How to support social innovation through the Common Agricultural Policy post 2020?

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Public ingredients for making social innovation happen

Political engagement
Awareness raising
Interventions
Financial ressources
Appropriate procedures
Political engagement: clear message

CAP proposal prone innovation

Clear message not to oppose economic, environmental and social objectives: sustainable solutions!
Awareness raising

Events
Research
Guidance documents
Exchange of good practices
Toolkits
Possible interventions

Wider cooperation possibilities: e.g. EIP, LEADER (multi funded CLLD), Smart villages: innovative ecosystem

Broadband

Training, advisory services
Networking: peer to peer learning
Financial ressources

**CAP EAFRD part**

**CAP Strategic Plan: shared management**

*Minimum spending: 5% for LEADER*
Procedures

*Simplified rules: creativity*

*Decline in trust: listening and acting*
To make it a success in rural areas:

Build on, build with the local community
Thank you for your attention!