GIOVANI DENTRO


Con il contributo di

In collaborazione con: Eurac Research, Crea, Università di Torino, Università di Salerno Osservatorio Giovani, GSSI
Italian mountainous territory
The National Strategy for Inner Areas (SNAI)

- An integrated place-based policy, launched in 2012 to tackle depopulation and low access to services **in remote (far from urban poles) and mainly mountainous areas.**

- Four of the European Structural and Investment Funds (ESF, EMFF; EAFRD; ERDF) are combined with national funding to support local strategies pursuing local development and service innovation in 72 intervention areas.

- **60% of Italian territory**
- 4,000 municipalities
- **13 millions of inhabitants** (20% of Italian population)
- > **50% of Inner Areas are mountains** (Alps and Apennines)
- SNAI nowadays involves 72 pilot areas
Giovani Dentro main aims

✓ Understand who are the **young people (18-39 years)** living in the **inner and mountainous areas** of Italy;

✓ Investigate their **aspirations and motivations** to stay or leave;

✓ Identify **needs and trends to promote local development** projects supporting young people and their rooting in these territories.
Research structure

✓ QUANTITATIVE SURVEY

Target: young residents (18-39 years old) living in Italian inner areas

Focus on aspirations, quality of life, motivations to stay or leave

• National representative sample (1.000 respondents) of young residents in inner areas (reached through CATI/CAWI)
• National social media sample (2.000 respondents) of young residents in inner areas (reached through FaceBook)

✓ QUALITATIVE SURVEY

Target: young residents in the 72 SNAI pilot areas (18-39 years old)

Focus on capabilities, education, empowerment, professional opportunities, work conditions

• 300 in-depth individual interviews and 4 regional focus group (35 people)
Quantitative survey

Representative sample

Main results

*Composizione del campione*

- 1,008 giovani residenti nelle aree interne
- Genere: 48,5% femminile | 51,5% maschile
- Età: 18-29 anni 52,2% | 30-39 anni 47,8%
- Macro-aree geografiche: nord-Ovest 12,8% | Nord-est 15,8% | Centro 18,3% | Sud 32,3% | Isole 20,8%

*Principali Risultati*

- 70% Ha terminato gli studi
- 65% È entrato nel mondo del lavoro
- 44% Ha un lavoro a tempo indeterminato

Il 67% degli intervistati è orientato a rimanere nel comune delle aree interne in cui vive.

In particolare, il 50% degli intervistati è orientato a restare pianificando la propria vita e il proprio lavoro.
Should I stay or should I go?

**Should I stay...** (67% of the sample)
- Environment and quality of life (79%)
- Community and social relationships (67%)
- Lower cost of life (60%)

**Should I go...** (33% of the sample)
- Job and education opportunities (84%)
- Culture and welfare services 77%

A part of those willing to stay see this option as a necessity (forced residents), as well as a part of those who think they will leave their territory (forced migrants).
An (unexpected?) change of perspective on inner and mountain territories
MORE INFO

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Thank you for your attention!