local development agency Pins, Croatia



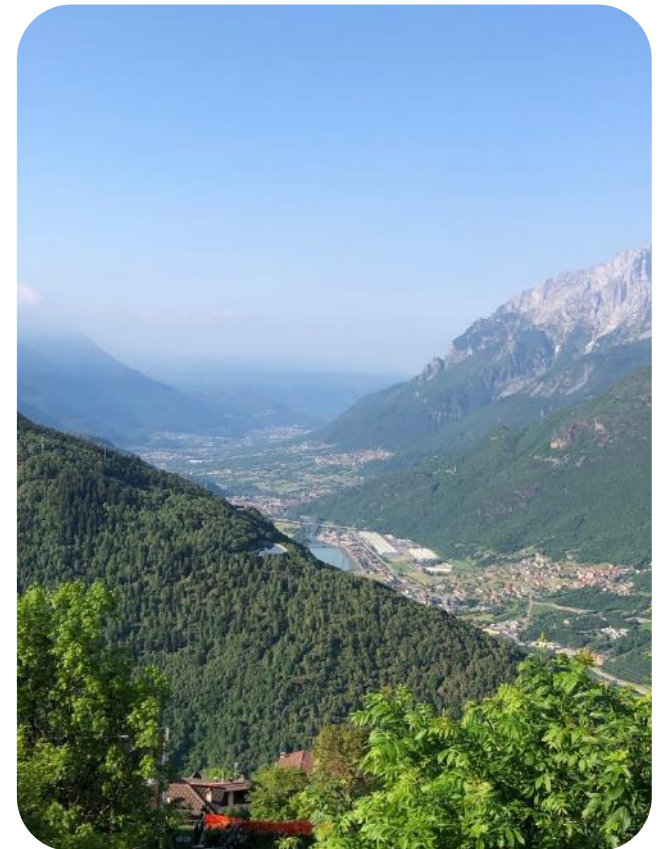
“Policies to improve rural areas' innovation systems by professionalising networking activities and use of innovation tools”

The overall objective:

To improve policies related to 3H or 4H cooperation in rural innovation systems

P-IRIS phase now:

Starting the 01.07 2019: Actions



Why innovative networks

Innovation depends on our abilities to share knowledge and skills efficiently

Innovation networks are infrastructure (the arena) for sharing of knowledge and skills

1. Developing our own skills

To manage efficient

- To initiate
- To develop
- When needed; to restructure

} Innovation networks



....to be attractive both locally and for external partners

2. To access tools important for an innovation process

- Finance
- Advice
- Infrastructure as test and demonstration facilities

3. To overcome distance - rural urban co-operation

To make incomplete innovation networks more complete by hub co-operation

- Including R&D
- Including lacking entrepreneurial players
- Including test and demonstration facilities
- Including investors

Both ways

- Rural areas have contributions; e.g. practical skills / tacit industrial know-how / resource management

How this look in practice?

Rural co-working areas

Creation of an innovation technicians' network to support companies in rural areas

Raising awareness, strengthening links and attracting young people to countryside by using digital technology

Rural coworking areas

Rural business support institution – coordinator
P-Iris project will develop 2 rural coworking spaces

- 1 in Slovenia
- 1 in Croatia



Rural coworking areas

Next steps:

Organisation of educational and motivational workshops for existing and potential local entrepreneurs

Equipping coworking space

Conducting networking activities between triple helix partners

Establish appropriate approaches for internal and external networking and knowledge sharing

Conclusions

Using and developing local institutions in mountain regions
(existing know-how)

Support of building human resources in rural and mountain
areas

Support networking through Smart villages policy





European Union
European Regional
Development Fund

Any questions?