

EUROMONTANA Being young in a mountain area in 2021

Blandine Camus, Communication & Policy Officer of Euromontana

12th October 2021, Euromontana conference, Being young in a mountain area in 2021





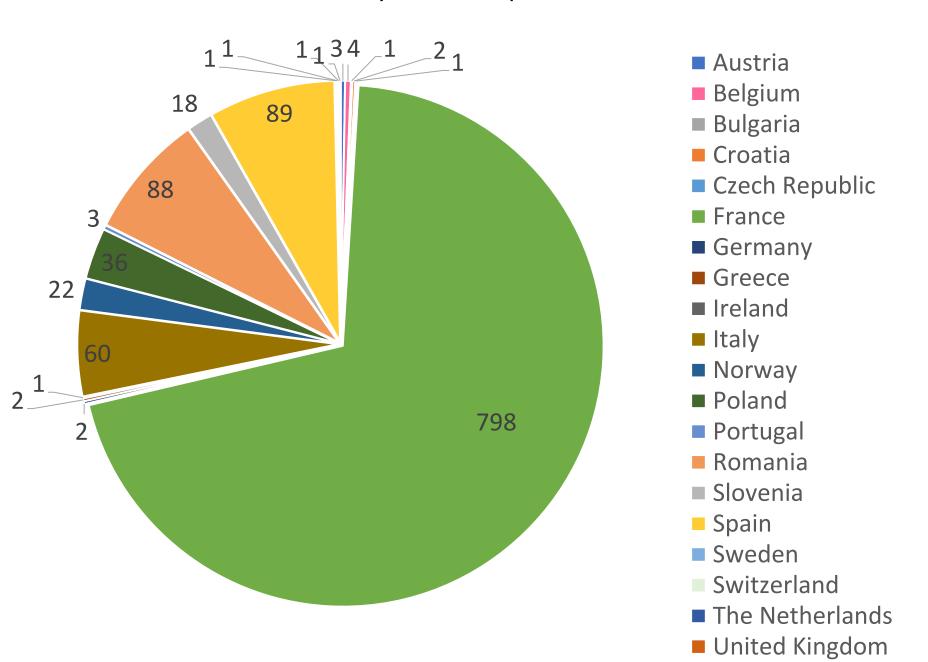


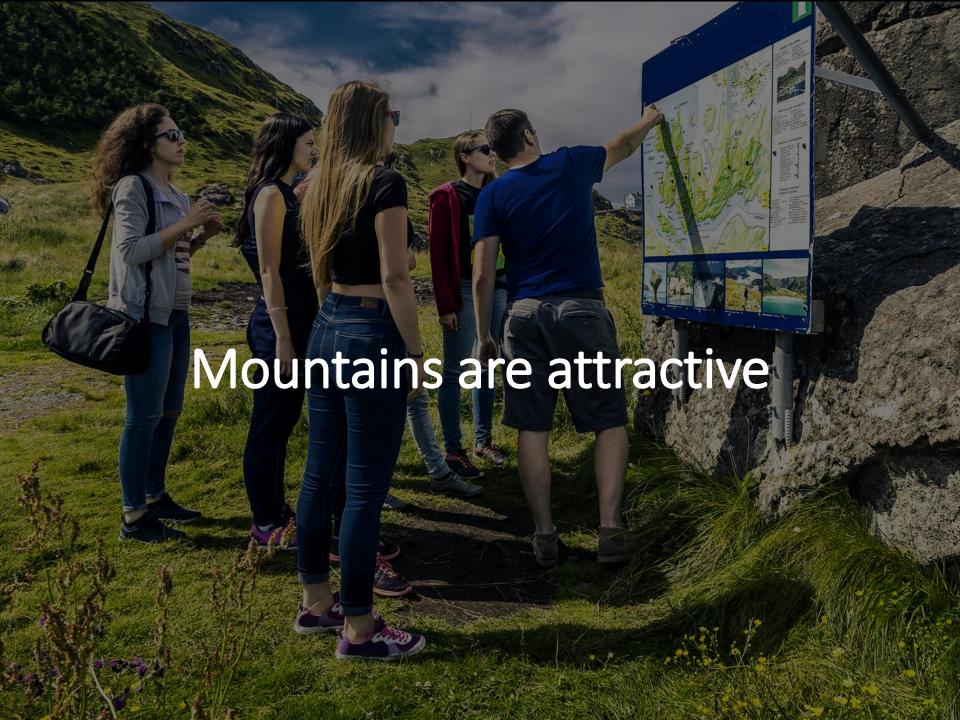




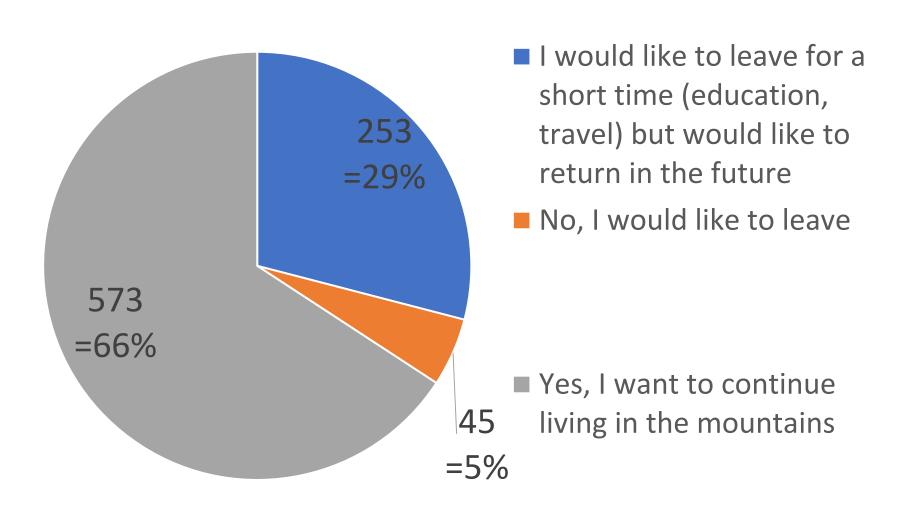


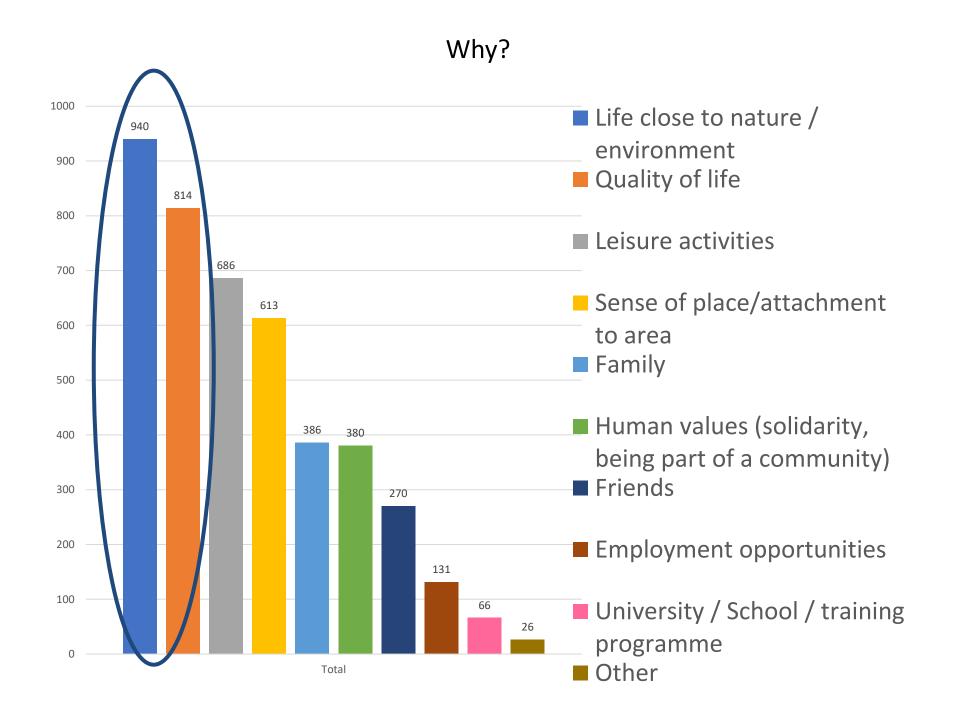
Country where respondents live



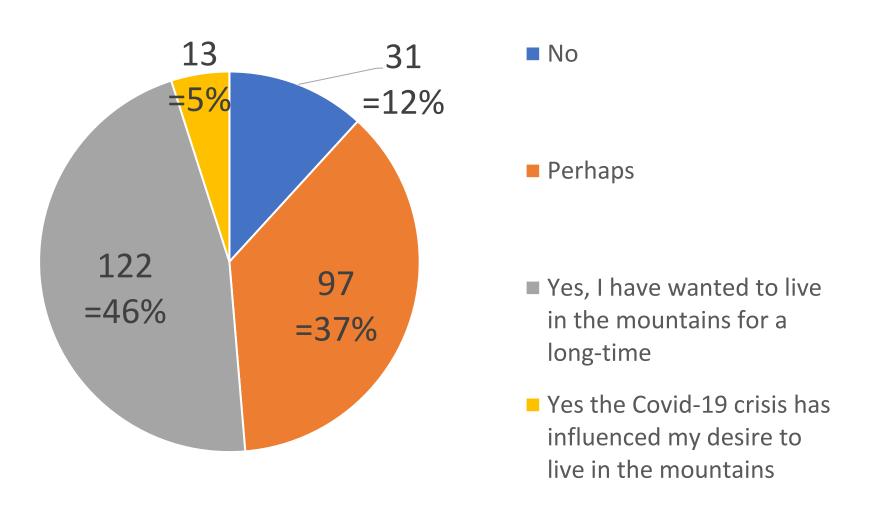


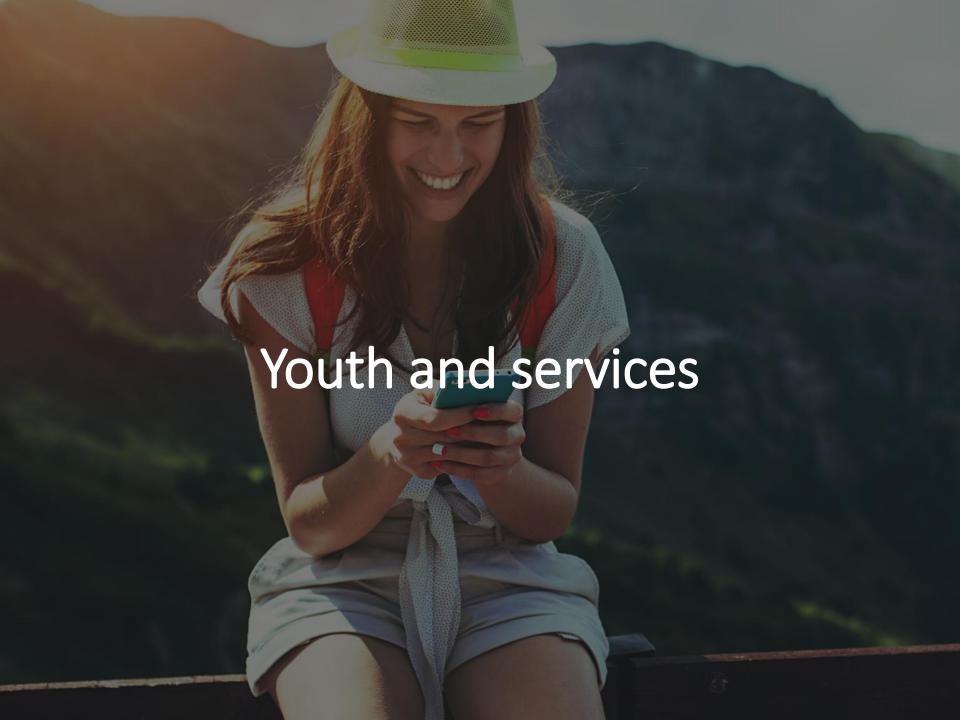
Do you want to continue living in the mountains?





Would you like to settle in a mountain area?





Most satisfying services







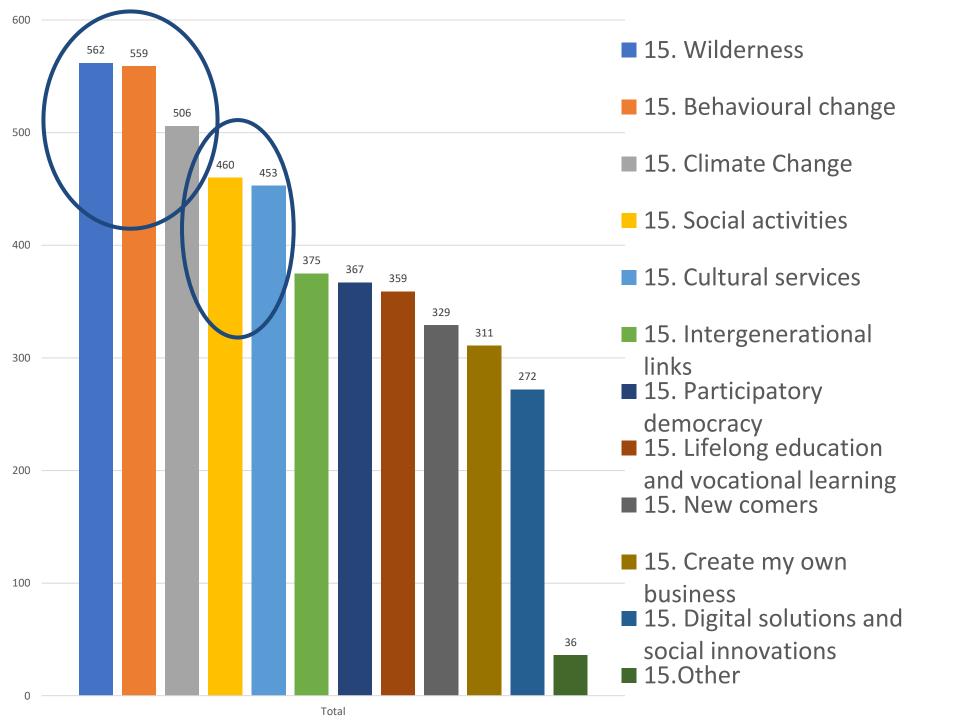
Most unsatisfying services













Re-wilding, limitation of urbanism, of the tourism flow, of the environmental abuses linked to tourism 55

Engineer in population and natural habitats management from the County of Haute Savoie, France

A place which is not polluted, with well-developed ecological infrastructures, clean water, where people live in harmony with nature 55 Young employee in an administration from Podkarpackie region, Poland

A green space, with a great recycling culture, ecological, with reduced CO2 emissions

Young journalist from Gipuzkoa, Spain

The accommodation units should be agritourism. Supporting local businesses in the mountain area (farms, agriculture) through local businesses. For example, agritourism pensions should only buy products from local producers.

Student from the Cluj County, Romania

I believe that mountain villages that now depend heavily on a tourist economy are not an effective solution, we should develop the local economy as it was in the past. That way there would be less depopulation and more attention to the different problems that arise over the years.

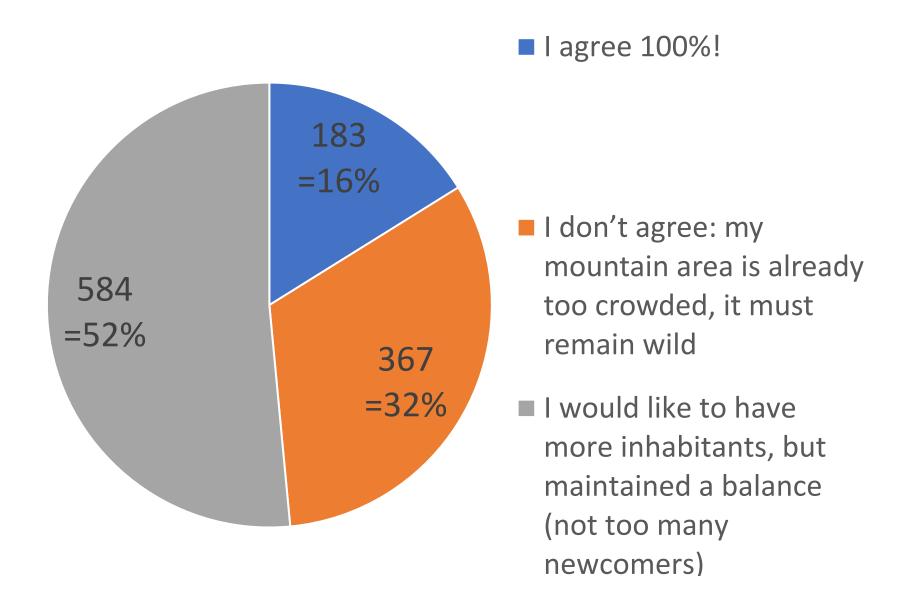
Young pizzaiola, unknown region, Italy

A mountain that is open to all but also to a population that lives there all year round and that everything is not designed for tourism because this leads to desertification and the social fragility of those who live there. Young job seeker, region Provence-Alpes-Côte d'Azur, France

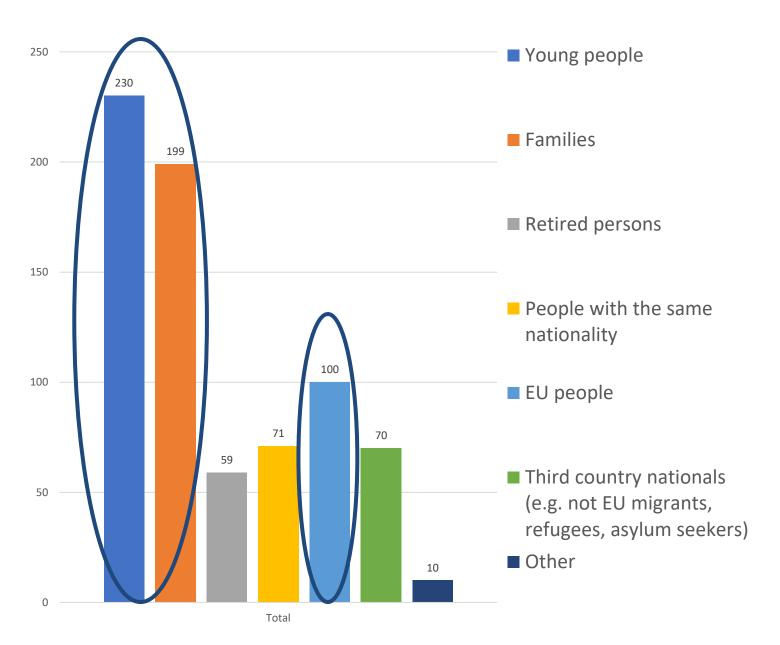




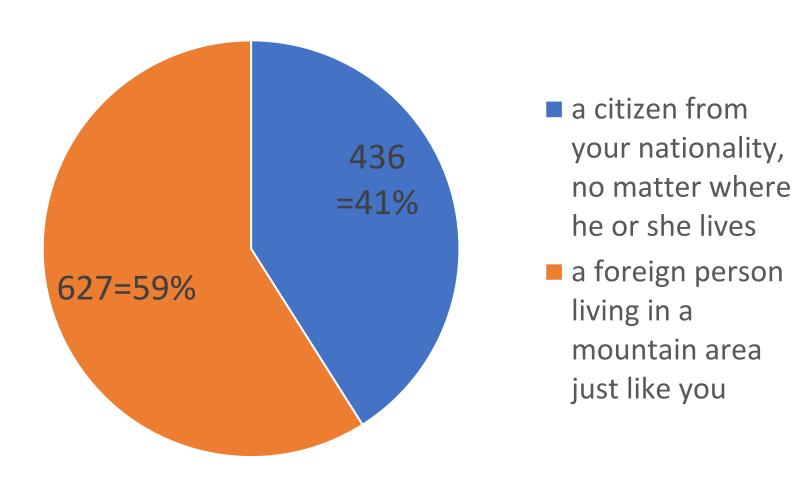
Would like to welcome newcomers?



Who?



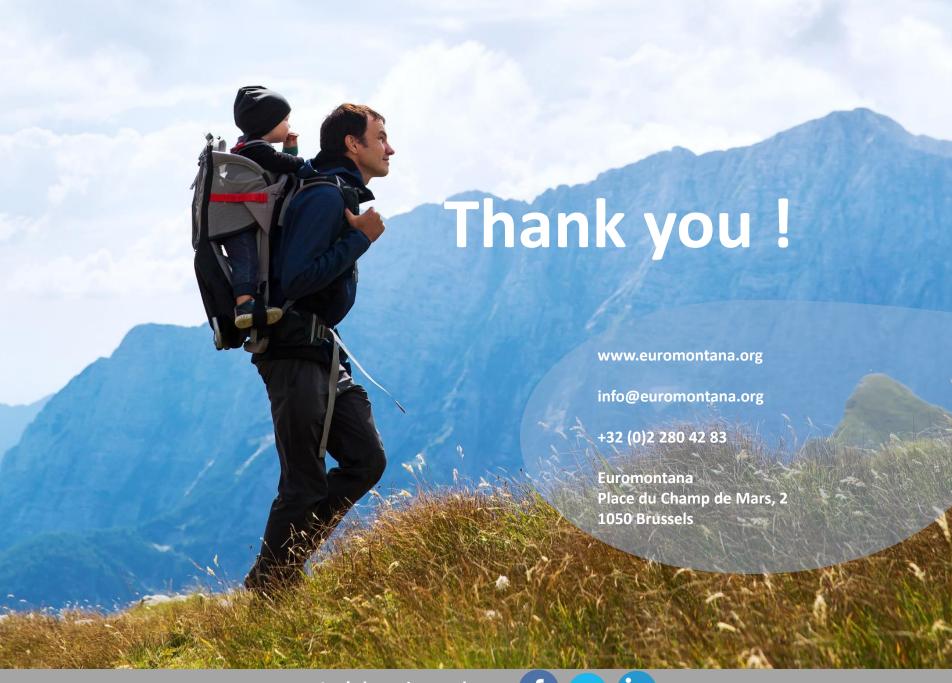
Who do you feel closer to?



Some final invitations

- ► European Mountain Convention, "Smart mountains: how to make our territories attractive and future-oriented?"
 - -25-27 October 2022 in Sila Natural Park in Italy















Being young in a mountain area in 2021

Tuesday 12th October 2021 from 09:30 to 12:30

Online

Perspectives des Pyrénées : principaux résultats du Forum transpyrénéen de la jeunesse, ERASMUS +

Idoia Arauzo, Coordinatrice de l'Unité de Développement et Dynamisation, de la Communauté de Travail des Pyrénées

La Communauté de Travail des

Pyrénées (CTP)





















7 entités sur 3 État:

- Nouvelle Aquitaine
- Occitanie
- Catalogne
- Aragon
- Navarre
- Euskadi
- Principauté de Andorre





La stratégie pyrénéenne de la CTP (2018-2024)









Gouvernance, capitalisation et communication Lobby de la CTP





Groupe de travail de la jeunesse

LES GROUPES DE TRAVAIL THÉMATIQUES DE LA CTP sont composés de deux personnes expertes dans le domaine et représentent à chaque territoire membre de la CTP. Approximativement, chaque groupe est composé d'environ 14 personnes.



PERSONNES EXPERTES
DE CHAQUE TERRITOIRE
désignées par chaque
membre de la CTP

PERSONNES PAR GROUPE
Certains groupes ont des experts invités





Projet Pyrenean Youth Erasmus+

Objectifs:

- Renforcer et consolider les politiques publiques en faveur de la jeunesse.
- Coordonner les projets et programmes entre les différentes régions qui composent le Forum transfrontalier de la jeunesse.
- Promouvoir les alliances stratégiques entre les organisations de jeunesse.
- Encourager la participation active des jeunes.
- Planifier des actions stratégiques.



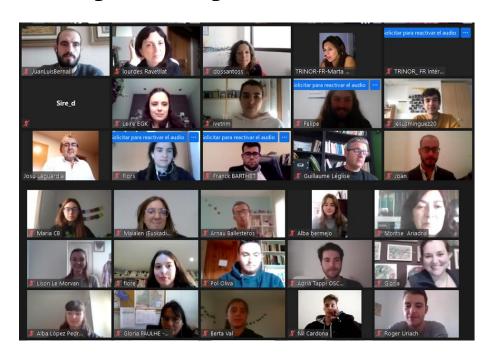


Co-funded by the Erasmus+ Programme of the European Union





Projet Pyrenean Youth Erasmus+



Activités 2021:

- Questionaire
- Réunions en ligne
- Commissions tématiques
- Vídeo questions à la Sécretaire Génerale
- Forum Transpyrénean de la Jeunesse
- Manifieste de la Jeunesse





Co-funded by the Erasmus+ Programme of the European Union





Résultats du questionnaire

553 réponses ont été reçues – Janvier 2021

Problèmes sociaux Nature et développement durable Mobilité et tourisme Travail et émancipation Sport, loisirs et aventure **Innovation** technologique et scientifique 218 Art et diversité culturelle Santé et médecine 193 Études et échanges 200 éducatifs





Forum Transpyrénean de la Jeunesse, 1-3 oct 2021, Aragón







Commissions tématiques

- Commission Travail et Emancipation
- Commission de féminisme et des droits des LGTBIQ+.
- Commission contre le racisme
- Culture, langues, identité, tourisme et mobilité
- Nature et développement durable





Manifieste de la Jeunesse des Pyrénées

- La Commission des jeunes pour le travail et l'émancipation a déclaré qu'il y a un problème fondamental avec une économie centralisée qui a un impact direct sur l'offre d'emploi et de logement
- La Commission sur le féminisme, les droits LGTBIQ+ et autres questions sociales a évoqué le conflit avec le système binaire femme-homme, du langage inclusif et de l'inégalité dans les postes élevés.





Manifieste de la Jeunesse des Pyrénées

- La Commission contre le racisme a souligné l'existence du racisme institutionnel et a exigé des répercussions juridiques des discours de haine.
- La Commission de Culture, des langues et de l'identité et la commission du tourisme et de la mobilité ont constaté un problème de communication et un manque d'information sur l'offre culturelle des différents territoires..





Manifieste de la Jeunesse des Pyrénées

La Commission de nature et développement durable a souligné la nécessité de prendre en compte les zones de montagne dans la mise en œuvre des politiques énergétiques et n'ont pas hésité à réclamer une gestion correcte des terrains forestiers et des espèces autochtones, ainsi que des infrastructures permettant un transport durable et une collecte différenciée des déchets en porte-à-porte.





Forum Transpyrénean de la Jeunesse







Manifieste de la Jeunesse des Pyrénées



Being young in a mountain area in 2021

Tuesday 12th October 2021 from 09:30 to 12:30

Online





Europe's present and future: the contribution of young people to cross-border territories

Workshop by the Working Community of the Pyrenees
13 OCTOBER 2021 | 9:30 - 11 AM





Gràcies! Eskerrik asko! Merci! ¡Gracias! Mercès!























GIOVANI DENTRO



Ricerca sui giovani delle aree interne tra i 18 e 39 anni. Qualità di vita e lavoro. Aspettative, bisogni ed opportunità in ambito formativo.







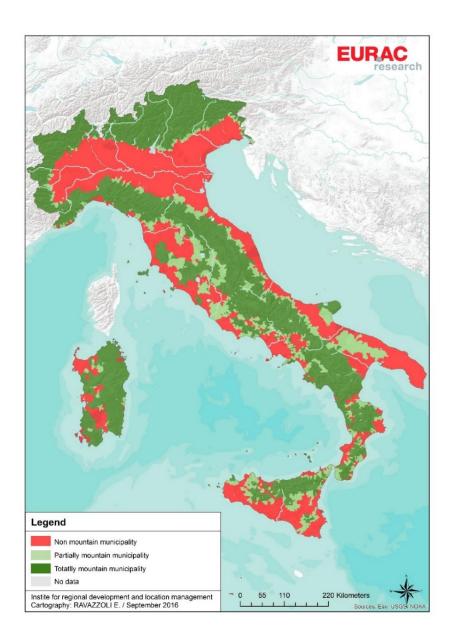
In collaborazione con : Eurac Research, Crea, Università di Torino, Università di Salerno Osservatorio Giovani,



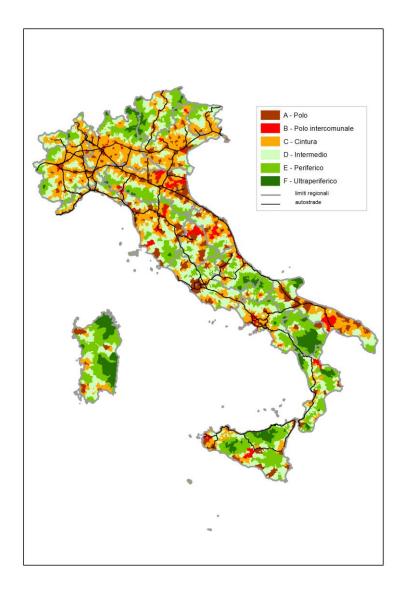


Italian mountainous territory





The National Strategy for Inner Areas (SNAI)



- An integrated place-based policy, launched in 2012 to tackle depopulation and low access to services in remote (far from urban poles) and mainly mountainous areas.
- Four of the European Structural and Investment Funds (ESF, EMFF; EAFRD; ERDF) are combined with national funding to support local strategies pursuing local development and service innovation in 72 intervention areas.
- 60% of Italian territory
- 4.000 municipalities
- 13 millions of inhabitants (20% of Italian population)
- > 50% of Inner Areas are mountains (Alps and Apennines)
- SNAI nowadays involves 72 pilot areas

Giovani Dentro main aims

✓ Understand who are the young people (18-39 years) living in the inner and mountainous areas of Italy;

✓ Investigate their aspirations and motivations to stay or leave;

✓ Identify needs and trends to promote local development projects supporting young people and their rooting in these territories.



Research structure

✓ QUANTITATIVE SURVEY

Target: young residents (18-39 years old) living in Italian inner areas

Focus on aspirations, quality of life, motivations to stay or leave

- National representative sample (1.000 respondents) of young residents in inner areas (reached through CATI/CAWI)
- National social media sample (2.000 respondents) of young residents in inner areas (reched through FaceBook)

✓ QUALITATIVE SURVEY

Target: young residents in the 72 SNAI pilot areas (18-39 years old)

Focus on capabilities, education, empowerment, professional opportunities, work conditions

• 300 in-depth individual interviews and 4 regional focus group (35 people)



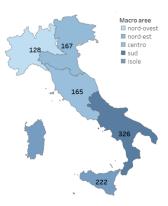
Quantitative survey

Representive sample

Main results

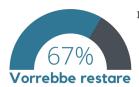
Composizione del campione

- RIABITARE
- 1.008 giovani residenti nelle aree interne
- Genere: 48,5% femminile | 51,5% maschile
- Età: 18-29 anni 52,2% | 30-39 anni 47,8%
- Macro-aree geografiche: nord-Ovest 12,8% | Nord-est 15,8% | Centro 18,3% | Sud 32,3% | Isole 20,8%



Principali Risultati





Il 67% degli intervistati è orientato a rimanere nel comune delle aree interne in cui vive.

In particolare, il 50% degli intervistati è orientato a restare pianificando lì la propria vita e il proprio lavoro.

Should I stay or should I go?

Should I stay.... (67% of the sample)

- ✓ Environment and quality of life (79%)
- ✓ Community and social relationships (67%)
- ✓ Lower cost of life (60%)

Should I go... (33% of the sample)

- √ Job and education opportunities (84%)
- ✓ Culture and welfare services 77%

A part of those willing to stay see this option as a necessity (forced residents), as well as a part of those who think they will leave their territory (forcerd migrants).





inner and mountain territories

MORE INFO

E-mail address: andrea.membretti@unipv.it

Fb page: https://www.facebook.com/RiabitareIItalia

Website: https://riabitarelitalia.net/RIABITARE_LITALIA/giovani-dentro/

Thank you for your attention!

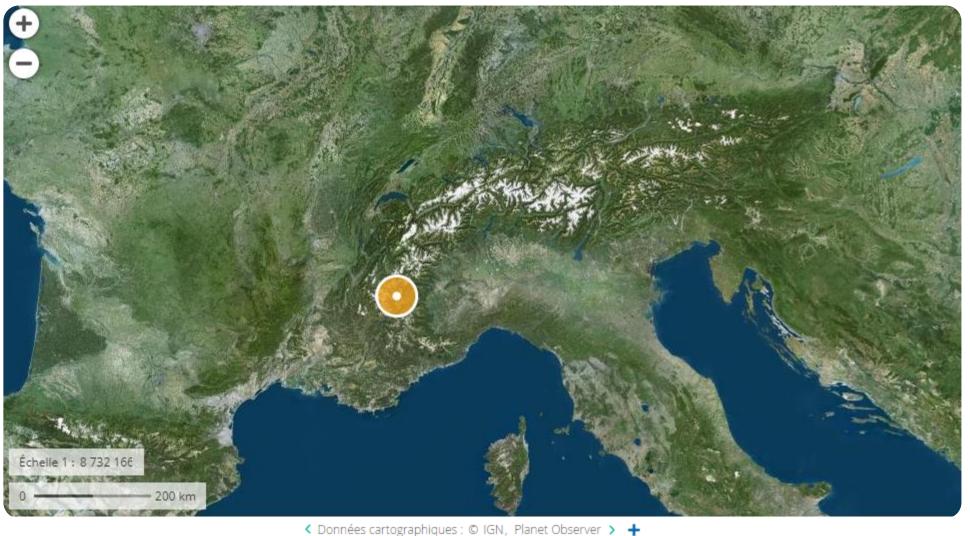


Euromontana Conference Being young in a mountain area in 2021: Innovation by young people in mountain areas Lucie Lombard

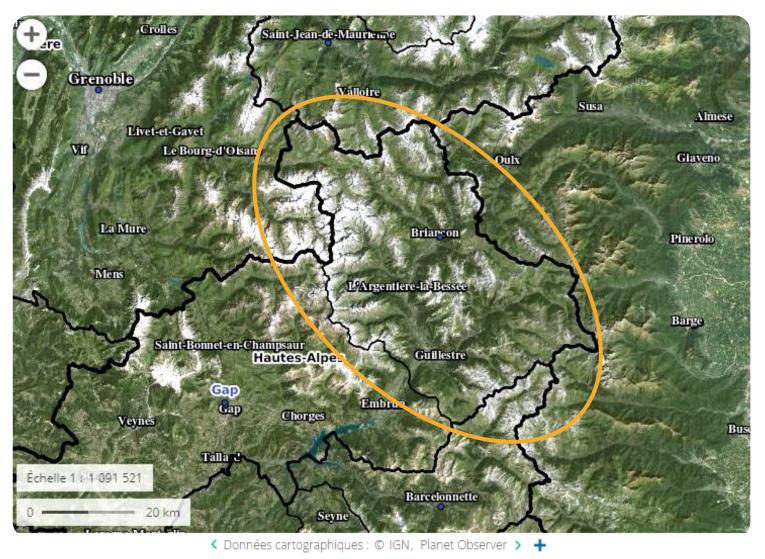
Association Forêts Alpines



Where? In the French Alps, Hautes-Alpes French department: Briançon, Pays des Ecrins, Queyras, Guillestre



Where? In the French Alps, Hautes-Alpes French department: Briançon, Pays des Ecrins, Queyras, Guillestre





Pays des Ecrins

A naturalist, a breeder and a forest manager talking about forest issues



A walk to discover together forests and larches, organised by the Queyras natural regional park with a mountain and naturalist guide

The association Forêts Alpines aims at

- Bringing together citizens, bodies, scientists, every person interested in forests
- Creating and encouraging exchanges
- Collecting, gathering and sharing information, data and knowledge on forests
- Acting for science: developing a network between citizens, bodies, research bodies, scientists, developing participative science projects, collecting, developing and sharing scientific data and knowledge on forests
- Being a sustainable observatory of forest ecosystems in a context of global changes
- Sensitizing to the impacts of global changes
- Being a playor in education and actions related to forests





Larch needles and flower (Larix decidua)

The association Forêts Alpines aims at

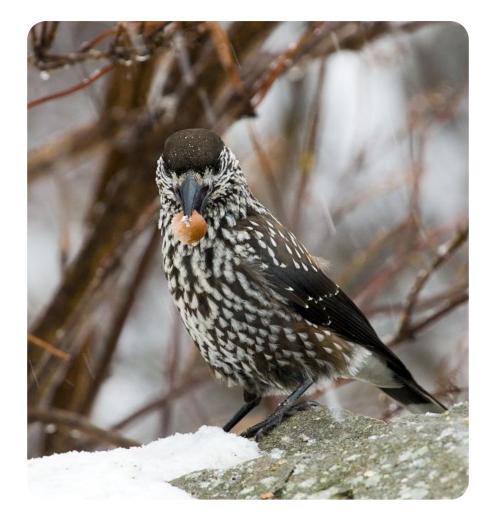
- Bringing together citizens, bodies, scientists, every person interested in forests
- Creating and encouraging exchanges
- Collecting, gathering and sharing information, data and knowledge on forests
- Acting for science: developing a network between citizens, bodies, research bodies, scientists, developing participative science projects, collecting, developing and sharing scientific data and knowledge on forests
- Being a sustainable observatory of forest ecosystems in a context of global changes
- Sensitizing to the impacts of global changes
- Being a playor in education and actions related to forests



Larches (Larix decidua), Arolla pines (Pinus cembra)

The association Forêts Alpines aims at

- Bringing together citizens, bodies, scientists, every person interested in forests
- Creating and encouraging exchanges
- Collecting, gathering and sharing information, data and knowledge on forests
- Acting for science: developing a network between citizens, bodies, research bodies, scientists, developing participative science projects, collecting, developing and sharing scientific data and knowledge on forests
- Being a sustainable observatory of forest ecosystems in a context of global changes
- Sensitizing to the impacts of global changes
- Being a playor in education and actions related to forests



Spotted nutcracker (Nucifraga caryocatactes)

© Mireille Coulon

• Citizens

Schools

Communities

- Research bodies
- Universities

- Forests managers
 National Forests Office,
 stakeholders of the forest
 and wood sectors
- Local and alpine environmental and social associations
 - Tourism stakeholders
- rotected areas Economic stakeholders
 - Mountain and naturalist guides
- Protected areas management bodies
- Stakeholders of the breeding and farming sector



Mathieu, citizen



Philippe Rozenberg, Researcher INRAE

Participative project development

- Participative science projects on forest ecosystems in the context of global changes
- Project on forests of communities
- Project "Forests of the Andes and of the Alps" with Argentina

• •

Researchers of the National Research Institute for Agriculture, Food and Environment (INRAE)

Alpine forests have no boundaries. I am interested in similar initiatives related to alpine forests and meeting people to develop ideas and projects together for the well-being of forests and people. If you are interested, please do not hesitate to contact me!



Association Forêts Alpines Ecological intended impacts

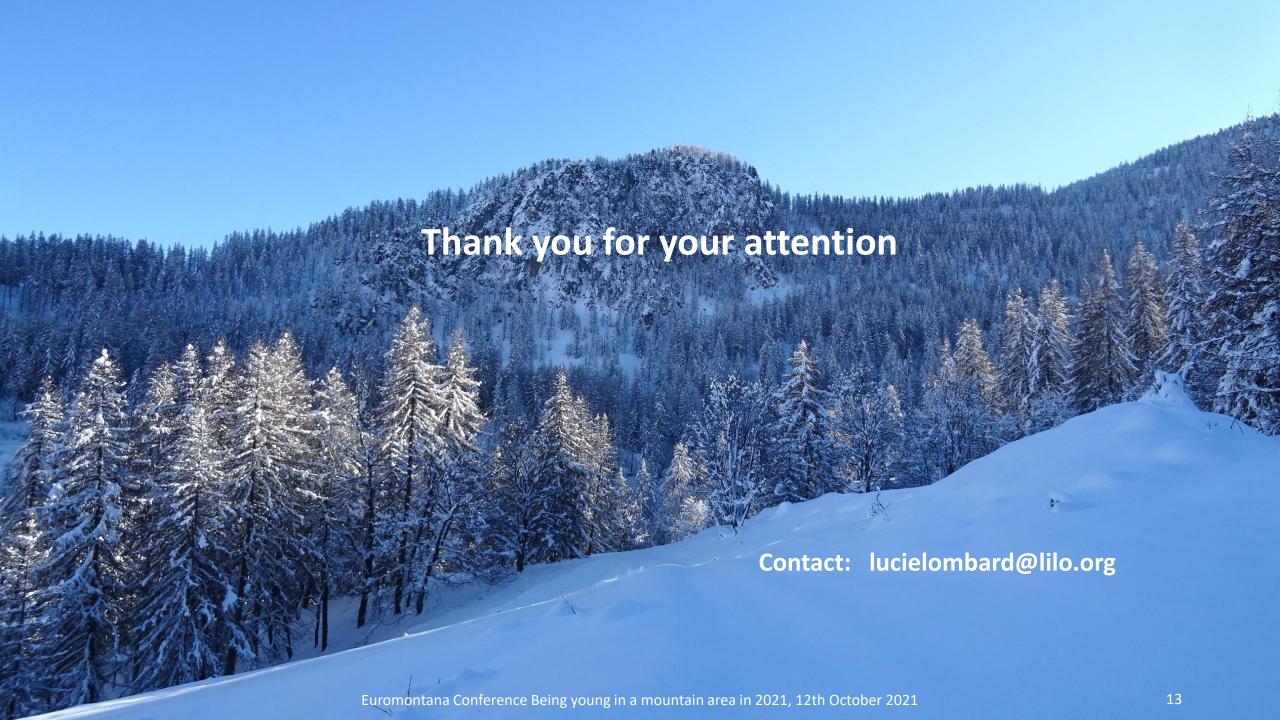


Great spotted woodpecker (Dendrocopos major)

Association Forêts Alpines Social intended impacts



Sylvain, citizen





EUSALP 2019 PITCH YOUR PROJECT

EDELWEISS: THE ALPINE CURRENCY

Sofia Farina, Nicolas Rodigari

WHY ARE WE HERE?

THE CRISIS OF LOCAL SHOPS IN THE ALPS

The number of large supermarkets and international chain stores in the alpine region is growing rapidly.

In the last ten years, around one in every twenty local shops have had to close in the area.



These photos, showing international chain shops in some alpine villages, were taken by us during an internail in the Alpine region..

WHAT ARE THE CONSEQUENCES?

LOCAL SHOPS AND CRAFTSMEN

Local shops are forced to close and skilled craftsmen are put out of business by the low prices typical of large scale production.

ONLINE SHOPPING AND TRANSPORT

Due to increases in the popularity of online shopping, Alpine roads are now full of shipping trucks bringing items from far away and polluting the fresh air.

WEALTH MOVING OUT

For every euro spent in an international chain, more than eighty cents leave the area, thus contribuiting to economic inequality and imbalanced income distribution.

REVERSING THE PROCESS

HOW CAN WE CHANGE THIS TREND?

In order to support their own small and local shops, cities like Bristol, Brixton and Totnes tackled this problem by introducing in their communities a *local complementary* currency.



Some banknotes of Bristol Pound.

What is a local currency?



LIMITED USE

A local currency can be used to buy only in local businesses, discouraging purchases from big chains and e-commerce.



PERFECTLY LEGAL

The local complementary currency is backed by the national one. It could be thought of as a voucher,



COMPLEMENTARY

A local currency is meant to work in parallel with the national currency and not to substitute it.



TAXES PAID AS USUAL

Thanks to the complete correspondence between local currency and national one taxes are paid normally.

The effects of the introduction of a local currency in the Alpine region







SOCIAL

Increased collaboration within the community and rising awareness about responsible spending,

ENVIRONMENTAL

Reduction of green-house gas emissions caused by transportation due to more people shopping locally.

ECONOMIC

Support for local businesses and additional local growth thanks to the process known as "local multiplier effect"

BUT THEN, TIRANO!

THE PERFECT LOCATION TO START.



Tirano, Valtellina (SO) 9 958 inhabitants

Arriva il "Bonus bebè comunale" da spendere nei negozi di Tirano - INTORNO TIRANO

4-6 minuti

L'Amministrazione Comunale con delibera di Giunta n.175 del 29 ottobre 2019 ha introdotto il "Bonus bebè comunale" per tutti i bambini nati o adottati dal 1^ gennaio al 31 dicembre 2020.

In un periodo caratterizzato dalla forte denatalità, l'Amministrazione vuole far sentire la sua vicinanza alle famiglie che vivono l'esperienza della nascita e dell'adozione di un figlio offrendo un aiuto concreto: un bonus da 500,00 euro da utilizzare per l'acquisto di qualunque prodotto nei negozi di Tirano (ad eccezione di bevande alcoliche di qualsiasi gradazione, tabacchi e prodotti per i fumatori, giochi e scommesse con vincita in denaro: ad esempio gratta e vinci, lotto, scommesse, gioco d'azzardo ecc.). Una misura voluta anche per dare sostegno all'economia locale: si parla infatti di una previsione di spesa di 35.000,00 euro per il 2020 e di 35.000,00 euro per il 2021: risorse che rimarranno interamente sul territorio comunale (i dati sono stati calcolati sul numero di nascite del 2018).

Translation:

A "baby bonus" to spend in Tirano's local shops is coming!

The municipal administration will provide every family with a new-born baby with a 500€ bonus to be used for the purchase of goods in Tirano's local shops (with the exception of alcohol and tobacco). It is a measure intended to substain the local economy: the total expected expenditure is of 35.000€ for each year.

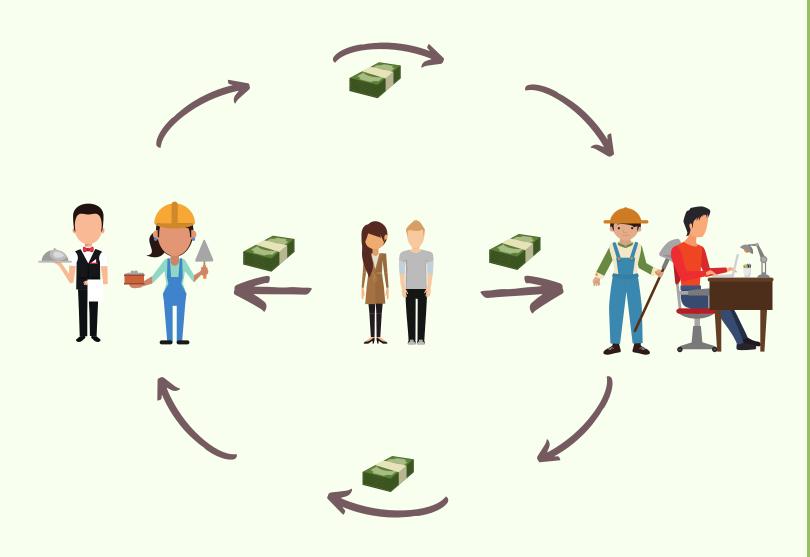
FROM THIS

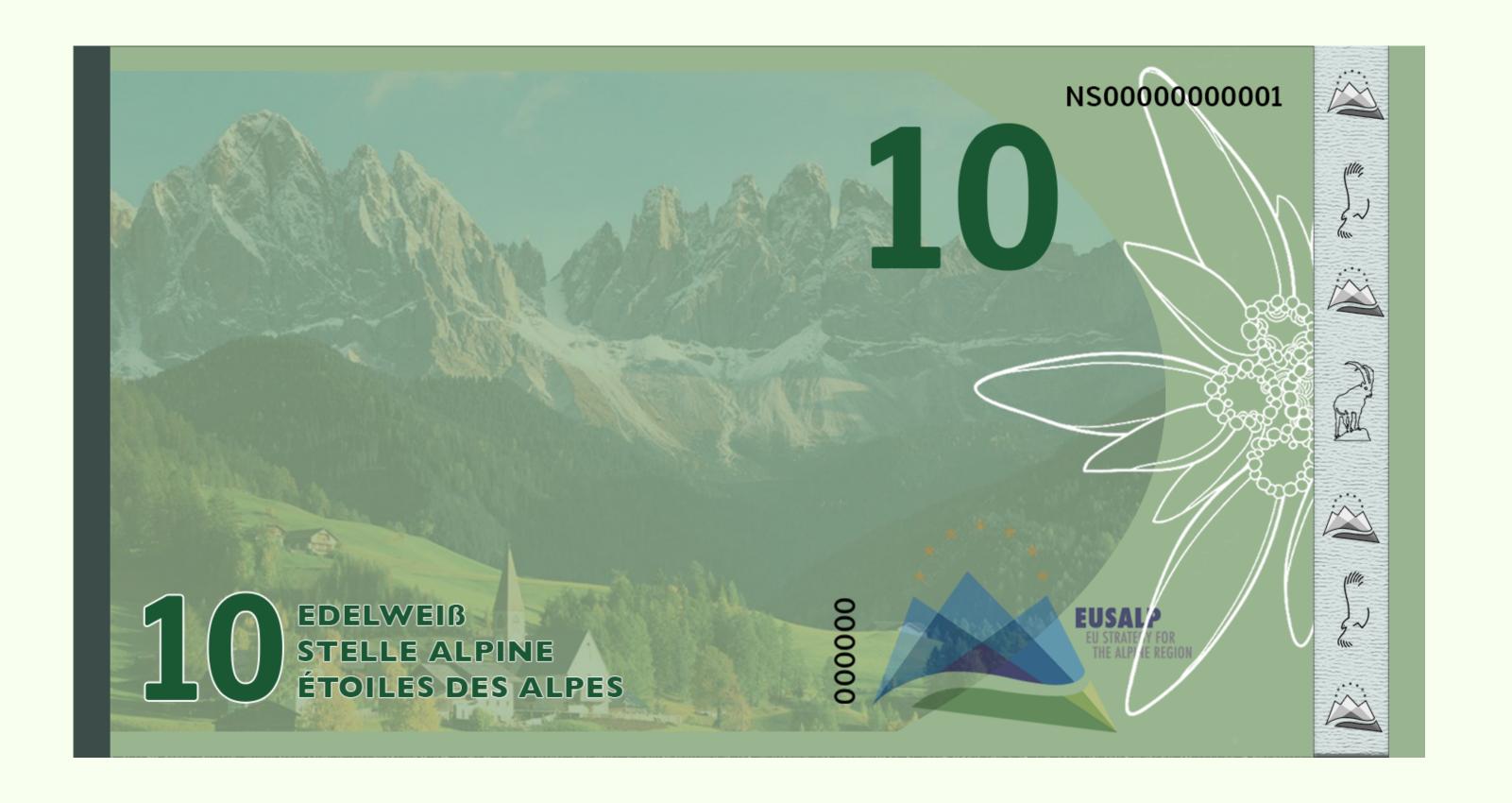
CURRENT WAY THE BONUS WORKS



TO THIS

OUR PROPOSAL





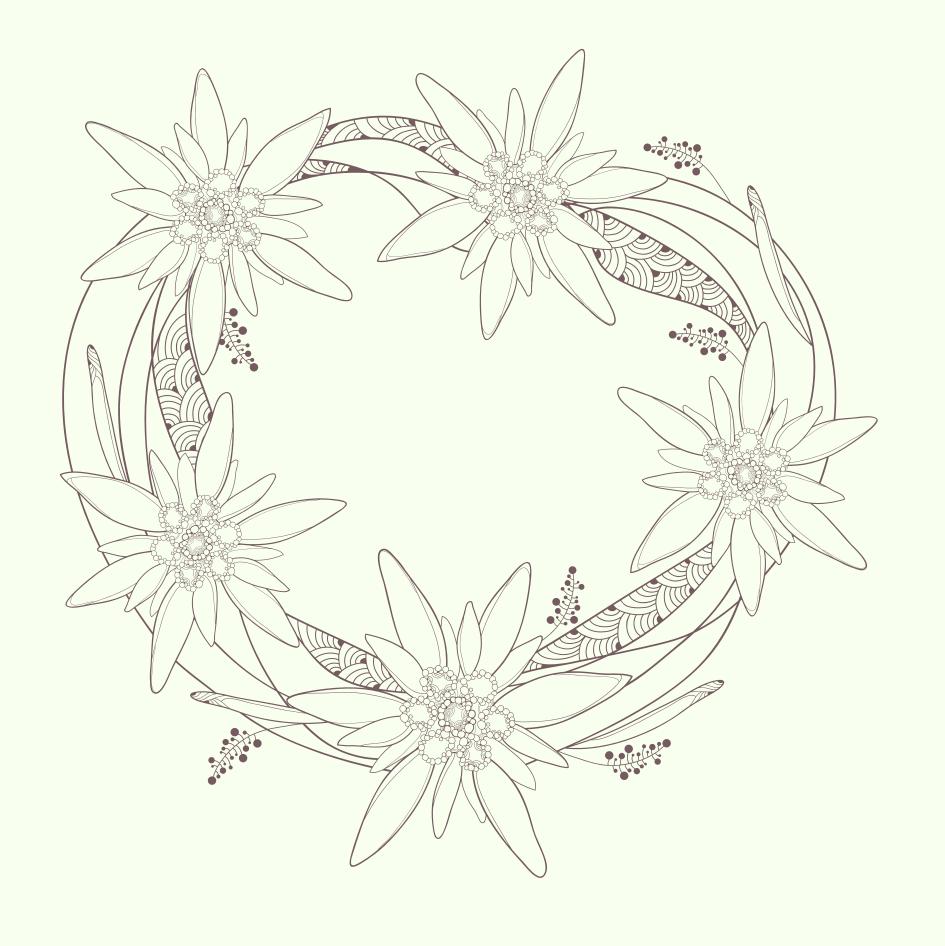
THANK YOU

FOR YOUR KIND ATTENTION

SOFIA FARINA NICOLAS RODIGARI

Students at Alma Mater Studiorum -University of Bologna

Collegio Superiore -University of Bologna School of Excellence



YOUTH: A STRATEGIC PRIORITY IN EUSALP

OCTOBER 12TH, 2021



WHAT IS EUSALP?

- ❖ The fourth and most recent macro-regional strategy in Europe: approval by the European Commission 2015 and begin of the activities 2016
- EUSALP unites 48 regions from 7 countries: Austria, France, Germany, Italy, Liechtenstein, Slovenia, Switzerland
- ❖In France the regions Auvergne Rhône-Alpes, Bourgogne-Franche-Comté and Provence Alpes Côte d'Azur are covered by this strategy.

WHAT IS EUSALP?

❖ 3 objectives :

- 1) Economic growth and innovation
- 2) Mobility and connectivity
- 3) Environment and energy
- **4 9 action groups** implement these objectives and are composed of experts of the different countries.
- An annual rotating presidency: France 2020-2021
- For more information: www.alpine-region.eu

YOUTH IN EUSALP: AN IMPULSE BY THE TYROLEAN PRESIDENCY 2018

The project youth.shaping.EUSALP funded by the European Commission

3 pillars:

- > competition "Pitch your project": https://eusalp-youth.eu/home-pitch-your-project/
- > on-line resources : https://eusalp-youth.eu/
- > Summer activities : https://eusalp-youth.eu/home-eusalp-youth-summer-activities/

THE FRENCH EUSALP PRESIDENCY 2020 – 2021: YOUTH AS A HIGH PRIORITY

- ☐ Close work with Tyrol and promotion of all activities of youth.shaping.EUSALP
- ☐ Participation of young people in EUSALP events
- ☐ Meetings of youth experts all 2 months
- ☐ Monthly Alpine youth meetings on-line
- ☐ Contribution to the creation of the Youth Council

THE YOUTH COUNCIL: HOW EUSALP TAKES CARE OF YOUTH OPINION

The process of creation:

- Decision just after the launch of the French presidency, 5th February 2020
- Elaboration: structure, recruitment, role, etc, during 2020
- Call for applications for young people between 18 and 29: February May 2021
- More than 160 applications received weighted random selection of 28 members
- Approval of the composition by the Executive board: 1st July 2021

THE YOUTH COUNCIL: FIRST ACTIVITIES

- On-line training: 4 Thursday evenings in July
- First physical meeting: 27-29th August in Innsbruck

youtube channel :

https://www.youtube.com/channel/UCjzdQTSxWntryumOlfOSfbw

- Participation in Action Group meetings and events

Ribeyron Achille

Member of the EUSALP Youth Council

- ➤ What is the EUSALP Youth Council?
- ➤ Why did I join this Council?
- > What has been done so far?
- ➤ What is next?
- ➤ Is it what I expected?



What is the EUSALP Youth Council?

- Official body of EUSALP
- Objective: involve young people to shape the future of the Alpine Region
- Financially supported by the European Commission and the Land Tyrol
- 28 members (4 members for each 7 Alpine countries) from 18 to 29 years
- Selected randomly by respecting diversity (country, gender, age, educational or professional backgrounds, experiences in youth projects)
- Physical meetings & virtual exchanges
- Term : July 2021/July 2022

Supervisors



Melanie Plangger Project leader



Nataël Fautrat Project assistant

Why did I join this Council?

- Great opportunity to meet new people
- Have the power to protect the region and its beautiful biodiversity
- > Take real actions
- Be involved in politics
- Being informed about is happening today in the world

Team building in Innsbruck from 27 to 29 August

3 main objectives:

- To make the participants discover the city of Innsbruck
- To make the members of the Youth Council meet each other
- To introduce the theme of the weekend, which is the EUSALP



Funny moments...



Bobsleigh

... But also time to work!

Meeting with the vice president of the Austrian Regional Parliament



What happened next?

- > To write the finalized rules of procedure document
- To present this document during the next EUSALP Executive Board, which has taken place on October 6th in Grenoble
- To organize ourselves internally (designation of 1 person per country in charge of the communication to facilitate the internal and external communication of the group)
- To divide ourselves among different groups :
 - Economic Development
 - Mobility & Connectivity
 - Environment & Energy
 - Other projects

Is is what I expected?

- Such an intense and interesting experience
- We learn of how to debate and share our point of views despite language or cultural differences

Main process:

- We identify the main issues covering the territory
- We create varied projects to bring sustainable solutions
- We make sure everything is running through as we want (by also learning how to manage with the mishaps and other problems that can occur)
- We draw conclusions on what has worked and what hasn't

Thank you!

