



What is it?

- New **ideas (products, services and models)** that simultaneously **meet social needs** and create **new social relationships or collaborations.**
- Social in **both their ends** and their **means.**
- Enhance society's **capacity** to act.



Social Innovation is high on the EU agenda



European Pillar of Social Rights

Proclaimed on 17 November 2017

- sets out 20 key principles and rights to support fair and well-functioning labour markets and welfare systems.
- designed as a compass for a renewed process of upward convergence towards better working and living conditions in Europe.

Social innovation is the way to match new challenges in the context of diverse situations and changing socio-economic environments.



European Pillar of Social Rights: the 20 principles and rights

Equal opportunities and access to the labour market

- Education, training and life-long learning
- Gender equality
- Equal opportunities
- Active support to employment
- Secure and adaptable employment

Fair working conditions

- Wages
- Information about employment conditions and protection in case of dismissals
- Social dialogue and involvement of workers
- Work-life balance
- Healthy, safe and well-adapted work environment

Adequate and sustainable social protection

- Childcare and support to children
- Social Protection
- Unemployment benefits
- Minimum income
- Old age income and pensions
- Health care
- Inclusion of people with disabilities
- Long-term care
- Housing and assistance for the homeless
- Access to essential services

Social innovation is the way to match new challenges ⁵

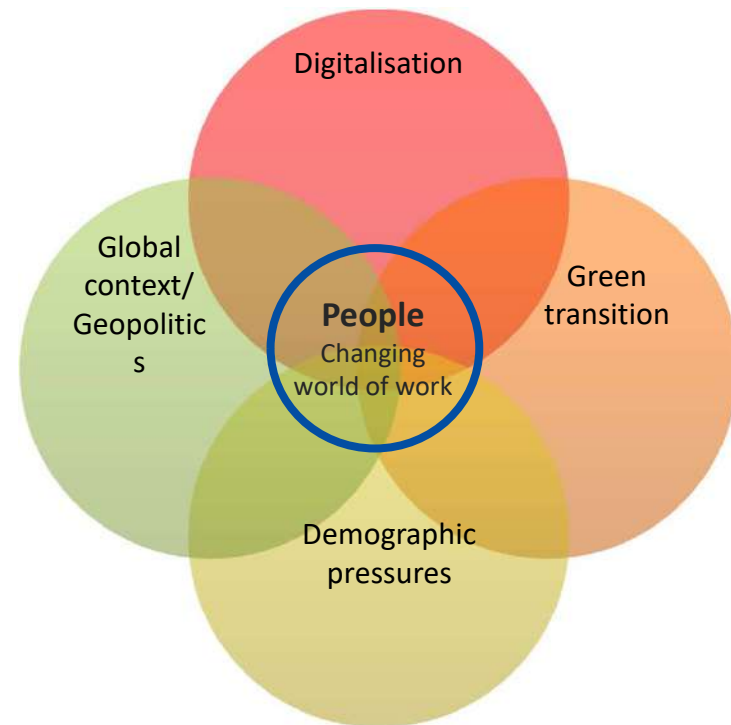
| A Strong Social Europe for Just Transitions

- *The Communication was presented on 14 January 2020*
- *Key areas we will focus on:*
 - Reinforcing Social Europe
 - Equal Opportunities and Jobs for all
 - Fair Working Conditions
 - Social Protection and Inclusion
 - Promoting European values in the world
 - Working together



| A Strong Social Europe for Just Transitions

- “Human capital” is at the centre of the green, digital and demographic transformations
- The European Pillar of Social Rights, proclaimed in November 2017
- A broad consultation is ongoing towards an Action Plan to implement the European Pillar of Social Rights





Approach

- To better **mainstream innovative actions** into policies and thus better exploiting the systemic potential of social innovation
- To foster a **quick replication and scaling up** of successful and evidence-based experiences between Member States and stakeholders.
- Resources allocated to social policy innovation are channelled through the **European Social Fund** and the **Programme for Employment and Social Innovation**

**Employment
1,1 billion**



European Social Fund (ESF)

- Special attention to the promotion of social innovation
- Article 9 of the ESF regulation states that social innovation is **mandatory**, should take place **in all areas** falling under the scope of the four ESF thematic objectives and is aimed at **testing and scaling up innovative solutions**.



EaSI: 919 Million EUR

- PROGRESS axis: modernisation of **employment and social policies** (61%)
- Access to **micro-finance** and **social entrepreneurship** (21%)
- EURES axis: job **mobility** (18%)



- **Direct** support to social policy innovation initiatives in Member States
- **Test** and **experiment** social and labour market policy innovations, build up main actors' capacity to design, and implement social policy initiatives.
- EUR **11 million per year**: 15-20% of EaSI Progress axis, increased three times since 2013.



Call 2014

- to encourage **innovation and reforms** in the social services to tackle current social challenges and to **develop innovative responses** corresponding to national, regional and local realities and in line with the social investment approach.
- Variety of services such as childcare, long-term care or services to prevent school drop-out
- 11 million, 7 projects (2015-2018)



Call 2015

- to promote policy innovation in the organisation and **delivery of social services** aiming at the **integration of service users in the labour market**. Focus on the **integrated delivery** of this type of social services.
- 10,6 million, 8 projects (2016-2019)



Call 2016

- To promote innovative initiatives for the **integration in the labour market of asylum seekers, refugees** and their family members.
- 9,2 million, 5 projects on-going (2017-2021)



Calls 2018 - 1

- To support innovative **work-life balance strategies in the workplace** facilitating the **reconciliation of work and private life.**
- 4,3 million, 4 projects that started last year.



Calls 2018 - 2

- Call for proposals on social innovation and national reforms - **access to social protection and national reform support**
- 4,8 million, 4 projects



Call 2019

- *Call for proposals on social innovation and national reforms - **long-term care***
- *In line with Principle 18 of the Pillar stating that everyone has the right to affordable long-term services of good quality, in particular home-care and community-based services*

(Under evaluation)



- ***Where to find the awarded grants:***

<https://ec.europa.eu/social/main.jsp?catId=632&langId=en>



MFF 2021-27 Proposal

- Focuses on the **implementation of the Pillar**
- **Cross-cutting political priorities** (esp.: training, education, health, culture, and social infrastructure)
- EUR 101.2 billion for European Social Fund + (including 1.2 billion for EaSI and Health)
- Cohesion Policy budget remains the largest share of the MFF
- **The Reform Delivery Tool** as an additional instrument supporting reforms in the labour market, inclusion and education areas

ESF +

Employment, education,
social inclusion
(ESF)

Youth Employment
(YEI)

Support to the most
deprived (EHAP)

Employment and
social innovation
(EaSI)

Health

Shared Management

(In)direct management



Support to social innovation under the ESF+

