We share a lot more than ridesharing.

Presentation of Rezopouce
Our history

RoulezMalin (2008)

Covivo (2009)

Covoiturage Libre (2011)

Mobicoop (2018)

Rezo Pouce (2010)
Global approach for daily mobility in mountains
Volunteer taxi

Digital and human entry

Enhance existing means

From less to more expensive (CO2 - €)
Ridesharing or hitchhiking?
lines of ridesharing with stops

Each private car can be seen as a public transport

- Rezopouces stops
- sign
- positive attitude
- sticker identification
- Waiting time (6mn - 3mn)
- with or without web or mobile app.
- securing via database
- payment / traceability
- services integration
Keys of success

➔ map of stops (road trip).
➔ behavior change management
➔ communication
➔ animation
➔ patience
➔ measurement (visibility)

➔ guarantee / insurance of moving
➔ offer organisation
Other kinds of stops
Rezopoucė for all the areas

- low density
- precarious publics
- diversity of mobility solutions
- necessity to improve mobility networks and solidarity
- few roads = flux concentration
Thank you!

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