



SILVER SMEs RESULTS IN A NUTSHELL!

[SILVER SMEs](#) aims to improve the implementation and delivery of Regional Policies for SMEs competitiveness to build on significant opportunities arising from the Silver Economy and improve the quality of life of older adults in rural and mountainous areas.



€1,868,484.00



from 1 Jun 2018
to 31 May 2023

TOPIC

SME competitiveness

DISCOVER SILVER SMEs

PROJECT BROCHURE

Discover our partnership as well as our objectives in the [project brochure](#), available in 8 languages.

SILVER SMEs IN SHORT

What is SILVER SMEs? Why does the Silver Economy matter for rural Europe? What are our objectives? Discover the SILVER SMEs project in this 1 minute [video!](#)



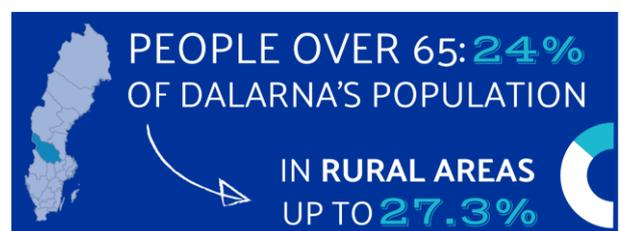
REGIONAL CONTEXTS

COMPOSITE SWOT ANALYSIS

Our [composite SWOT](#) studies the similarities and specificities of our regions' demography and economy. It explores the opportunities and barriers in developing the Silver Economy in our rural areas and lays the basis for partners' Action Plans.

9 REGIONAL INFOGRAPHICS

Wondering how it is like to be over 65 in a rural area? Looking for condensed information? Take a look at our [9 interactive infographics](#) and understand in one glance the challenges and opportunities arising from ageing in our regions.



GET INSPIRED!

COLLECTION OF 70 GOOD PRACTICES

SILVER SMEs' partners collected more than 70 good practices from all over Europe! From health to ICT, housing, and leisure activities, they demonstrate the usefulness of the Silver Economy for rural older adults. Discover SILVER SMEs' [good practices database](#)!

3 THEMATIC BROCHURES

23 initiatives were selected as best practices! These [3 best practices brochures](#) provide you with inspiring initiatives related to housing, to SMEs accelerators and to older adults' well-being. They illustrate how regions can support the development of the Silver Economy sector, contribute to business creation, and enhance seniors' quality of life.



8 BEST PRACTICES VIDEOS

SILVER SMEs produced short videos showcasing 8 different best practices. From senior housing and leisure activities to regional programmes boosting business creation in the Silver Economy sector, these videos present inspiring examples to replicate across rural Europe. [Watch the videos](#).

POLICY RECOMMENDATIONS

GREEN PAPER ON AGEING

SILVER SMEs' partners contributed to the European Commission's consultation on the EU Green Paper on Ageing. Our contribution provides recommendations on how to support ageing regions and how to these territories can adapt to demographic change by developing and supporting the Silver Economy sector. [Read our position paper](#).

CATCH UP ON PAST ACTIVITIES!

NEWSLETTERS

SILVER SMEs sends a trimestral newsletter to inform about the latest activities carried out by partners, the recently published material, and the future events. The first [10 newsletters](#) of the project are available online.

STORYTELLING VIDEOS

Want to go further? SILVER SMEs' videos report on the key moments of the project! They also give the floor to inspiring rural entrepreneurs met during the project and present interesting regional initiatives. [Catch up with our videos!](#)



STAY IN TOUCH



SILVER SMEs
Interreg Europe

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