



Euromontana General Assembly

18 November 2020

Online

We will start in a few moments

Please rename yourself with your name & organisation



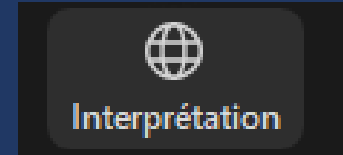
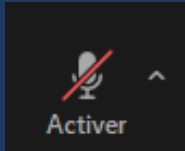
Mute yourself
when you don't speak



Raise your hand
if you want to speak



Choose your interpretation
language



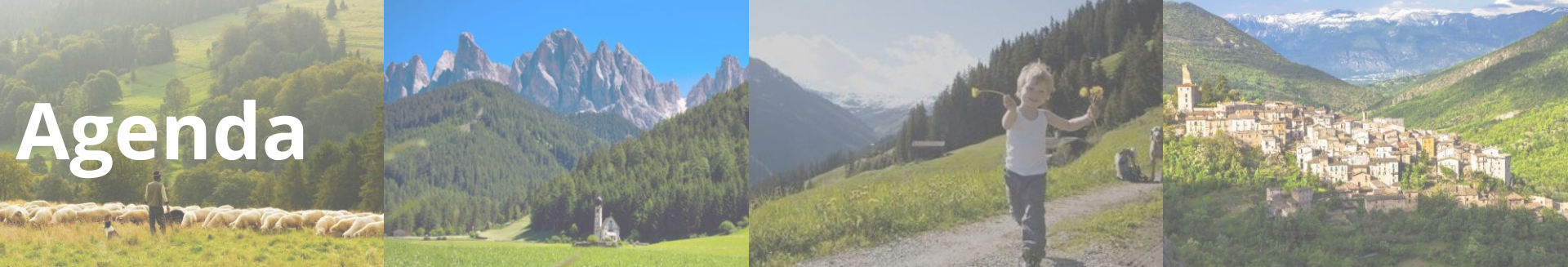
Send a chat to Blandine for any problem



Welcome & objectives of the day

- ▶ Juanan Gutierrez, President of Euromontana
- ▶ Any comment on minutes of GA 2019?
- ▶ Be active and share your thoughts
- ▶ Be here with us and give us feedback

Agenda



- ▶ **2) Discussion in groups: What are the future priorities of Euromontana for the coming mandate (2020-2024)? – (9.40 – 10.10)**
- ▶ **3) Presentation of candidates & elections of the new Board members (10.10 – 10.40)**

Coffee-break (10.40-10.50)

- ▶ **4) Presentation of the activity report 2019, the draft activity report 2020 and the activity plan 2020-2021 (vote) (10.50 – 11.10)**
- ▶ **5) Discussion in groups – (11.10 – 11.40)**
 - What subjects for a series of webinars to prepare the next European Mountain Convention on Smart Mountains?
 - or exchanges of ideas on how to develop new EU project proposals.
- ▶ **6) Presentation of the financial balance 2019, of the updated projected balance 2020 and of the provisional budget 2020 (vote) (11.40 – 12.00)**
- ▶ **7) Renewal of the Internal Control Committee (12.00 – 12.05)**
- ▶ **8) Mountain Awards & closure (12.05 – 12.15)**



Discussion in groups

- ▶ **What are the future priorities of Euromontana for the coming mandate (2020-2024)?**
- ▶ **Implications of a top priority :**
 - More proactive work
 - Advocacy work
 - Looking for EU project proposals
- ▶ **Implications of other topic:**
 - Information
 - Less active involvement

Discussion in groups – Top 6 priorities

What are the 3 core priorities for you?

What are the 3 next priorities (fewer but still important) for EM's work?

If needed, any missing priority?



Discussion in groups – Top 6 priorities

**LOCAL AND RURAL
DEVELOPMENT &
TERRITORIAL
COHESION**

**LAND MANAGEMENT
AND SUPPLY CHAINS:
FOOD, FARMING &
FORESTRY**

**RESEARCH(with
NEMOR)**

**SOCIAL & DIGITAL
INNOVATION**

YOUTH & EDUCATION

**CLIMATE CHANGE
ADAPTATION &
MITIGATION**

**ENVIRONMENT,
BIODIVERSITY &
ECOSYSTEM SERVICES**

**SERVICES OF GENERAL
INTEREST (inc.
MOBILITY & silver
economy)**

SUSTAINABLE ENERGY

**SUSTAINABLE
TOURISM**



Feedback from group 1 - Juanan

► Discussion

► Our top 6 priorities

1. Développement local et rural et cohésion territoriale

2. CC

3. Services écosystémiques

4. recherche

5. Innovation sociale

6. Education et jeunesse



Feedback from group 2 Carla

► Discussion

► Our top 6 priorities

1. Climate change

2. Youth & education

3. Social and digital innovation

4. Land management + supply chain

5. Local & Rural Development (linked to territorial cohesion) & covid 19 perspectives

6. Sustainable Tourism



Feedback from group 3 - Martin

► Discussion

► Our top 6 priorities

1. Social /digital innovation

2. Local/rural development + **cohesion (in and outside EU)**

3. Youth and education

4. Land management + supply chains

5. Services of General Interest (including mobility)

6. Sustainable energy



Feedback from group 4 - Itziar

► Discussion

► Our top 6 priorities

1. Local and rural development & territorial cohesion
2. Social & digital innovation
3. Environment & biodiversity & ESS
4. Youth & education
5. Climate change
6. Services of General Interest



Feedback from group 5 - Marie

► Discussion

► Our top 6 priorities

1. Local and rural development & cohesion policy

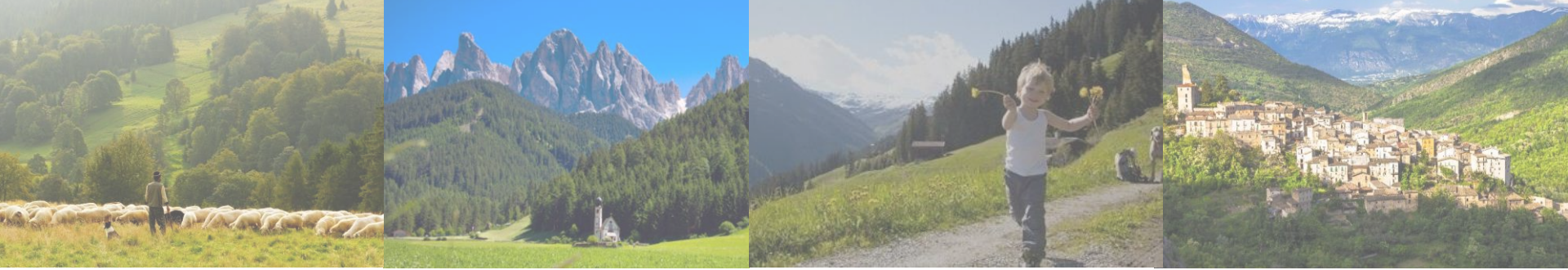
2. Digital and social innovation

3. Services of general interest

4. Climate change

5. Youth & education

6. Research



Presentation of candidates & elections of the new Board members

Role of Board members

► Managing, administering and executing the decisions of the General Assembly

1. Determining the strategy of Euromontana
2. Approval of the annual work plans, budgets, reports and accounts prepared by the Director
3. Defining the policy positions to be taken by Euromontana
4. Active search for new members and alliances for Euromontana
5. Liaising with the country / region / sector represented and other Euromontana members
6. Oversight of the management of Euromontana
7. Representing the organisation according to the positions taken by the board as a collective
8. Each board member is responsible for a specific task (on a thematic or for the animation of a geographical area).



Candidates BULGARIA – CROATIA – FRANCE - GREECE



Dilyana Slavova -
Mountain Milk
Association



Danijel Bertović -
PINS



Christophe Leger
- APCA



Dominique Fayel
- FNSEA



Alfred Vismara
- ACAP



George Alexakis
Region of Crete

Candidates ITALY



Elena di Bella
Citta metropolitana
di Torino



Alessandro
Fede Pellone
ERSAF



Anna Giorgi
University of Edolo -
GESDIMONT



Mario Grillo
CIA



Candidates NORWAY – PORTUGAL – NORTH MACEDONIA



Tor Arnesen –
Inland Norway
University



Aud Hove
Innlandet region



Truls Vasvik -
Vestfold and
Telemark County
Council



Simão P. Pinho -
IPB CIMO



Vlatko
Andonovski -
MAKMONTANA



Candidates ROMANIA - SPAIN



Adrian-Radu Rey -
ROMONTANA



Bernat
Claramunt -
CREAF



Laura Gascon –
Province of
Teruel



Juanan Gutierrez –
HAZI Basque
country



Candidates SLOVENIA – SWITZERLAND – UK



Andreja Borec –
University of Maribor



Thomas Egger -
SAB



Rosalind Bryce -
Perth College
University of
Highlands and
Islands



Rob Clarke -
Highlands and
Islands
Enterprise

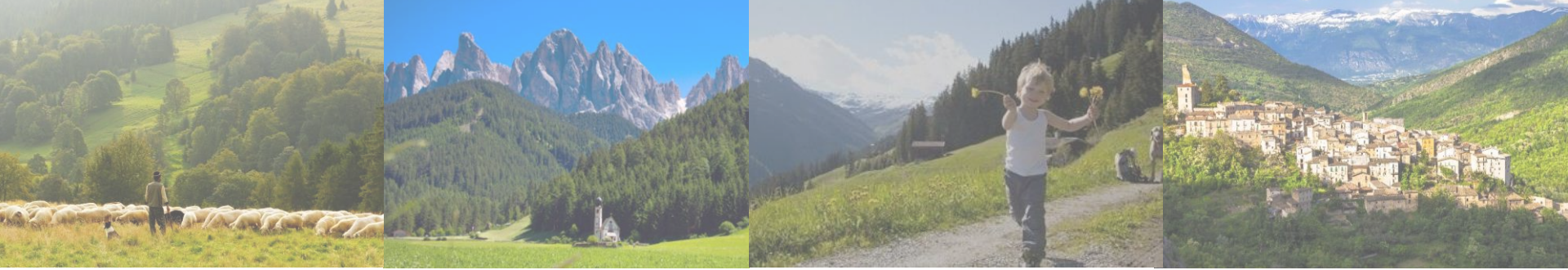


Vote for the new Board members

- ▶ Google Form to vote: [please click here](#)
- ▶ Results for the Italian candidates:
 - Mario Grillo 30
 - Alessandro Fede Pellone 23
 - Anna Giorgi 23
 - Elena Di Bella 20

Results



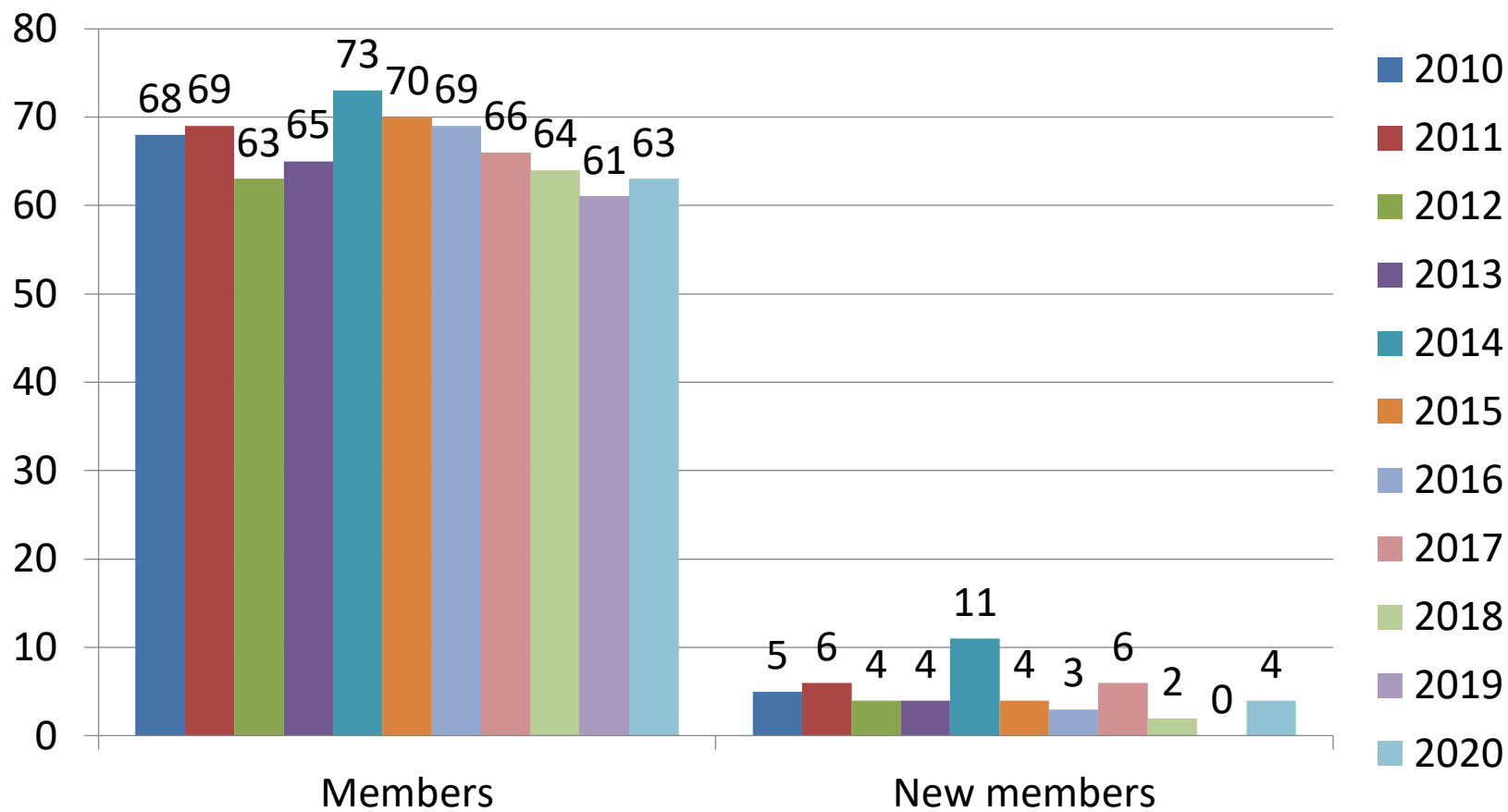


Presentation of activity reports:

- 2019 report**
- draft 2020 report**
- activity plan 2020/2021**

Membership development

We need you!





Euromontana in 12 media



Accueil / Actualités / Planète / Agriculture / Le pastoralisme alpin se réinvente

Le pastoralisme alpin se réinvente

Par : Lucie Duboua-Lorsch | EURACTIV France

📅 29 Sep 2020 (mis à jour: 📅 30 Sep 2020)



Vous appréciez notre plateforme ? Nous avons besoin de vous !

En ces temps difficiles, votre soutien financier permettra à notre réseau de rédactions partout en Europe de poursuivre son travail, à un moment où l'UE en a grandement besoin.

*"Il est toujours important
Nous apprécions le bon"*

Mella Frewe

CONTRIBUER

Interview in Euractiv

Article on Arc 2020

Agricultural and Rural Actors Working
for Good Food, Good Farming and Better Rural

ABOUT TOPICS DEBATES SERIES AGROECOLOGY CAP LETTERS

HOME MAIN STORIES Social Innovation: A Must-Have For Marginalised Rural Areas

Social Innovation: A Must-Have For Marginalised Rural Areas

📅 22 March, 2020 👤 Lauren Mosdale ➡ Main stories, Recent updates

Shutterstock

What lies behind the transformational changes that have been made in marginalised rural areas? What are the social, economic and cultural drivers of "Smart Villages", which have emerged as another facet of the EU's support for community-led development? The Horizon 2020 research project on Social Innovation in Marginal Rural Areas (SIMRA) analysed the drivers of successful social innovations, and the replicability and upscaling of success in community-led development.

Dissemination of our study on the optional quality term Mountain Products

CIPRA VIVRE DANS LES ALPES

Représentations: ACTUEL THEMES RE

CARPATHIAN CONVENTION

FILTRES DE RECHERCHE

Accueil / Nouveautés / Valoriser la qualité des produits de montagne

Informations complémentaires

NOUVEAUTÉS 02/04/2020

La comédie des pesticides dans les Alpes

NOUVEAUTÉS 25/03/2020

Les pollinisateurs, alliés irremplaçables de l'agriculture

NOUVEAUTÉS 11/03/2020

Valoriser les richesses naturelles

NOUVEAUTÉS 21/02/2020

Comment la biodiversité disparaît

Valoriser la qualité des produits de montagne

Des vaches dans la vallée de la Soča en Slovénie: les régions alpines comme celle-ci

Représentations:

THE CONVENTION ACTIVITIES MEETINGS / EVENTS RESOURCES / GALLERY

Resources

Gallery

NEWS

NEWS

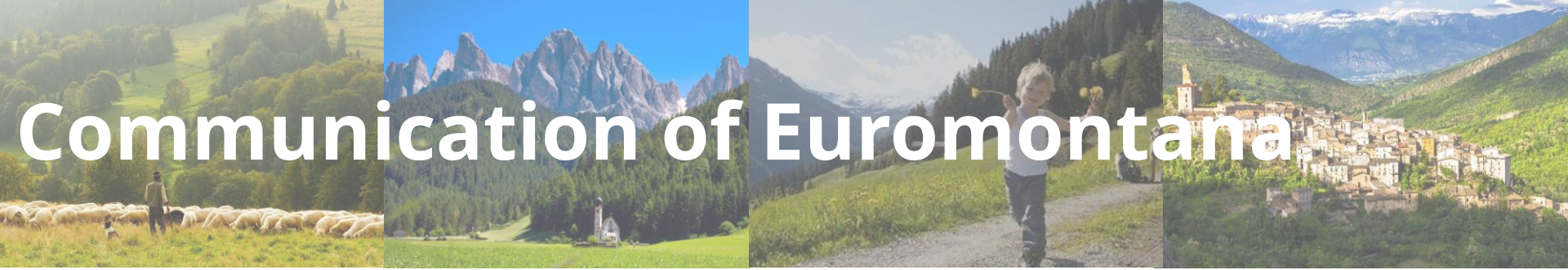
IMPLEMENTATION OF THE EU OPTIONAL QUALITY TERM "MOUNTAIN PRODUCT" – NEW EUROMONTANA STUDY

Rewarding 15 years of Euromontana commitment to the topic of mountain products, the use of the optional quality term (OQT) "mountain product" was protected in November 2012 by the European Union with the (EU) regulation No 1151/2012. Following that, the European Commission adopted the delegated act (EU) No 695/2014 in June 2014. Since then, several countries have moved forward with the implementation of the OQT at the national level. The delegated act gave some room for manoeuvre to the Member States (MS) in implementing the term. Euromontana has monitored this process in thirteen countries so far.

This study was first published in early 2016 and was updated at the beginning of 2017, then in November 2017 to take into account the feedback of the conference on "How to better valorise mountain food products? Launch of the European Charter for Mountain Quality Food Products" organised on 18th October 2017 by Euromontana. Recently, Euromontana has launched the latest 2020 update of the report.

Learn more on the implementation of the OQT "mountain products" in the [Euromontana study](#).

More information about Euromontana and its activities: [link here](#).



Communication of Euromontana

- ▶ 18 newsletters to members
- ▶ 16 articles for members only
- ▶ 75 items of news published
- ▶ 5 interviews
- ▶ 1 booklet of good practices & 14 new good practices

- ▶ 4 external newsletters NEW
- ▶ 7 contributions written for public consultations
- ▶ 14 events with Euromontana as speaker
- ▶ 1 study on mountain products

Agriculture and rural development (actions)

Lobbying

- Public consultations
- Meetings with DG AGRI
- Vice-Chair of CDG on RD
- Sending amendments
- Participation in CDG on CAP, RD

Networking

- Intergroup RUMRA & Smart Villages
- Smart Villages thematic group

Studies

- SIMRA research project
- Implementation of the Cork Declaration

Events

- SIMRA final conference – Feb 2020
- Amplifying rural voices – Feb 2020



Long-Term Vision for Rural Areas(actions)

Lobbying

- Roadmap + Public consultation – Nov 2020
- Meetings with Cabinets of DG AGRI – dg REGIO + VP Suica – May 2020
- Comments to CoR report

Networking

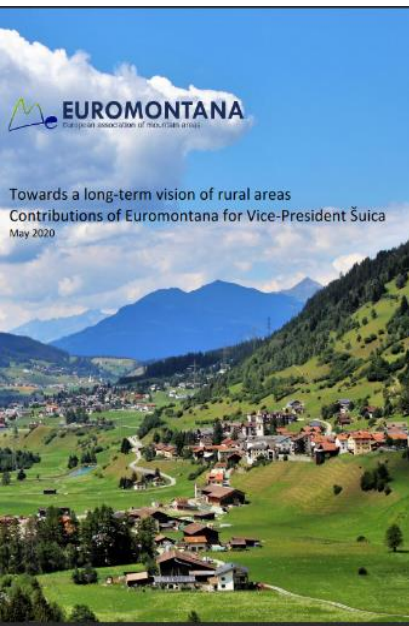
- ENRD thematic group on LTVRA
- RUMRA & Smart Villages intergroup

Studies

- Redaction of a position paper in May 2020

Events

- 4 events with the RUMRA & Smart Villages intergroup in 2021



Pastoralism (actions)

Lobbying

- Contribution to CoR report of Blanc – nov 2019
- Participation to EU events

Networking

- Communication about events & studies
- Visit pasturelands – August 2018

Studies

- Conservation of permanent grasslands – OREKA MENDIAN – end 2020

Events

- Internal workshop – Moutiers - March 2018
- Speaker at the Convention on pastoralism – Grenoble – Oct 2020

Cohesion policy (action)



Lobbying

- Meetings with DG REGIO
- Public hearings
- Public consultation

Networking

- Advice for the implementation at national and regional level
- Links with EUSALP

Studies

- Inputs expert study on areas with geographical Specificities – Nov 2018
- Factsheet for Managing Authorities – Nov 2019

Events

- European Week of Regions and Cities 2018-2019-2020
- Conference with DG REGIO -2017



November 2019 - Cohesion Policy

How can Managing Authorities better address the needs of their mountain areas and deliver on their obligation to respect article 174 of the TFEU?

Green deal (lobbying actions)

new
Circular
Economy
Action Plan

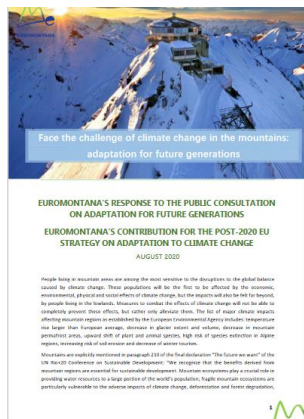
Climate Law

new
biodiversity
strategy
(2021)

Farm to
Fork

new EU
forest
strategy
(2021)

Sustainable and Smart
Mobility



public
consultation
on the EU's
Strategy on
Adaptation
to CC-
August 2020

Public
consultation
LIFE
programme



Roadmap
+Public
consultation
on mobility
– August
2020

Public
consultation
on 2021, the
European
year of rail

Mountain Quality Food Products(action)



The EU Agricultural Promotion Policy
A tool for the promotion of mountain farming

EUROMONTANA'S RESPONSE TO THE PUBLIC CONSULTATION
ON THE EVALUATION OF THE EU AGRICULTURAL PROMOTION
POLICY
SEPTEMBER 2020

Lobbying

- Public consultation on promotion policy – Sept 2020
- CDG Quality & Promotion
- Follow-up of the F2F strategy

Networking

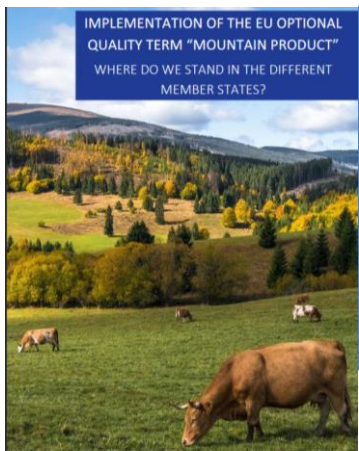
- External expert of MOVING project from Sept 2020

Studies

- The [study on the implementation of the optional quality scheme](#)
- May 2020 and largely disseminated

Events

- Mountain Food Products Meeting, Brussels, Oct 2017



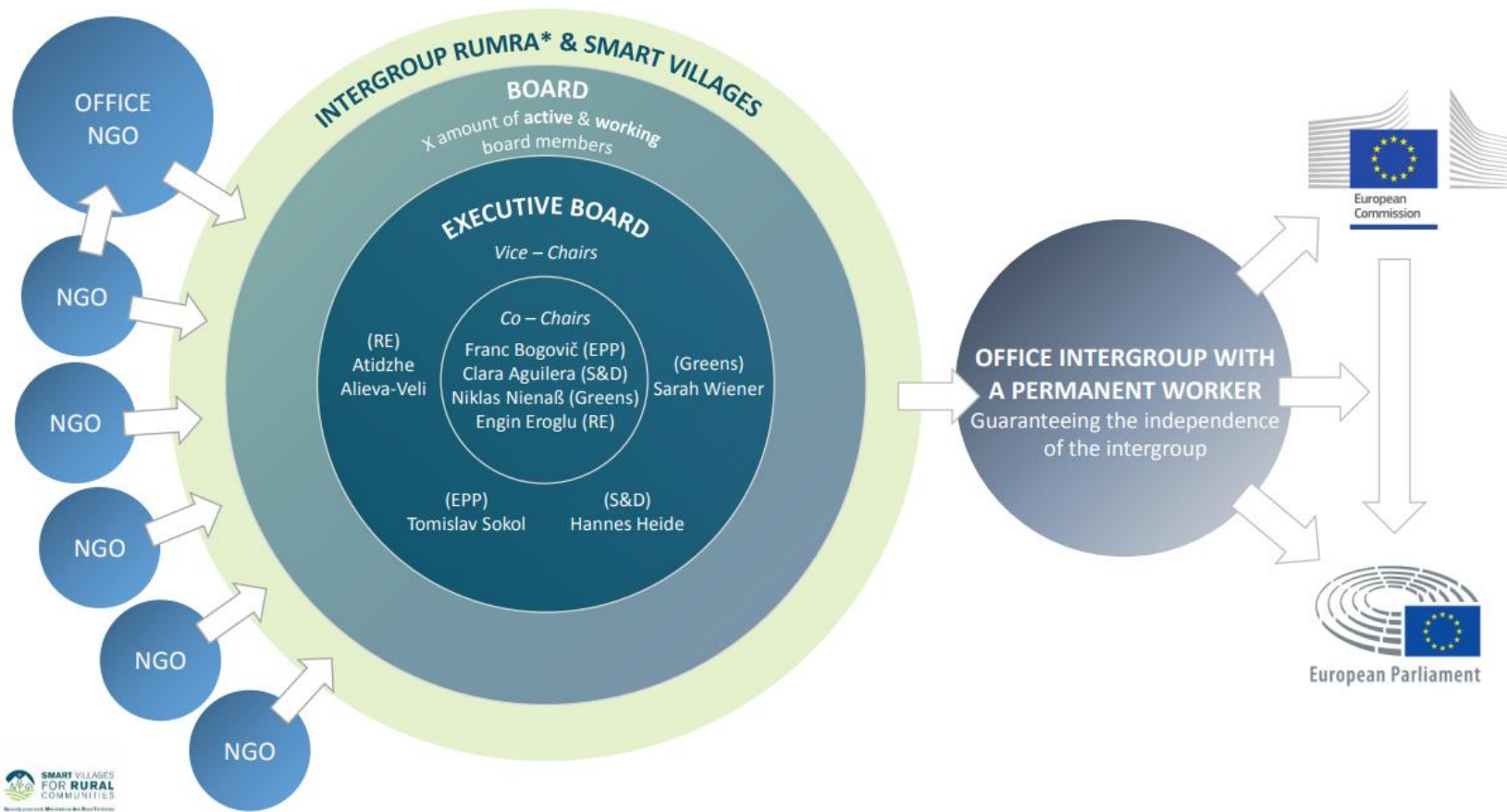
Report by Euromontana
May 2020

 EUROMONTANA
European Union of Mountain Farmers



RUMRA & Smart Villages

► Slow start of the new intergroup



Next European Mountain Convention

- Postponed to September 2021, in Sila Natural Park, Italy
- A series of webinars
 - A new story of resilience 1st October 2020
 - Farm to Fork /Biodiversity and biospheres programme of the UNESCO
 - To be discussed in groups later on



Euromontana's support for new project proposals: the project brokerage platform



All **topics** were covered but mostly interesting for you were 3!

<https://www.euromontana.org/espace-membre/> go on “project platform”

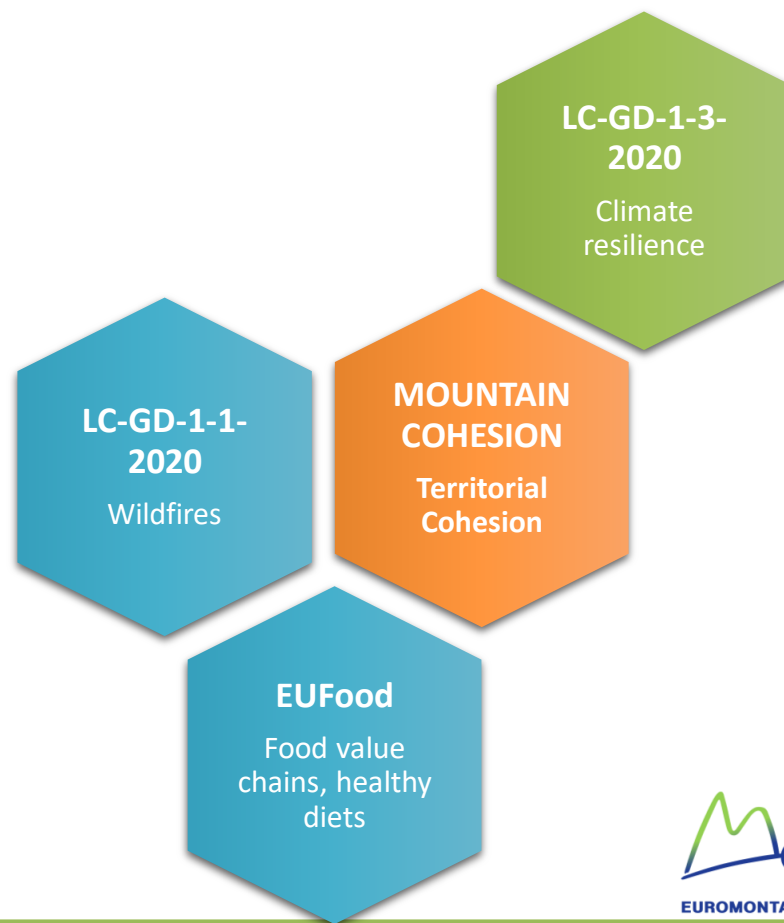


Euromontana in 11 project proposals

Submitted



To be submitted



Euromontana in 3 EU projects



- Final conference in Brussels
- 6 brochures of good practices
- MOOC on Social Innovation in Rural Areas
- Practice Guide
- Policy Guide



- Brochure of good practices – to be published soon
- EU study on mountain grasslands – early 2021



- Good practices
- Position Paper on Ageing
- Mid-term conference (April 2021)



Euromontana in 3 EU projects: SIMRA

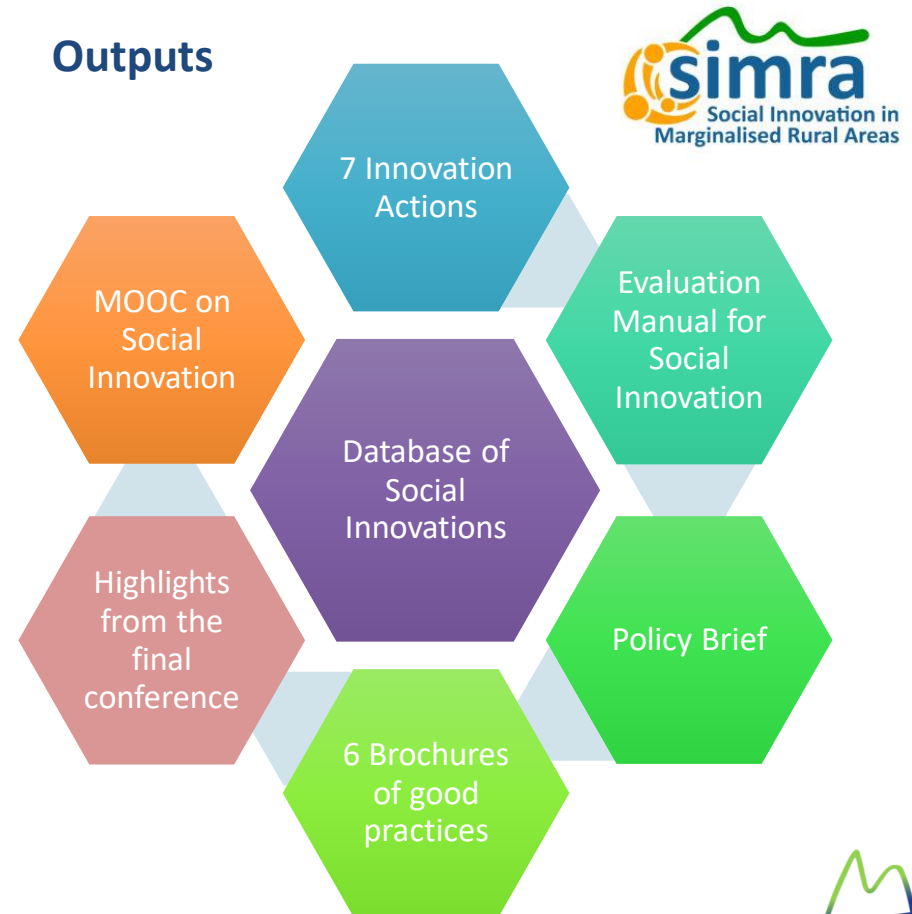
Topic: Social Innovation in Marginalised Rural Areas

Period: 04/2016-03/2020

EM Role: Dissemination and Communication, Policy recommendations



Outputs



<https://www.euromontana.org/en/project/simra/>

Euromontana in 3 EU projects: SILVER SMEs

- **Topic:** Silver Economy
- **Period:** 2018-2023
- **EM Role:** Dissemination and Communication

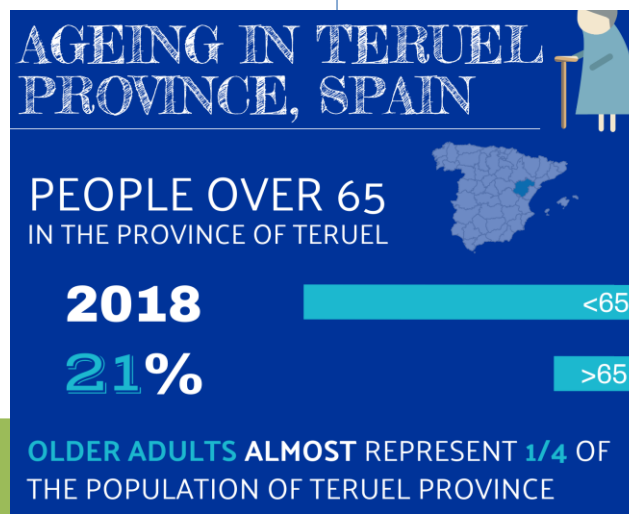


Achievements

- Conference in Dalarna (Sweden), 09/2020
- 8 local info days organised by partners, 06-11/2020
- Library of good practices
- Regional infographics on the silver economy

Next steps

- Regional action plans
- Mid-term conference in Brussels (Belgium), May 2021

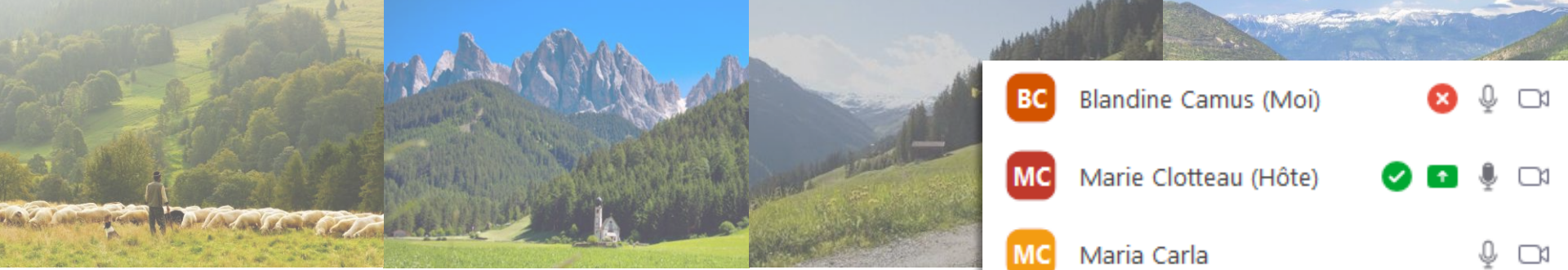


<http://www.interregeurope.eu/silversmes>

Euromontana in 3 EU projects: OREKA MENDIAN

- **Topic:** Mountain grasslands
- **Period:** 10/2016-09/2021
- **EM Role:** Communication and dissemination, EU study & recommendations, good practices, 3 study visits

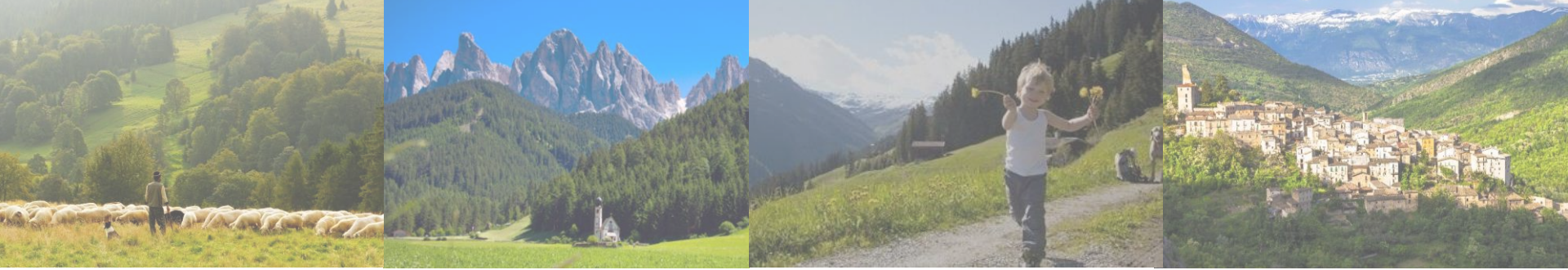




Any question?

Vote for approval of activity report 2019

Approval of activity plan 2020-2021



Discussion in groups

- What subjects for a series of webinars to prepare the next European Mountain Convention on Smart Mountains?
- or exchanges of ideas on how to develop new EU project proposals.

Discussion in group – Webinars on Smart Mountains

What subjects?

Who is interested to be involved in the preparation of some webinars?



A NEW STORY OF RESILIENCE?

Webinar • 1 October 2020 • 14:00 – 15:45

Discussion in group – Webinars on Smart Mountains – Elena

Most interesting topics for Smarter Mountains

Social Innovation - exchange BP

Innovation (in a wide sense) in rural areas/smart villages (living labs “open” networks and communities): exchange BP

Co working - home working (job) (BP)

Re habiter la montagne/le rural (pacte d'accueil/equilibre à maintenir) – (BP)/“living labs” avec les nouveaux habitants

Economie circulaire/relocaliser l'economie

Interested members to be involved

Lars Hustveit (no responsible) and Marc Pons (responsible for organisation)

Discussion in group – Webinars on Smart Mountains – Blandine

Most interesting topics for Smarter Mountains

Education / innovation in mountain areas (youth & employment too)

Future CAP / CP (how does it consider mountains, how MS are implementing)

Transhumance (or cultural heritage in general? Mixing 2 webinars)

Mountain products (alpine food UNESCO)

On mountain in the world?

Youth / depopulation

Interested members to be involved

UNIMONT / EUSALP AG1 / SAB?

FR + members in other States

Region Lombardy, EUSALP, ROMONTANA

Mountain Partnership

?

Discussion in group – EU projects

How useful are the current tools?

How to improve them?



How to adapt these tools to your needs? How to improve these?

Discussion in group – EU projects

Project
brokerage
platform

Project
Brokerage
workshops

Newsletter

Monitoring of
EU funds
(article)

Direct contacts
given by the
Secretariat

Why do use (or not) these tools?

Are they useful?

- Pas utilisé la plateforme d'incubation des projets, communiquer à nouveau dessus.
 - NL très bien (échange d'expériences importante)
- Ateliers: plus de la connaissance des autres que vraiment du montage de projet (trop court)
 - Difficultés à trouver des coordinateurs

- Mieux communiquer sur la plateforme de projets. Renvoyer le manuel pour rappeler que la plateforme existe.
- Plus communiquer sur les appels (donc l'article +++)
- Capacity building pour faire des projets (tips pour écrire ou sur le processus)? Mettre en avant les éléments attendus dans les appels Construire activement des consortia
- faire un appel aux membres pour savoir les appels qu'ils connaissent (et partager les idées de projets ex :le faire avec la NL)
- Faire un tableau recensant les compétences pour faire des projets?

How to adapt these tools to your needs? How to improve these?

Discussion in group – EU projects

Project
brokerage
platform

Project
Brokerage
workshops

Newsletter

Monitoring of
EU funds
(article)

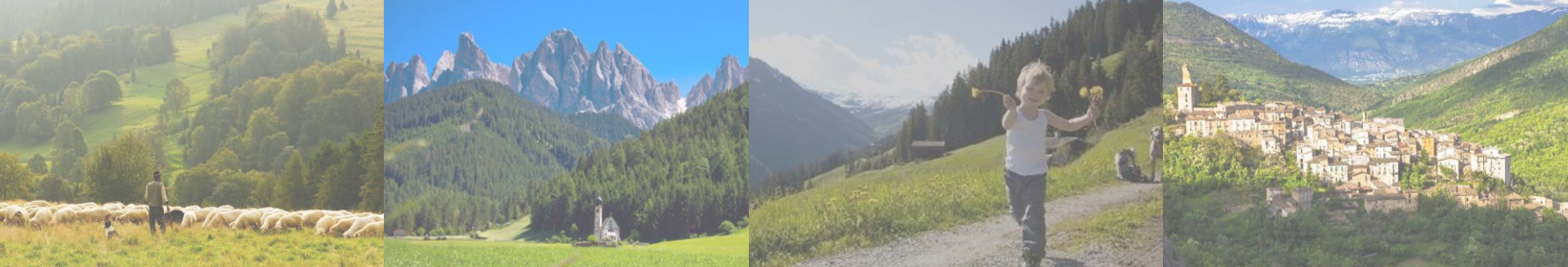
Direct contacts
given by the
Secretariat

**Why do use (or not) these tools?
Are they useful?**

- Article yes
- Platform yes – but members more actively using it
- Newsletters yes
- Direct contacts yes

**How to adapt these tools to your
needs? How to improve these?**

- Communicate the impact of the platform
- Competence matrix
- Round tables/workshops – call presentation, ideas
- More link with NEMOR
- Peer to Peer mentoring & capacity building (tips on administrative issues, multi-actor approach as an opportunity)

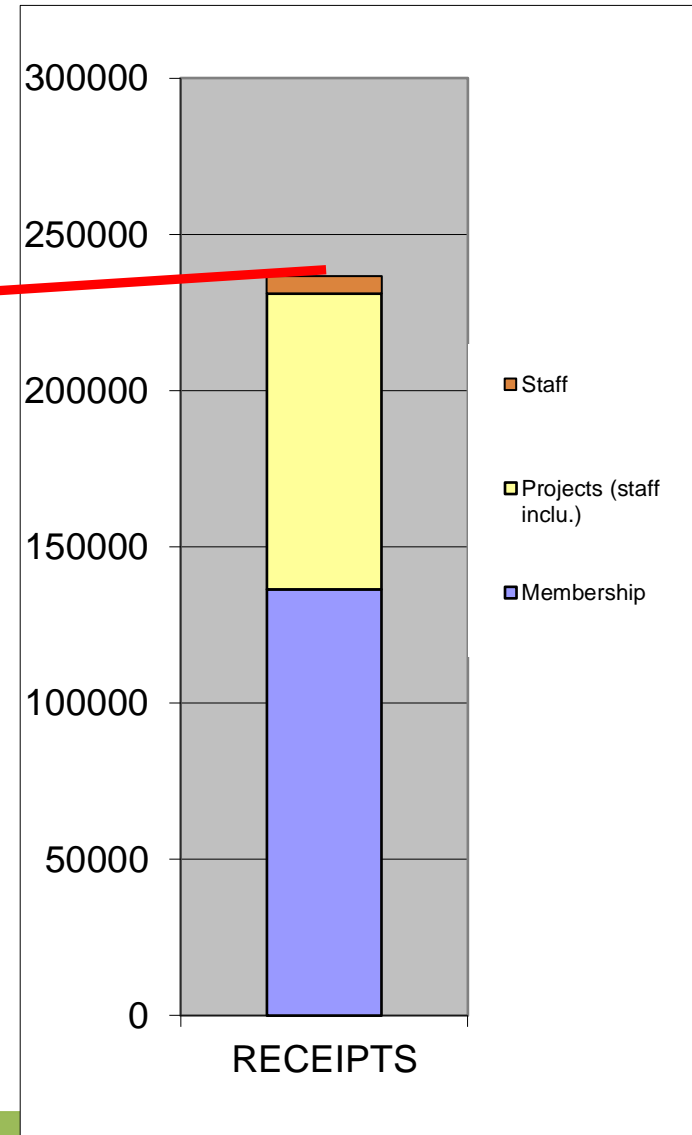
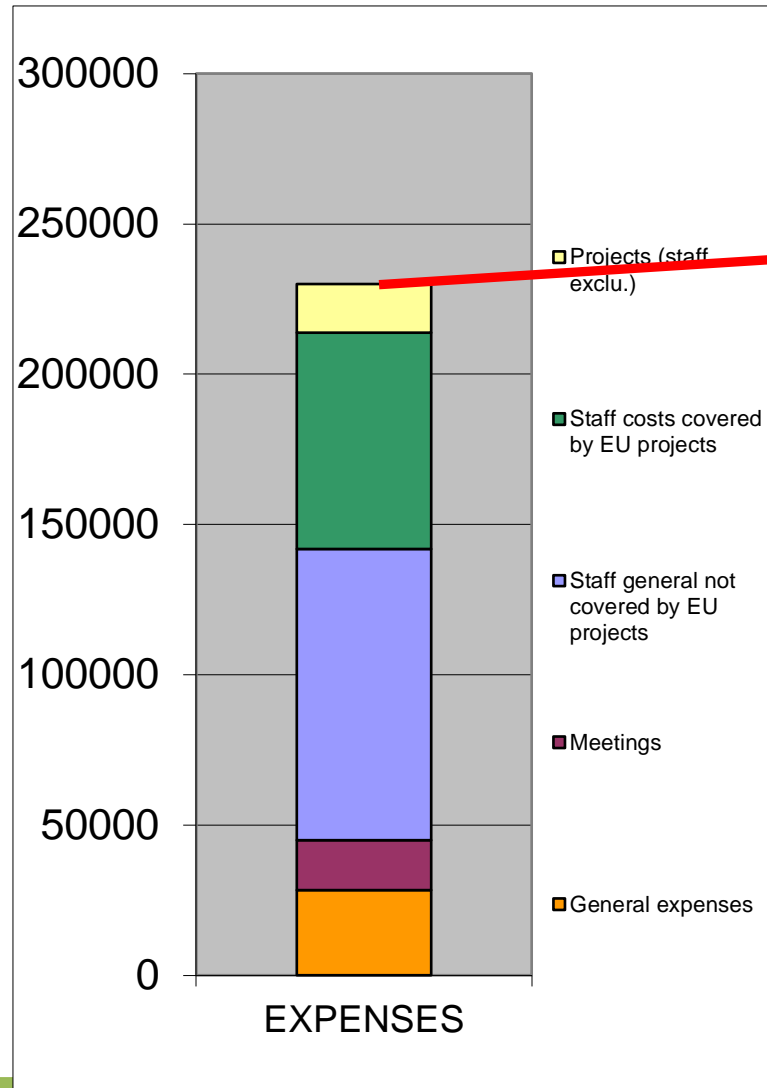


Financial Balance 2019

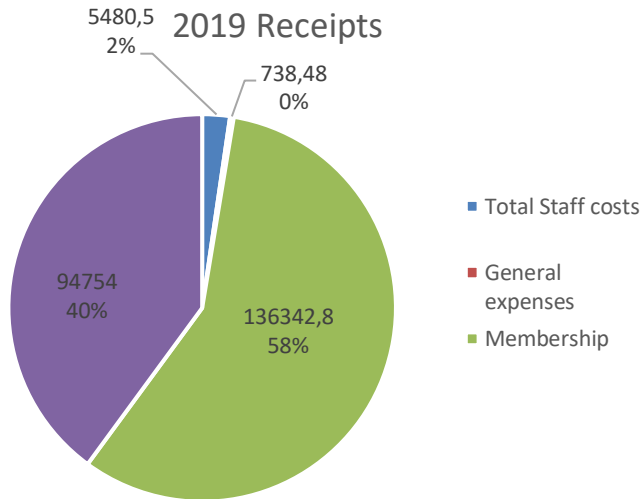
Danijel Bertovic, Treasurer

Financial Final Balance 2019

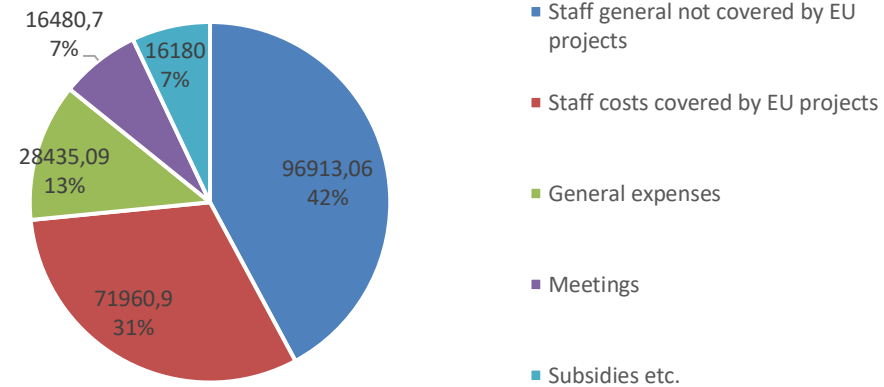
7346€



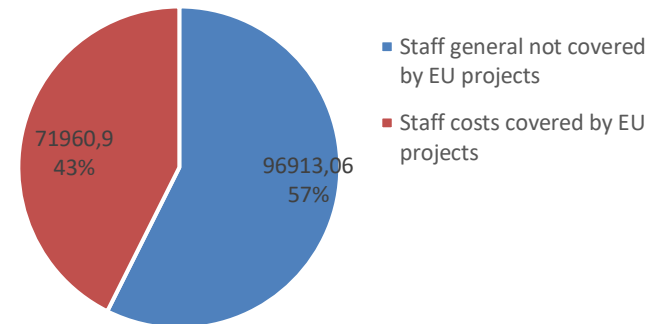
Financial Final Balance 2019



2019 repartition of expenditures



2019 Staff Costs covered by EU projects



Key features:

- Good and positive year
- A 4-persons team (53% of expenditures)
- 3 Projects: SIMRA / OREKA MENDIAN / SILVER SMEs: 95 000€ - 40% of receipts
- Membership fees: 136 000€ membership fees – 58% of receipts
- Balance brought forward (01/01/2019): 161 177€

Financial Balance 2019

- ▶ Comments from members on accounts 2019?
- ▶ Vote for approval of accounts 2019
 - Result = 7 346€
 - Balances carried forward (31/12/2019) = 168 523 €

Financial Balance 2019

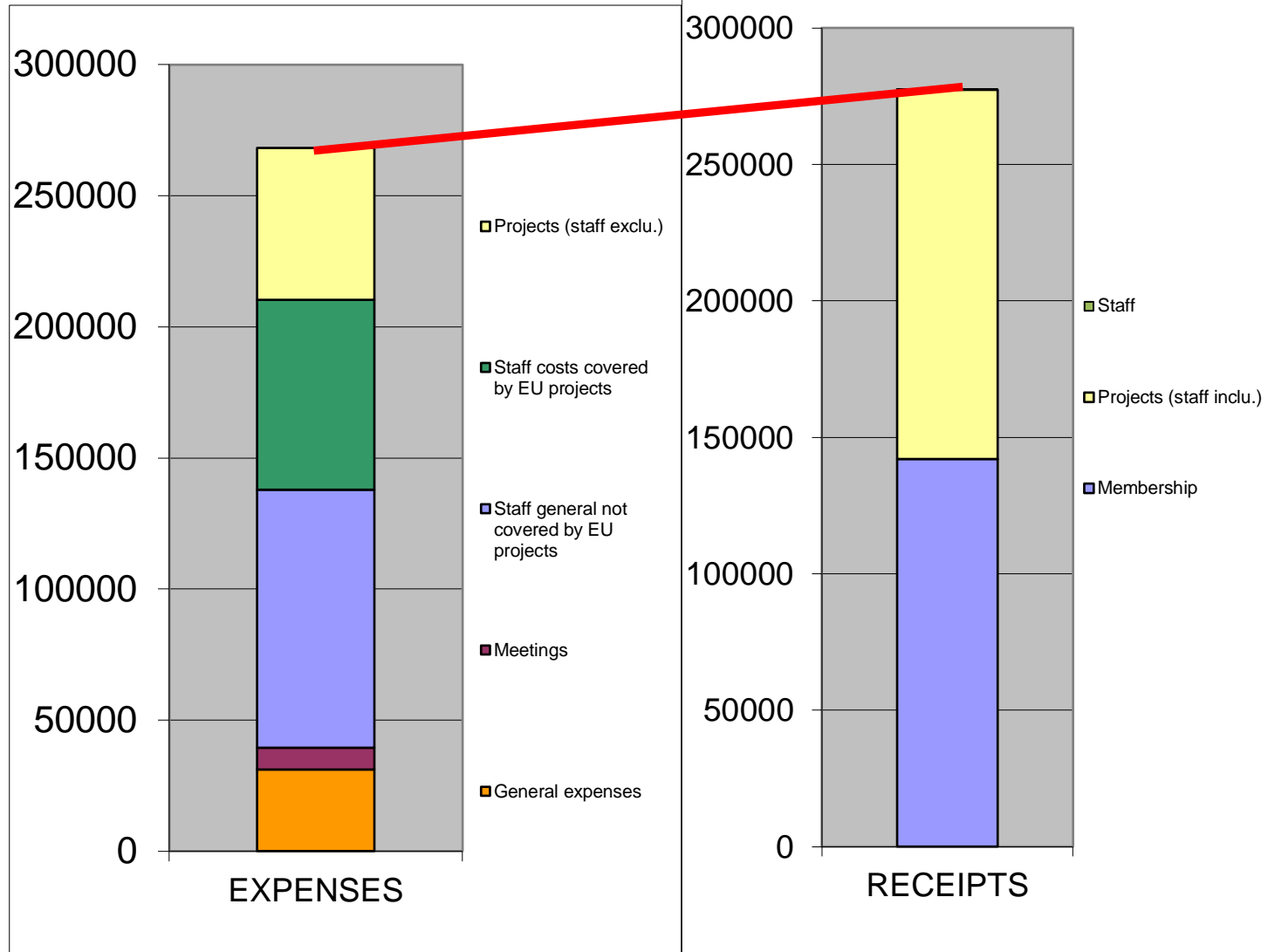
► Report of the internal control committee

– By Rosa Amador and Jon-Andreas Kolderup, Members of the internal control Committee

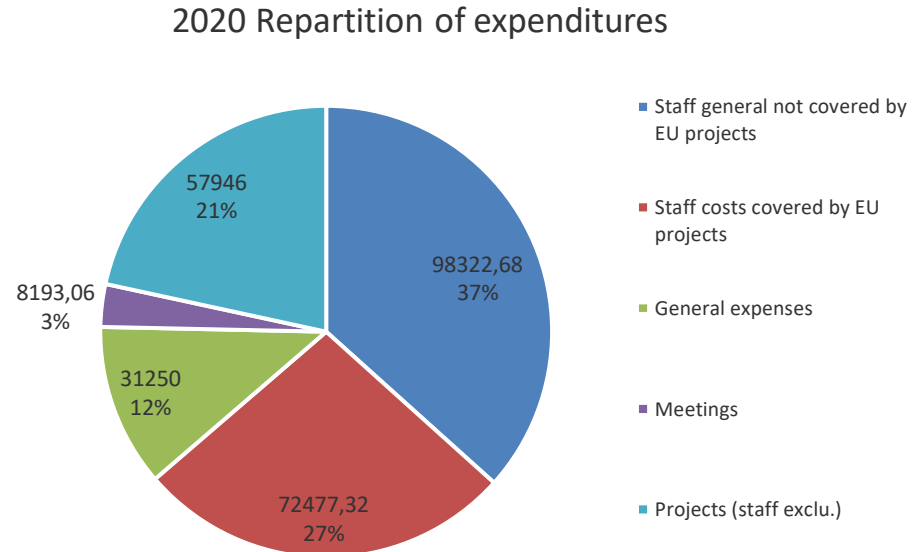
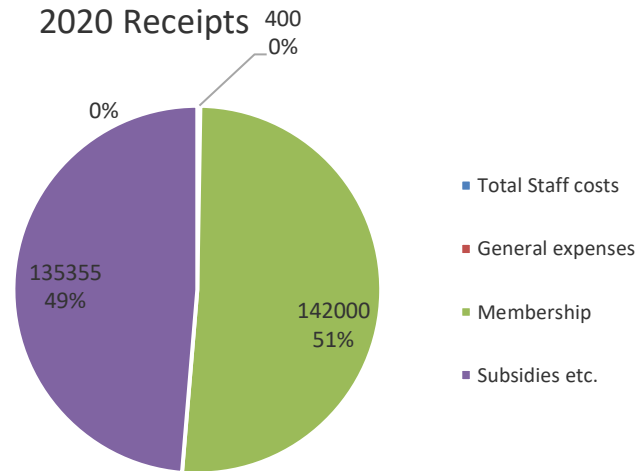
- ⌞ Membership development is a dangerous warning for Euromontana.
- ⌞ Board members could be delegated responsibility for keeping regular contact with a certain number of member organisations, each?
- ⌞ Euromontana, in spite of difficult times, has again proved to leave a very good footprint in the work for improving the understanding of the value to be found in European mountains. We have still much more to achieve, the work is not completed!
- ⌞ the Board, and each individual member, now to be formed after the elections at the General Assembly, have to give priority to recruitment of new members. New nations have to be included in the organisation. The Internal Control Committee have to express dissatisfaction with the results in this area over the last years.
- ⌞ We are, however, very satisfied with the performance of our staff and what have been obtained by them.

Financial (provisional) Balance 2020

9912€



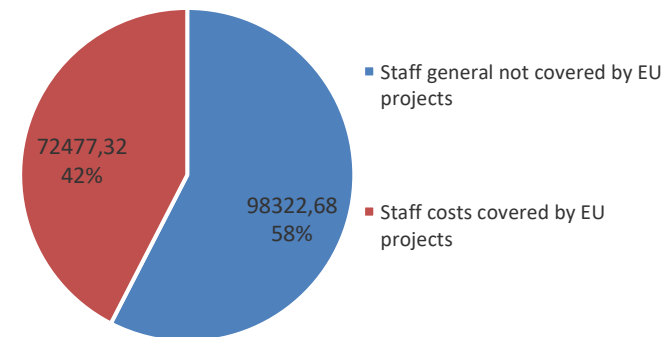
Financial (provisional) Balance 2020



Key features:

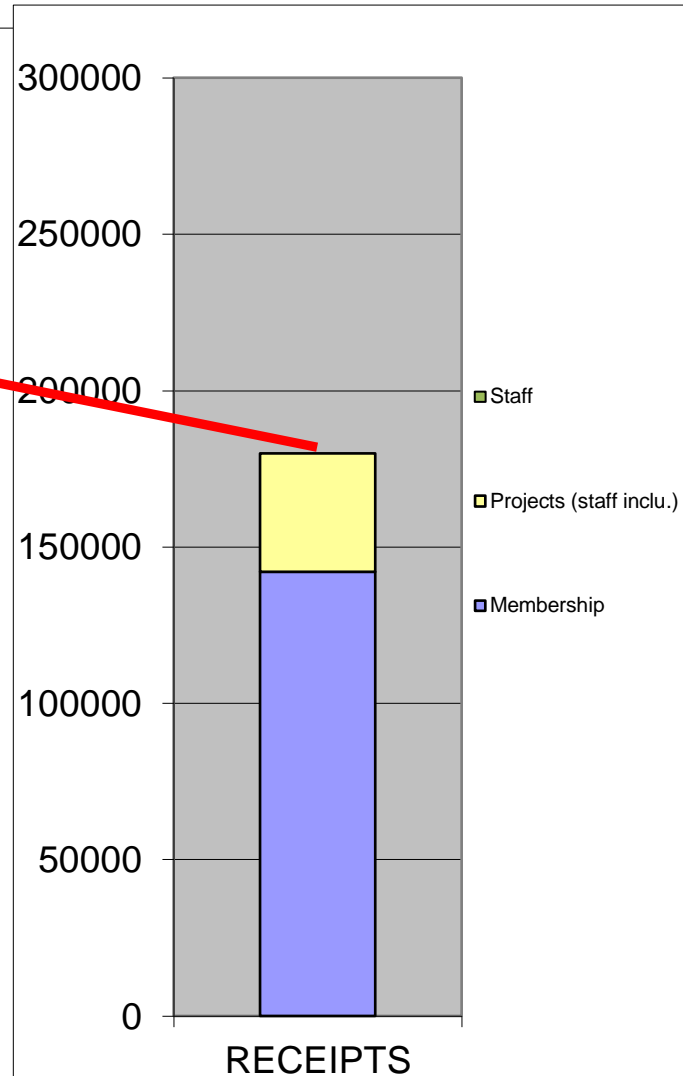
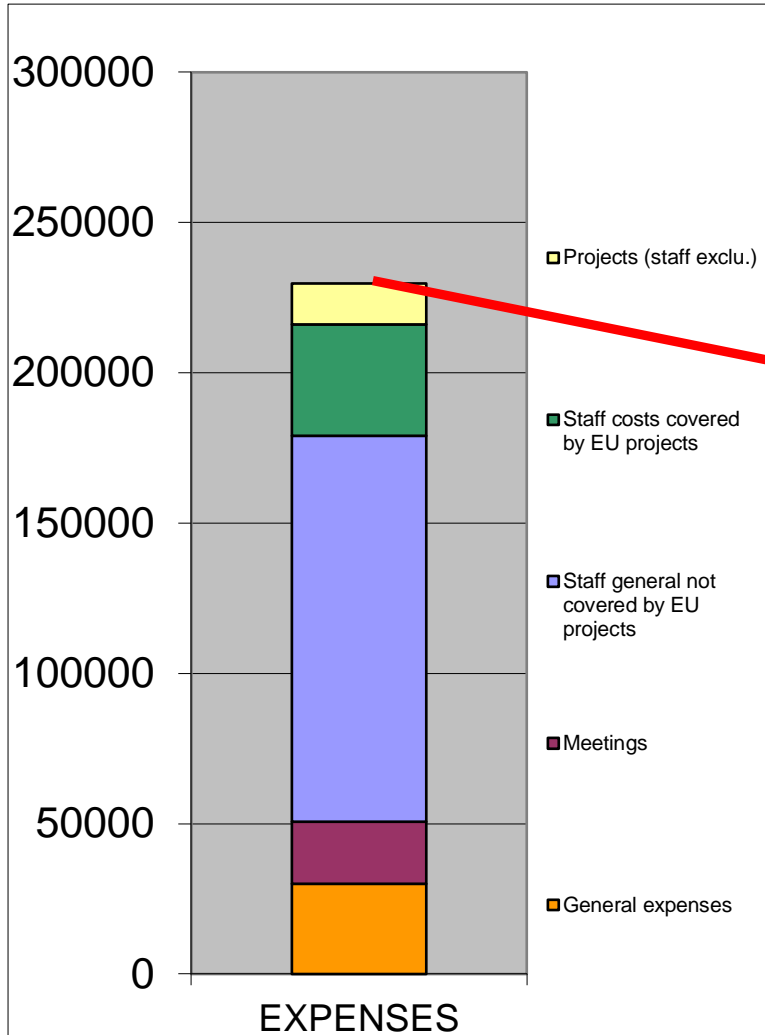
- Good and positive result
- A 3-persons team :64% of expenditures
- 3 Projects: SIMRA / OREKA MENDIAN / SILVER SMEs: 127 000€ !(big role of SIMRA's final conference) – 49% of receipts
- Membership fees: 142 000€ membership fees – 51% of receipts

2020 Staff costs covered by EU projects

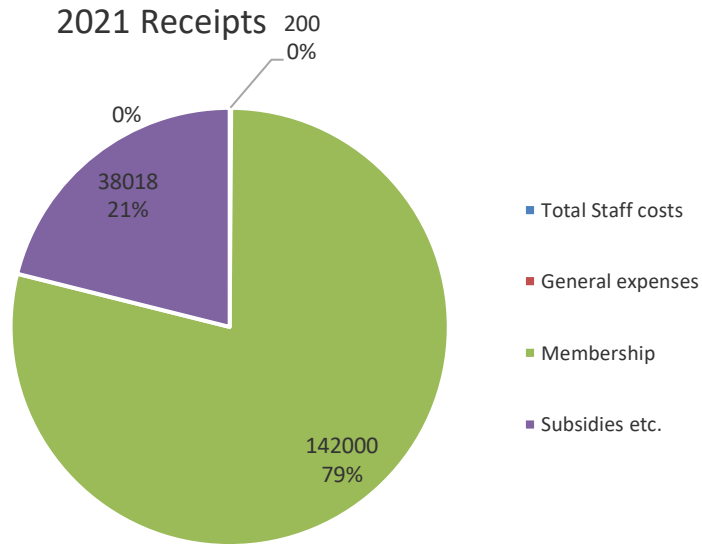


Financial (provisional) Balance 2021

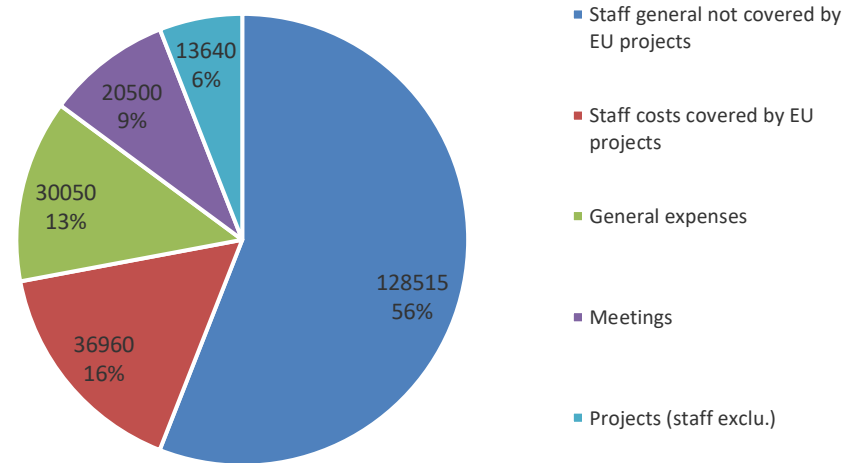
-49 447€



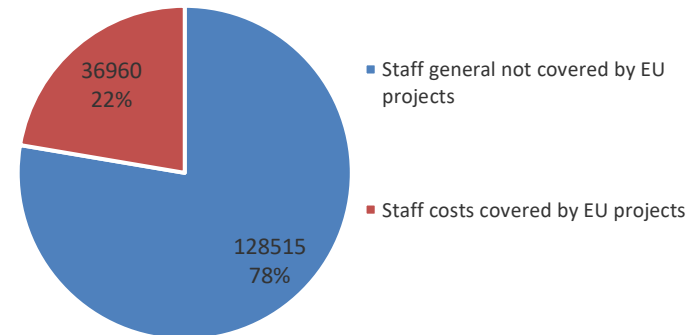
Financial (provisional) Balance 2021



2021 Repartition of expenditures



2021 Staff costs covered by EU projects



Key features:

- Strong negative project planned
- A 3-persons team :72% of expenditures
- Only 2 small Projects: OREKA MENDIAN / SILVER SMEs:38 000€– only 21% of receipts
- Membership fees: 142 000€ membership fees – 79% of receipts

Financial (provisional) Balances 2020 and 2021

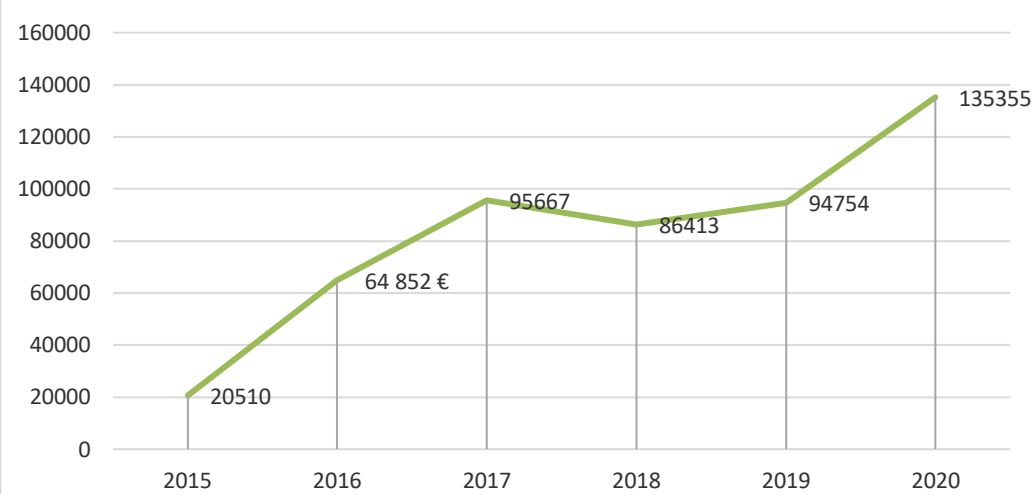
- Comments from members on accounts 2020 & 2021? + Vote

Result anticipated in 2020 = 9912€

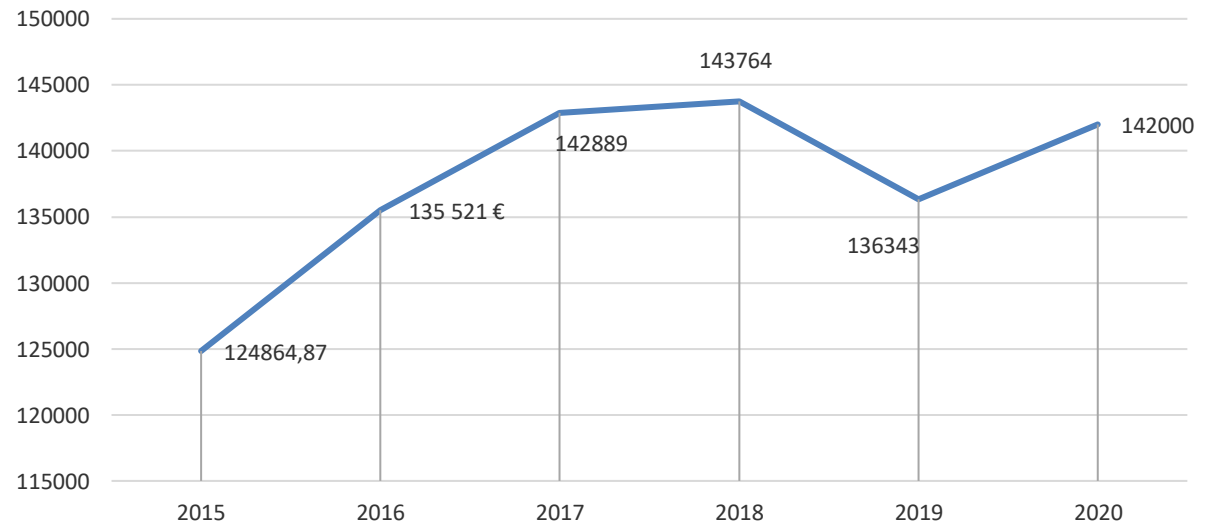
Result anticipated in 2021 = -49 447€

Evolution of receipts since 2015

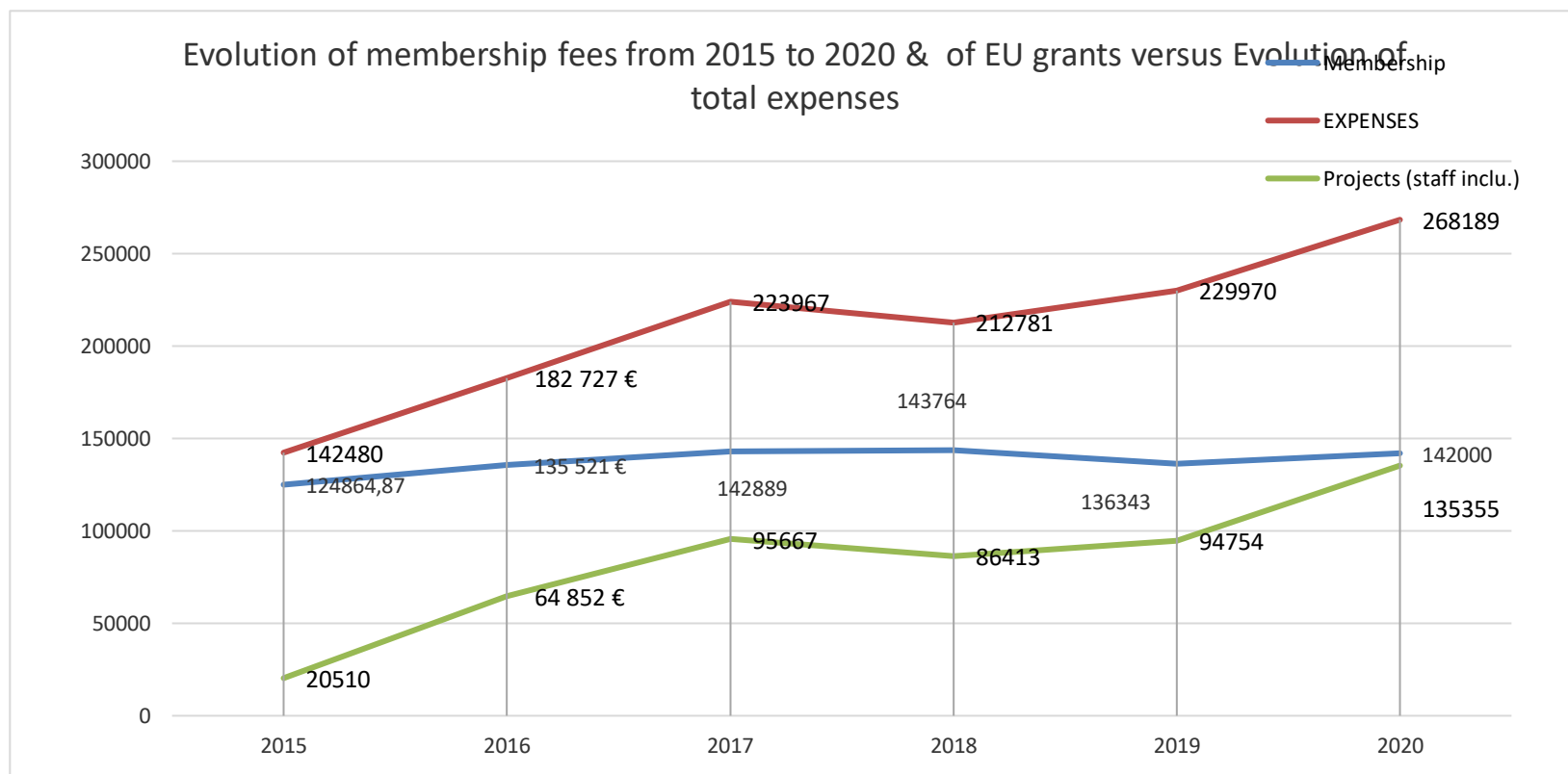
Amount of EU projects in the total budget of EM

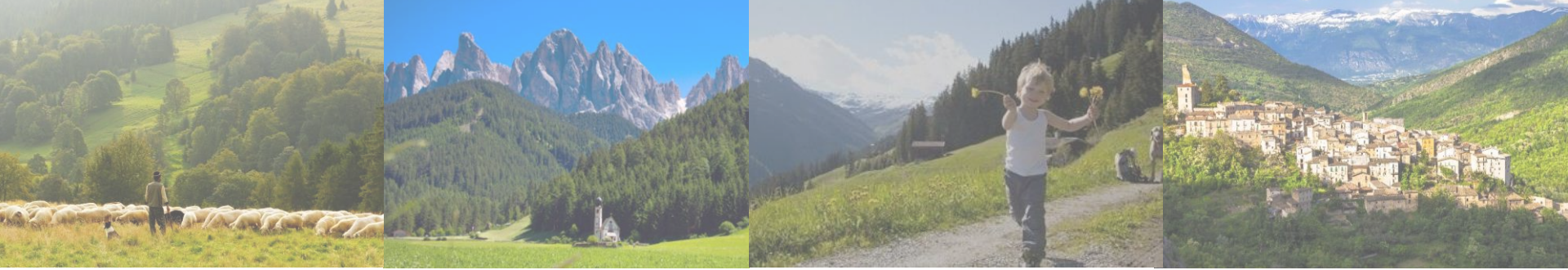


Evolution of membership fees from 2015 to 2020



Evolution of receipts (EU grants & membership fees) and of expenditures since 2015

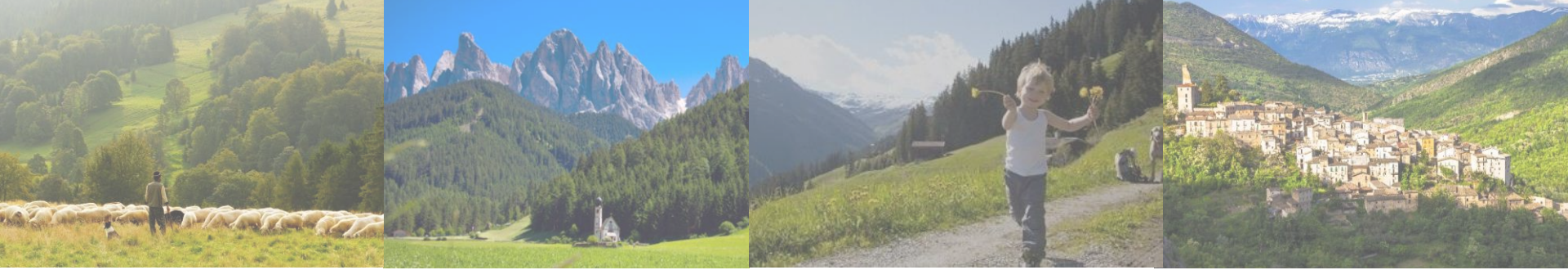




Renewal of Internal Control Committee members

Candidates?

Election or Mandate given to the Board



Mountain Awards & closure



Prix Vercors

DECERNE A

Geneviève Borodine

pour son implication dans le réseau,
l'organisation des Assises Européennes de la
Montagne de 2012 à Chambéry sur la
jeunesse et la représentation d'Euromontana
à la Convention Alpine



EUROMONTANA

Association européenne des
zones de montagne



Prix Apuseni

DECERNE A

Danut Gitan

pour sa présence active, son implication dans
la mise en oeuvre de la Mention de Qualité
Facultative "produit de montagne" en Roumanie
et l'organisation des Assises de 2018 à Vatra
Dornei sur le patrimoine culturel



EUROMONTANA

Association européenne des
zones de montagne

Serra do Marão Prize

AWARDED TO

João Azevedo

for his implication in the network, for
organising the European Mountain
Convention on climate change in Brangança
in 2016 and for representing Euromontana at
the Mountain Partnership



EUROMONTANA

European association of
mountain areas



Ben Lomond Prize

AWARDED TO

Martin Price

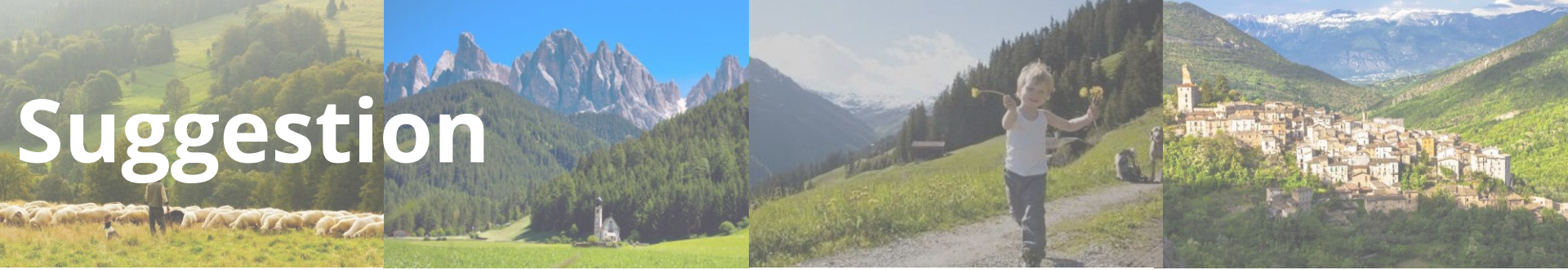
for his long-term involvement in the network, his implication during 8 years as Vice-President and for representing Euromontana at the Mountain Partnership



EUROMONTANA

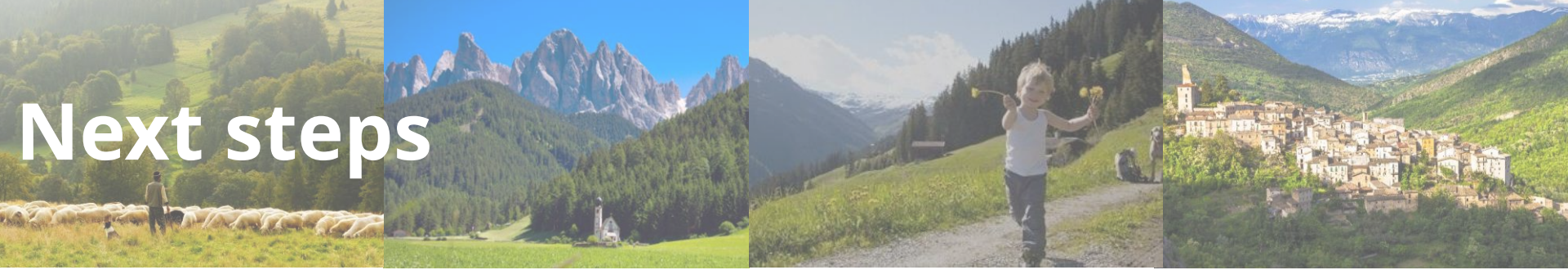
European association of
mountain areas

Suggestion



- ▶ Martin Price will join the Senate
- ▶ Do you agree?

Next steps



- ▶ Board meeting with elections of President, Vice-Presidents and Treasurer
- ▶ We keep in touch and remains open for suggestions
- ▶ Hope to see you soon during next webinars and the European Mountain Convention

A man in a dark blue jacket and black pants is hiking up a grassy mountain trail. He is carrying a young child in a grey and red backpack. The child is wearing a black beanie and green shoes. They are both looking towards the right, where a vast mountain range is visible under a blue sky with white clouds. The foreground is filled with dry, yellowish-brown grass.

Merci!

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Restons en contact

