

WEBINAR

Sustainable tourism development models for mountain areas

08.12.2022

14:00 – 16:00

online



EUROMONTANA



[Link to Zoom session](#)

Mountain tourism is a traditional driver of development and prosperity throughout Europe. Mountainous regions in particular host many renowned tourist destinations, generating employment, economic activity and social integration, while contributing to the development of the local economy, services and infrastructures. In a context of social, economic and ecological transitions, the sector is however faced with the double challenge of adapting to the impacts of climate change while at the same time reducing its own footprint on ecosystems. It is therefore important to explore and promote pathways towards more sustainable models. This webinar will thus be the opportunity to discover inspiring initiatives, and to reflect on the specific challenges and opportunities faced by mountain areas.

14:00 – 14:15

Introduction

Guillaume Corradino, Euromontana

14:15 – 14:35

The network of Emblematic Mediterranean Mountains: building a common vision and sharing good practices for sustainable tourism in Mediterranean mountains.

Alain Gensane, Syndicat Mixte Canigó Grand Site

Konstantinos Zapounidis, Pieriki Anaptixiaki S.A

14:35 – 14:55

New development models for mountain ski resorts in a context of climate change

Raffaella Balzarini, Labex ITTEM

14:55 – 15:15

Regional cooperation partnership for the development of sustainable tourism

Klavdija Gornik, Regional Development Agency for Podravje – Maribor

15:15 – 15:35

Supporting mountain actors in the transition towards sustainable tourism

Lauren Mosdale, Transitions des Territoires de Montagne

15:35 – 15:40

Q/A

15:40 – 16:00

Roundtable discussion: what drivers and recommendations for a sustainable tourism?