

## MOG partners:

13 partners from 10 countries

12 participating regions

- |   |  |
|---|--|
|  <b>1</b> Province of Teruel, ES  |  <b>8</b> Regional management Burgenland, AT                              |
|  <b>2</b> SODEBUR - Society for the Development of the Province of Burgos, ES |  <b>9</b> BSC Business Support Centre Ltd. Kranj, SI                      |
|  <b>3</b> Thessaly Region, GR   |  <b>10</b> West-Pannon Nonprofit Ltd., HU                                 |
|  <b>4</b> Epirus Region, GR   |  <b>11</b> Vidzeme Planning Region, LV                                    |
|  <b>5</b> Shetland Islands Council, UK  |  <b>12</b> Podkarpackie Region, PL  |
|  <b>6</b> Euromontana, European association for mountain areas, BE            |  <b>13</b> Ministry for Infrastructure and Agriculture of Brandenburg, DE |
|  <b>7</b> Central Transdanubian Regional Innovation Agency - KDRIU, HU        |   |



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## Contact us

### Project coordinator

Laura Gascón Herrero

Province of Teruel  
Oficina de Programas Europeos  
Plaza San Juan 7  
44071 Teruel, Spain

Tel: 0034 978 647 447  
e-mail: [mog@dpteruel.es](mailto:mog@dpteruel.es)



## Move on Green

Improving sustainable transport in rural areas



**European Union**

European Regional Development Fund

This project is co-financed by the European Regional Development Fund and by the INTERREG IVC programme.

## The starting point. Sustainable transport is vital

- to maintaining the environmental and economic health of rural areas,
- to ensuring the access of both inhabitants and potential visitors to key services such as employment, education and healthcare.



Cr: Burgenland Tourismus

## What is Move on Green?



Green path of « la Demanda »  
Burgos Region, ES

**The role of policies.** Rural areas policy-makers are aware that the absence of sustainable mobility schemes affects any development strategy implemented in rural territories. No matter how much effort is spent on education, promotion of tourism, development of new economic initiatives, etc.: sustainable transport pattern (from the environmental, social and economic perspectives) is one of the key to success for development initiative. Decision makers from mountain and rural areas acknowledge the role they must play and are ready to take action.

**The overall objective of the project.** Move on Green will improve the design and effectiveness of regional policies on sustainable transport in rural and mountain areas. To do so, the project will organize exchanges of experiences on sustainable mobility.

## MOG will produce...

- Newsletters:** register to receive MOG's updates (see below)
- Good practice guide** on innovative transport solutions developed by MOG's partners. Decision-makers from other regions can get inspiration and implement those solutions in their regions.
- Policy Guidelines** on Sustainable Transport in EU rural areas
- Local plans** for improved mobility in the 12 partner regions

### Phase 1

- Analysis of mobility in the 12 partner regions
- Identification of good practices
- Exchanges through thematic seminars and study visits

### Phase 2

- Drawing of Policy Guidelines for Sustainable transport in Rural Areas
- Bilateral meetings between partners for transfer of experiences
- Exchanges through thematic seminars and study visits

## What will we do? MOG's activities

### Phase 3

- Preparation of action plans on sustainable transport in the 12 partner regions

### Total duration

3 years from January 2012 to December 2014

### Take part in our meetings

March 2012 Kick-off meeting in Teruel, Spain  
August 2012 Seminar in Shetland Islands, UK  
November 2012 Seminar in Podkarpacie, Poland

May 2013 Seminar in Thessaly, Greece  
January 2014 Seminar in Brandenburg, German  
September 2014 Final conference in Brussels, Belgium

You want to know more?  
You want to register to our newsletter or to be invited to our events?



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