



SILVER SMEs

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Social Entrepreneurship Programme in Aragon

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Mid-term meeting
Brussels, 21st April 2021

Description of the Good Practice:

- **Context where & when the practice was introduced:**
 - The Entrepreneurship 2020 Action Plan (European Commission) aims to reignite the entrepreneurial spirit in Europe.
 - The Social Business Initiative (European Commission) aims to improve the access to finance, give more visibility to social enterprises and optimise the legal environment.
 - The Aragon Entrepreneurship Strategy 2015-2020 includes as a priority the development of specific programs related to social entrepreneurship.
 - The programme was created in 2014, and covers the entire region

Photographs:



Implementation:

- **Timescale:**

- The call for request is during the months of September and October.
- The review is done at the end of November.
- The education begins during December until end of February.
- Advising after the 12 weeks of education
- The counselling and the election of finalist is during the month of March.
- Final stage. The ones reaching this stage get a coach.
- The final act is on April.

- **Human resources needed:**

- An experienced organization that coordinates the programme.
- Support of the social actors in entrepreneurship.
- A set of advisors and teachers experts in social and entrepreneurial items.

Implementation:

- **Monetary resources needed:**

It depends on the number of participants, but the total figure is always between 20.000 and 25.000 euros. Most of the cost is in training and advising.

The total financial costs of the programme are supported by IAF, that is directly financially supported by Aragon 's Government.

- **Results achieved:**

During the four editions of the programme there have been 164 requests of participation, 71 participants and 37 finalists.

Since the first edition, 30 new business have been established and keep working now, giving employment to 137 people.

11 companies of silver economy

SOCIAL & CARE

innovative tool → artificial intelligence & the Internet of Things



The tool is characterized by being automatic so that the technology is the one that controls the family member and warns when their behaviour patterns are different from those preset.



Finalists of the Startup Europe Awards 2017

European Acceleration Programme for IoT projects
Startup Scaleup 2016 + IoT Tribe 2017



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MAYORES SONRISAS

different day care centre for the elderly where the most important thing is the smile



The centre works in an interdisciplinary way: initially the user is assessed by different professionals and, in a team meeting, the most appropriate plan of activities is determined. Periodically, its evolution is monitored and the plan is readjusted. All of this is done by maintaining permanent contact with the environment (family, health centre, etc.) and, above all, by respecting the will of the user

Finalists International Smart Finance Competition

Finalist of the Most Competent Young Entrepreneur Award in Spain

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<https://iaf.es/>

<https://www.emprenderenaragon.es/>

Info about the programme:

<https://www.emprenderenaragon.es/paginas/emprender-programa-emprendimiento-social>

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