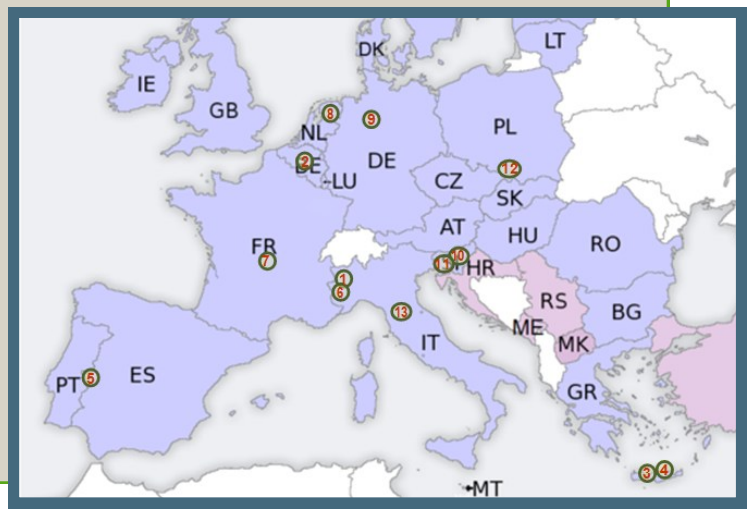
Who participate in DANTE?

- **13** project partners
- **10** Regions
- **8** Member States

The partnership includes partners with **ICT experience** at regional level and with experience in developing **tourism strategy** of rural and mountain territories.



The partners

1. Province of Turin, IT
2. Euromontana, BE
3. University of Crete, GR
4. Decentralised administration of Crete, GR
5. Fundecyt, ES
6. CSI Piemonte, IT
7. Cybermassif, FR
8. Inknowcom, NL
9. Bauernhofferien, DE
10. Development center Litija, SI
11. University of Ljubljana, SI
12. Regional Development Agency Bielsko-Biała, PL
13. Metropoli, IT

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We are on the web!
http://danteproject.eu

The DANTE project

Digital Agenda for New Tourism Approach in European Rural and Mountain Areas

Tourism already plays a great role and is the main economic sector in some rural and mountain areas. Its place can be further enhanced in all rural and mountain regions **if supported by access to information and communication technologies (ICT)**, the driver of the knowledge economy.

Currently, adoption of ICT applications in SMEs and in mountain and rural territories remains relatively low. **DANTE** aims to **promote a new regional policy approach to design a knowledge-based plan for the tourism sector**.

DANTE will

- **Improve the effectiveness of regional policies in the area of innovation**
- **Enhance the role of ICT in tourism industry in rural and mountain areas**.
- **Promote a knowledge sharing process** through an Interregional European cooperaton framework

To reach its objectives, the project optimises innovative good practices that demonstrate the benefits of Information Society for competitiveness of the tourism sector in disadvantaged areas.

This project is co-financed by the ERDF and by the INTERREG IVC programme.

INTERREG IVC
INNOVATION & ENVIRONMENT
REGIONS OF EUROPE SHARING SOLUTIONS

European Union
European Regional Development Fund

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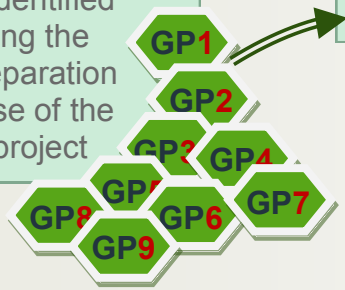
Activities of the project

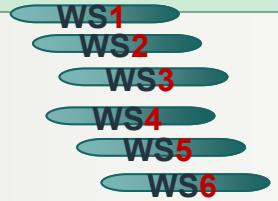
Timeline

3 years from January 2012 to December 2014
Final conference: June 2014 in Brussels, Belgium

9 Good practices identified during the preparation phase of the project



6 workshops
- to analyse and share the GPs
- to select which GPs will be implemented in the pilot action



1 pilot action to test the transferability of selected GPs in a single territory (Torino Province)

8 Implementation plans to implement the GPs in partners regions

8IPs

5 Study visits to assess the progress and support the implementation of the plans

SV1 SV2 SV3 SV4 SV5

WS — *Participation of all partners*
SV — *1 to 3 partners visiting another partner*

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dantE
Digital Agenda for New Tourism Approach in European Rural and Mountain Areas

Expected results

- **Shared and Improved Knowledge** regarding how ICT can help the competitiveness of the tourism sector in the participant regions.
- **Improved Competences and Capacities** of the stakeholders in charge of the tourism sector at regional level
- **Integration of Digital and Tourism Agendas** at regional level through the elaboration of 8 regional implementation plans
- **General improvement of regional policy instruments** and better use of Funds.

Dante will produce (outputs)

- **1 Good practices catalogue** presenting the good practices analysed
- **1 Pilot action** and **guidelines**
- **8 Implementation plans** for developping information society and tourism