



# **Euromontana General Assembly**

## ***13 October 2021***

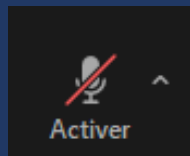
### ***Online***

We will start in a few moments

Please rename yourself with your language, name & organisation  
(ex: EN/FR, Marie Clotteau, Euromontana)



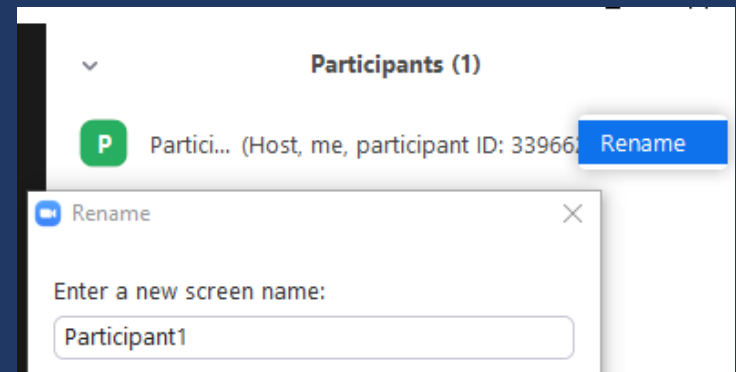
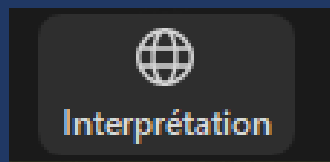
Mute yourself  
when you don't speak



Raise your hand  
if you want to speak



Choose your interpretation  
language



Rename yourself to add your language  
like EN-Blandine Camus

Send a chat to Blandine for any problem



# Welcome & objectives of the day

- ▶ Juanan Gutierrez, President of Euromontana
- ▶ Any comment on minutes of GA 2020?
- ▶ Be active and share your thoughts
- ▶ Be here with us and give us feedback

# Agenda

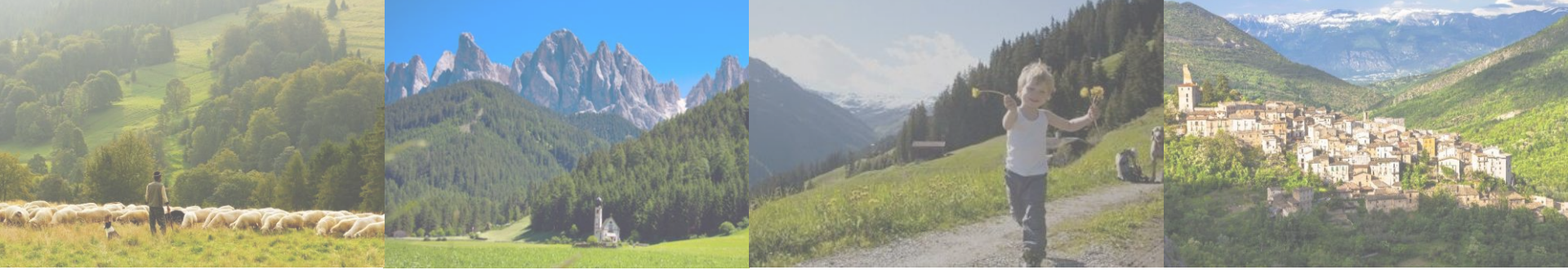


- 1) **Welcome & objectives of the day by the President Juanan Gutierrez (9.30 – 9.40)**
- 2) **Governance in mountain areas: what has changed in the last years? Presentation of GESDIMOUNT study by Stefano Sala and discussion with members – (9.40 – 10.45)**
  - *Coffee-break (10.45-11.00)*
- 3) **Presentation of the activity report 2020, the draft activity report 2021 and the activity plan 2021-2022 (vote) (11.00 – 11.45)**
- 4) **Presentation of the financial balance 2020, of the updated projected balance 2021 and of the provisional budget 2021 (vote) (11.45 – 12.05)**
- 5) **Renewal of the Internal Control Committee (12.05 – 12.15)**
- 6) **Mountain Awards & closure (12.15 – 12.30)**



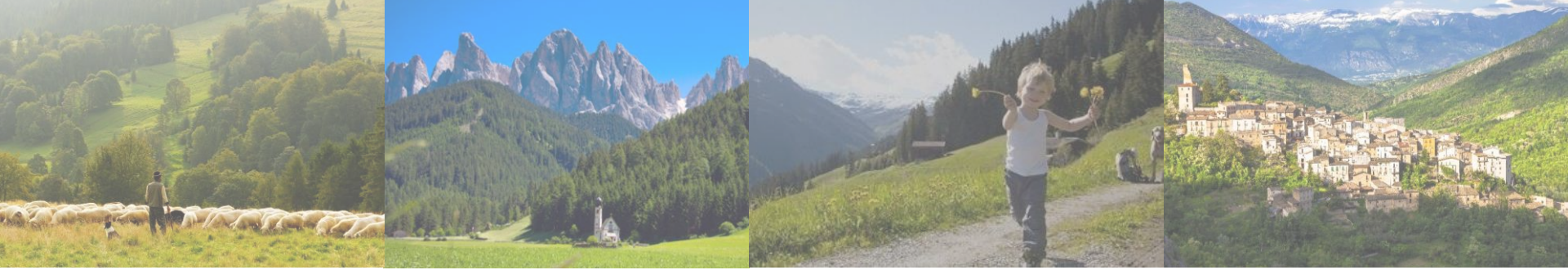
# Governance in mountain areas: what has changed in the last years?

## ► Presentation of GESDIMOUNT study by Stefano Sala



## **Governance in mountain areas : Discussion in groups:**

- occasion to share your personal experience**
- occasion to discuss with other members and ask questions**

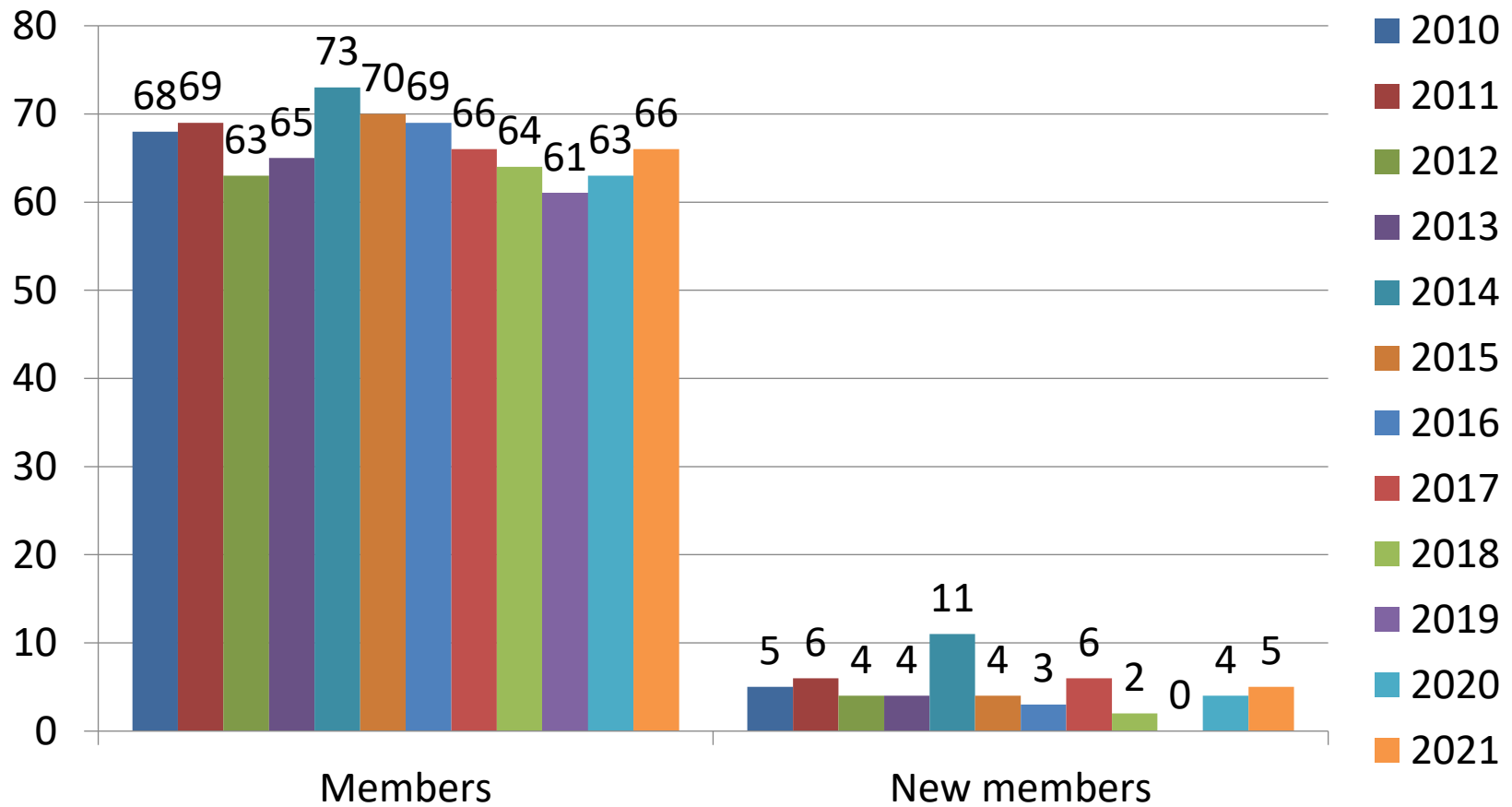


# Presentation of activity reports:

- 2020 report
- draft 2021 report
- activity plan 2021/2022

# Membership development

## We need you!





# Communication of Euromontana in 2021

- ▶ 15 newsletters to members
- ▶ 17 articles for members only
- ▶ 53 items of news published
- ▶ 2 interviews
- ▶ 1 booklet of good practices & practices



# Communication of Euromontana in 2021

- ▶ 3 external newsletters
- ▶ 3 contributions written for public consultations
- ▶ 11 events with Euromontana as speaker
- ▶ 5 appearances in the media



## Défis et solutions face au vieillissement en montagne

D'ici 2070, 30% de la population européenne sera âgée de 65 ans et plus, soit 10% de plus qu'aujourd'hui. Le vieillissement dans certaines régions de montagne est un défi que les autorités de tous niveaux doivent conjointement relever pour assurer une qualité de vie confortable aux seniors.

Blainville Camus - Euromontana - Bruxelles

### Toutes les montagnes vieillissent-elles ?

Les régions d'Europe les plus affectées par le vieillissement sont les zones rurales, peu peuplées et montagneuses. Sur les régions les plus âgées d'Europe, 4 sont montagneuses : l'Espagne (Galice), l'Espagne (Castille), l'Espagne (France) et l'Alto Tâmega (Portugal) ; elles comptent plus de 30% de personnes de plus de 65 ans dans leur population (Commission européenne, Ageing Europe, 2020). Toutes les régions de montagne ne sont cependant pas concernées par cette tendance. Les territoires les plus dynamiques économiquement attirent une part plus élevée de jeunes, à l'image de la Lombardie (Italie) ou de la région lémanique (Suisse) ; des atouts dont ne disposent pas d'autres régions souffrant d'un manque d'attractivité, d'opportunités d'emploi et d'éducation.

### La santé, préoccupation vitale

Dans certains territoires de montagne, l'accès aux soins est un problème quotidien. L'enjeu est crucial pour les personnes âgées, d'autant plus si elles sont fragiles ou dépendantes, et nécessitent une prise d'autonomie notamment pour se déplacer par leurs propres moyens. L'accès aux soins revêt différentes réalités territoriales : alors qu'en Espagne on compte quasiment un médecin de famille par village, dans le district de Wolfsberg (Autriche), les habitants doivent en moyenne conduire 40 minutes pour se rendre chez leur médecin généraliste (ESPON PROFECY).

La crise de la COVID-19 a de nouveau mis en lumière ce problème bien connu. Les États européens doivent désormais prendre des mesures concrètes pour pallier les inégalités territoriales, et mettre fin aux déserts médicaux. Dans son Agenda Rural, adopté en septembre 2020, la France s'est par exemple fixé l'objectif que chaque citoyen puisse se rendre en voiture chez un médecin généraliste dans un délai de 20 minutes. La télémédecine peut aussi compléter les infrastructures existantes et faciliter le suivi des patients en zones isolées, mais elle exige un soutien plus affirmé des pouvoirs publics dans le déploiement de l'internet à très haut débit et le développement des Technologies de l'Information et de la Communication dans tous les territoires.

### Voir la qualité de vie au-delà de la santé

Bien qu'essentiel, l'enjeu sanitaire ne doit pas occulter les nombreux autres besoins des personnes âgées. Une offre de transport et de logements adaptés, l'inclusion sociale des plus âgés ou encore le développement d'activités de loisir sont autant d'éléments qui composent la qualité de vie des seniors. Le secteur émergeant qu'est la Silver Economy peut répondre à ces défis, en évitant l'écueil « vieillissement = santé », en portant des innovations dans bien des domaines et peut stimuler la création de PME et d'emplois dans nos régions. Euromontana participe actuellement au projet Intellig Europe SILVER

SMEs ([www.intelligenceeuropae.eu](http://www.intelligenceeuropae.eu)), qui vise à soutenir les PME de la Silver Economy dans les zones rurales et montagneuses. De nombreuses « bonnes pratiques », parmi les 70 collectées, ont montré l'importance de ces petites entreprises pour le bien-être des seniors. Dans la Province de Bologne (Italie), l'entreprise sociale La Ex-duce a par exemple créé 5 itinéraires de livraison de produits alimentaires à domicile pour les personnes âgées dépendantes. Cette PME fournit un service essentiel et aide à maintenir le lien social dans pas moins de 24 villages montagneux et peu peuplés. La diversité des contextes locaux face au vieillissement, à sa géographie, à l'accès aux services d'intérêt général, appelle à des stratégies régionales, qui répondent aux besoins de chaque territoire et de sa population. La Silver Economy peut faire partie intégrante des stratégies régionales, en développant des environnements propices à l'entrepreneuriat et en tirant des appels à projets dédiés pour soutenir l'expansion du secteur en dehors des grands centres urbains d'innovation. Le vieillissement peut également participer à l'attractivité : par exemple, avec la création de logements adaptés intergénérationnels, attractifs pour les seniors mais également pour de jeunes familles. Le succès des projets locaux nécessite cependant l'implication d'acteurs plus globaux, notamment en matière de santé et de transport. Les décideurs européens, nationaux et régionaux doivent donc travailler main



# New priorities for the mandate 2020-2024



## ► Proactive:

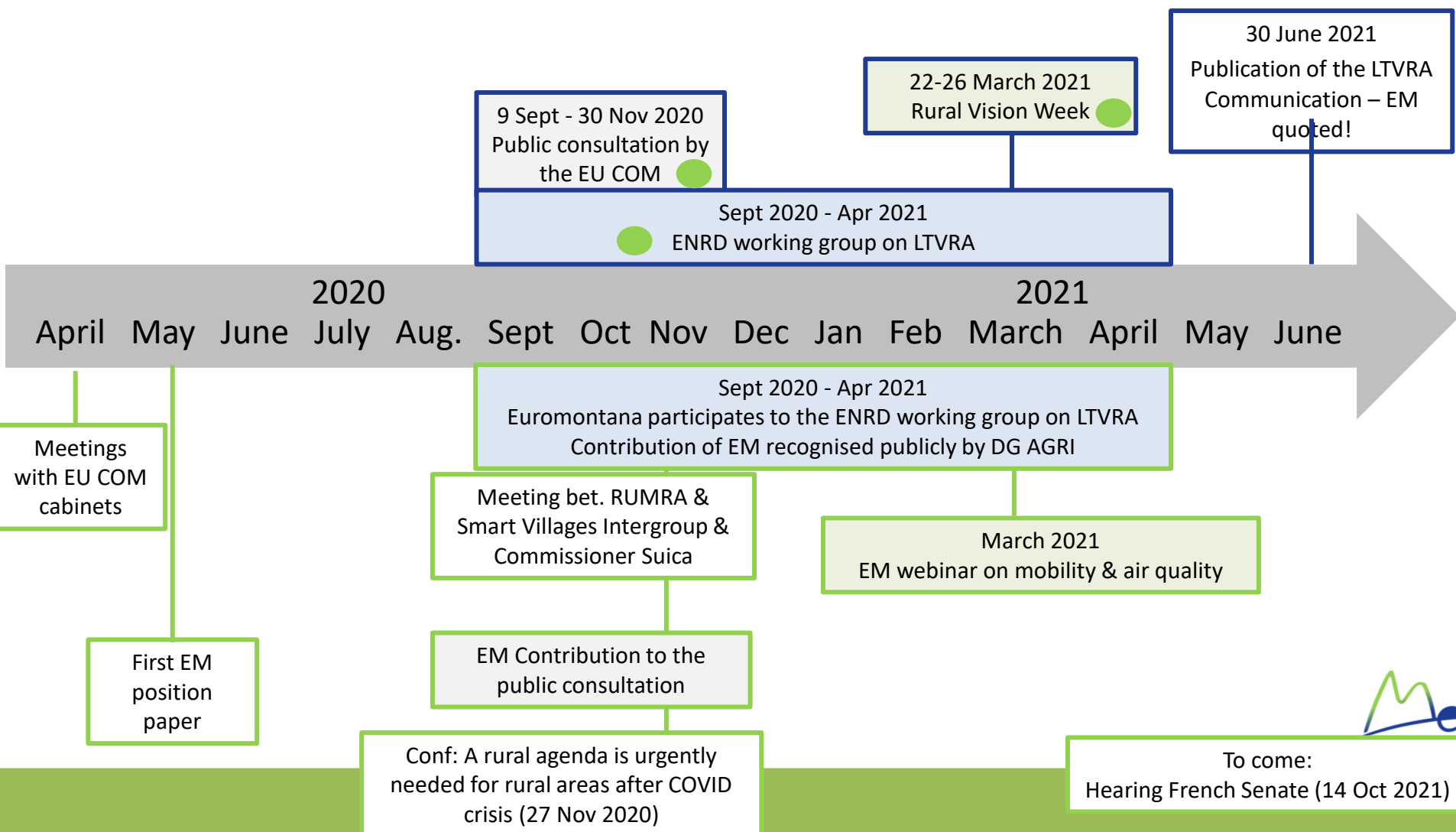
- Local and Rural Development
- Territorial Cohesion
- Social and Digital Innovation
- Climate Change Adaptation & Mitigation
- Research (with NEMOR) should be a transversal priority to be used to have more studies on the upper priorities.

## ► More reactive:

- Land management and supply chains (with farming, forestry and Mountain Quality Food Products)
- Energy, tourism, services of general interest (including with mobility), environment / biodiversity / ecosystem services

## ► Youth and education as a transversal topic

# Long-Term Vision in Rural Areas





# Agriculture and rural development (actions)

## Lobbying

- Vice-Chair of CDG on RD
- Participation in CDG on CAP, RD
- Follow-up of the new CAP network
- Hearing on Mountain Milk at the French National Assembly (22nd June 2021, online)
- Several press releases notably with Agriregions Coalition, AREFLH, AREPO to demand for more influence given to regions.

## Networking

- Speaker at LIFE MIDMACC workshop (7th June 2021, online)

## Events

- Amplifying rural voices – Feb 2020

## Studies

# Cohesion policy (action)

## Lobbying

- Candidature to Structured Dialogue Expert Group
- Joint letter with CPMR and NSRF in Dec 2021 for strategy for Art 174 territories

## Networking

## Studies

- Montana164 project

## Events

# Social and digital innovations (actions)

## Lobbying

- Role of social innovation in Armao opinion: "Towards sustainable neighbourhoods and small communities - Environment policy below municipal level" (CoR, 2020)

## Networking

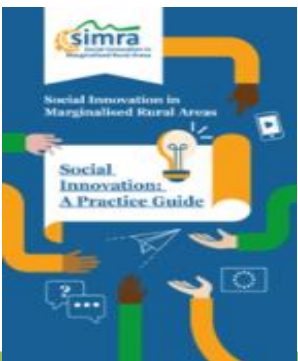
- Intergroup RUMRA & Smart Villages
- Smart Villages thematic group of ENRD (2020)

## Studies

- SIMRA research project
  - Practice guide
  - Policy Guide
  - 6 collections of GP

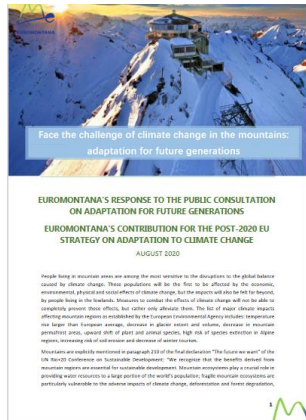
## Events

- SIMRA final conference – Feb 2020, Bxl





# Climate change adaptation & mitigation (actions)



## Lobbying

- Contribution to public consultation on the EU's Strategy on Adaptation to Climate Change for future generations (August 2020)

## Networking

- Andorra mission on climate change (11th May 2021, online)

## Studies

- 3 project proposals: FIRE-RES (H2020) funded

## Events

- How can biosphere reserves contribute to the Green Deal (14th January 2021, online)
- Smart Mountains: Climate Adaptation – What opportunities for mountain businesses? (27th May 2021, online)



# Other Green Deal topics: mobility & forestry



## Lobbying

- Contribution to public consultation on the EU's Strategy on Forestry (Dec 2020)
- Roadmap +Public consultation on mobility – August 2020
- Contribution to 2021 Year of the Rail

## Networking

- OrbiMob' week in Clermont-Ferrand
- Alpine Convention, working group on agriculture and forestry (11 September 2020, online)

## Events

- How to improve mobility and air quality in rural and mountain areas? (25th March 2021, online)
- Daily mobility: how to improve the quality of life of mountain inhabitants? (13<sup>th</sup> October 2021, online)

## Studies

2 project proposals: FIRE-RES and FORHOME



# Youth (actions)



## Lobbying

## Networking

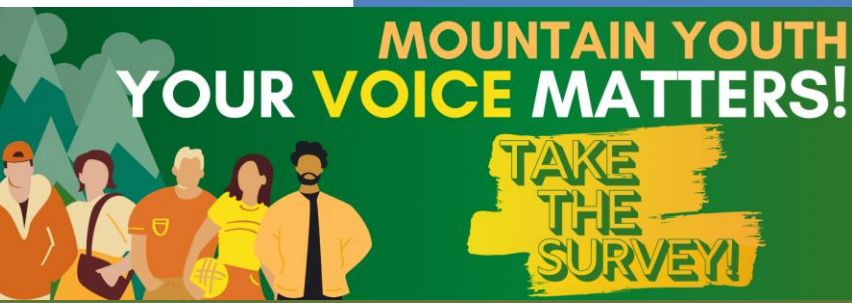
- Video for CTP workshop on youth (13 October 2021)
- Expo Dubai: Presentation of youth survey's results 8 October online

## Studies

- Large European study: 12 languages – 1134 answers

## Events

- Being Young in a mountain area in 2021 (12 October 2021, online)



# Pastoralism (actions)



## Lobbying

- Support organisation of an International Year of Rangelands and Pastoralists (IYRP) in 2026

## Networking

- Speaker at the Convention on pastoralism – Grenoble – Oct 2020
- UMT Pasto (11th May 2021, online)

## Studies

- Conservation of permanent grasslands – OREKA MENDIAN – study and GP booklet 2021

## Events

- Pastoralism: a crucial way to tackle sustainability challenges in EU and beyond“ (14 June 2021, online)



# Mountain Quality Food Products(action)



## Lobbying

- Public consultation on promotion policy – Sept 2020
- CDG Quality & Promotion
- Follow-up of the F2F strategy

EUROMONTANA'S RESPONSE TO THE PUBLIC CONSULTATION  
ON THE EVALUATION OF THE EU AGRICULTURAL PROMOTION  
POLICY  
SEPTEMBER 2020

## Networking

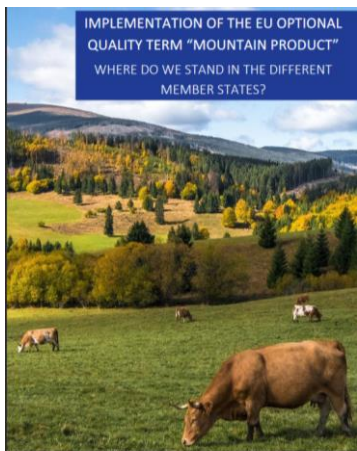
- External expert of MOVING project from Sept 2020

## Studies

- The study on the implementation of the optional quality scheme - May 2020 and largely disseminated

IMPLEMENTATION OF THE EU OPTIONAL  
QUALITY TERM "MOUNTAIN PRODUCT"  
WHERE DO WE STAND IN THE DIFFERENT  
MEMBER STATES?

## Events



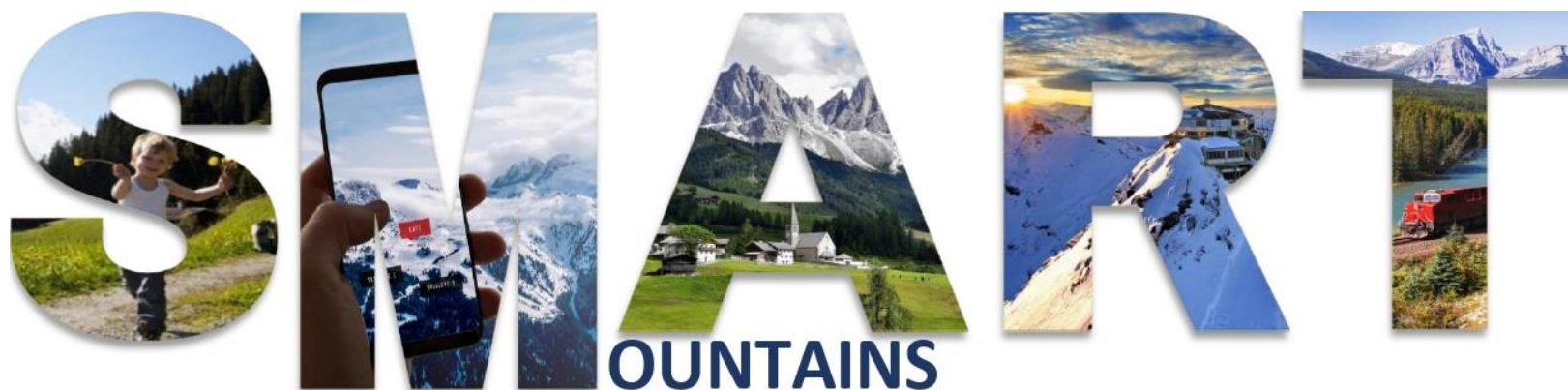
Report by Euromontana  
May 2020

 EUROMONTANA



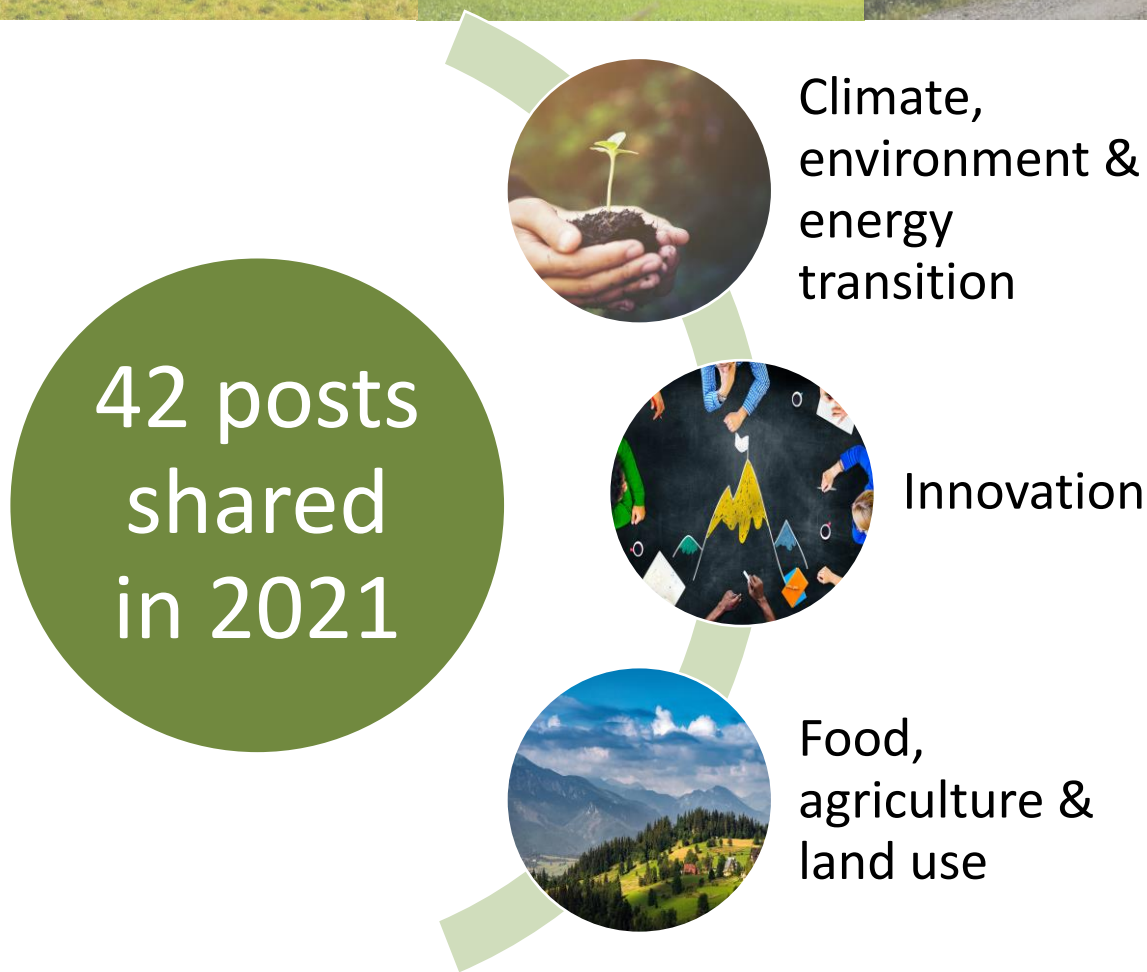
# Next European Mountain Convention

- ▶ Postponed to 25-26-27 October 2022, in Sila Natural Park, Italy
- ▶ A series of webinars organised



- ▶ European Mountain Convention in 2024: any volunteer?

# Euromontana's support for new project proposals: the project brokerage platform



The **most shared calls** are 3!

<https://www.euromontana.org/espace-membre/> go on “project platform”



# Euromontana's support for new project proposals: the competence matrix

► To help you in finding skills, competences & partners among EM members

- Organisation
- Contact person
- Technical competences (e.g. EU projects, conducting a study, communication, co-creation)
- Thematic competences (e.g. climate change, tourism, innovation)

EUROMONTANA\_Competence matrix **EXEL** ☆ ⓘ

File Modifica Visualizza Inserisci Formato Dati Strumenti Guida

100% 123+ Telefono

Organisation			Contact person			Technical competences (check with a "X" those options you have an experience in and you)						
Full name of your organisation	Country	Type	Name SURNAME	Position	Email	Coordinator/partner of a HORIZON Europe project	Coordinator/partner of a LIFE project	Coordinator/partner of a research project (Europe, SUDOE, HED Programme, Alpine Space etc.)	Coordinator/partner of a ERDF project (European for citizens, Erasmus, Creative Europe)	Coordinator/partner of other types of projects (e.g. CHIRPA, AMEP, national funds), Please specify	Managing dissemination and communication campaign	Drafting policy recommendations and advocacy role
Centro Concorsi	Italy	Multisectoral mountain organization	Michela TALO	Director	michela.talo@centroconcorsi.it	Partner		Partner	Partner	Coordinator and partner of national and regional projects	X	
Centro de Investigação de Montanha - CIMO	Portugal	Applied Research Center	Simão Pinho	Group Director - Sustainability	simao@ci.mt.pt	Coordinator		Coordinator	Partner			
Diputación provincial de Teruel	Spain	Local Authority	Leire GASCÓN HERNÁNDEZ	Senior project officer	leiregascón@teruel.es	Partner	Partner	Coordinator/Partner	Partner	Partner	X	X
Euroal Research	Italy	Applied Research Center	Elisa Ravazzoli	Senior researcher	elisa.ravazzoli@euroal.it	Coordinator/Partner	Coordinator/Partner	Coordinator/Partner	Partner	Coordinator/Partner		X
Government of Navarra Department of Rural Development and Local development agency Rinc	Spain	Regional Government	Dalia SOLA	Project Manager	dalia.sola@gobnavarra.es	Partner	Coordinator	Coordinator				X
	Croatia	Public Agency	Daniela Bertoni	CEO	daniela.bertoni@paz.hr			partner	Coordinator/Partner	Coordinator and partners on national projects	X	



# Euromontana's support for new project proposals: monitoring of call of proposals

## ► To identify interesting call of proposals for mountains

- All programmes (H2020, Horizon Europe, LIFE, Interreg, EIT KICs etc.)
- Published every 3 or 4 months
- So far: 2 in 2020, 2 in 2021





# Euromontana in 12 project proposals

**Submitted**

October 2021





# Euromontana in 4 EU projects



## FIRE-RES

- Brochure of good practices
- EU study on mountain grasslands

- 3 brochures of best practices
- Position Paper on Ageing
- Results factsheet
- One conference

- Started on 1 October
- Kick-off on 6 and 7 October

- Starting on 1 December





# Euromontana in 4 EU projects: SILVER SMEs

- **Topic:** Silver Economy (Interreg Europe)
- **Period:** 2018-2023
- **EM Role:** Dissemination and Communication



## Achievements

- Database of good practices
- 9 regional infographics on the Silver Economy
- Factsheet results
- Mid-term conference in April 2022

## Next steps

- Implementation of 8 regional action plans
- Final conference in Brussels (Belgium), end of 2022



### SILVER SMEs RESULTS IN A NUTSHELL!

SILVER SMEs aims to improve the implementation and delivery of Regional Policies for SMEs competitiveness to build on significant opportunities arising from the Silver Economy and improve the quality of life of older adults in rural and mountainous areas.



#### DISCOVER SILVER SMEs

**PROJECT BROCHURE**  
Discover our partnership as well as our objectives in the [project brochure](#), available in 8 languages.

#### SILVER SMEs IN SHORT

What is SILVER SMEs? Why does the Silver Economy matter for rural Europe? What are our objectives? Discover the SILVER SMEs project in this 1 minute [video](#)!



#### REGIONAL CONTEXTS

**COMPOSITE SWOT ANALYSIS**  
Our [composite SWOT](#) studies the similarities and specificities of our regions' demography and economy. It explores the opportunities and barriers in developing the Silver Economy in our rural areas and lays the basis for partners' Action Plans.

**9 REGIONAL INFOGRAPHICS**  
Wondering how it is like to be over 65 in a rural area? Looking for condensed information? Take a look at our [interactive infographics](#) and understand in one glance the challenges and opportunities arising from ageing in our regions.



<http://www.interregeurope.eu/silversmes>

# Euromontana in 4 EU projects: OREKA MENDIAN

- **Topic:** Mountain grasslands (LIFE)
- **Period:** 10/2016-12/2022
- **EM Role:** Communication and dissemination, EU study & recommendations, good practices, 3 study visits



## Achievements

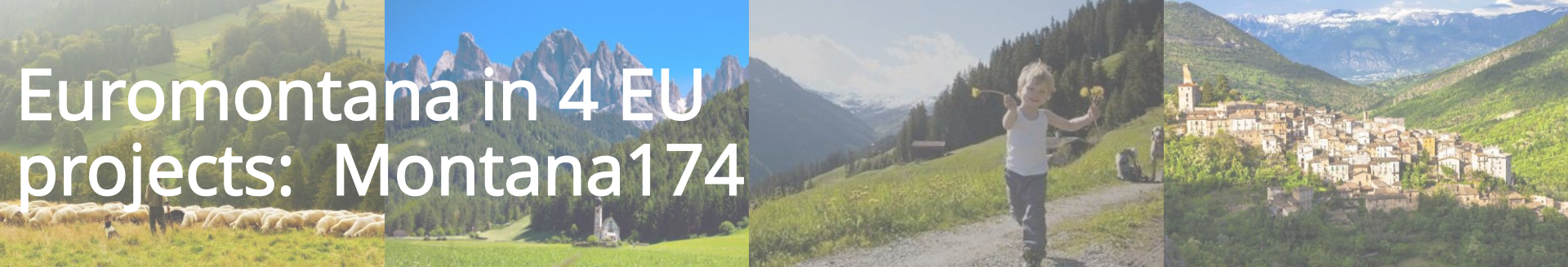
- Brochure with collection of 31 good practices (EN, ES, FR)
- EU Study on mountain grasslands (EN, ES, FR)



## Next steps

- Organisation 2 study visits

# Euromontana in 4 EU projects: Montana174



- **Topic:** Territorial Cohesion (DG Regio grant)
- **Period:** 10/2021-09/2022
- **EM Role:** Coordinator. Partners include EM members: Teruel (Spain), ERSAF (Italy), PINS (Croatia)
- **Objective:** raise awareness and increase knowledge on how the Cohesion Policy supports mountains

Brochures of good practices (regional, thematic)

Video testimonials

Educational factsheets (regional, thematic)

Local workshops for capacity building

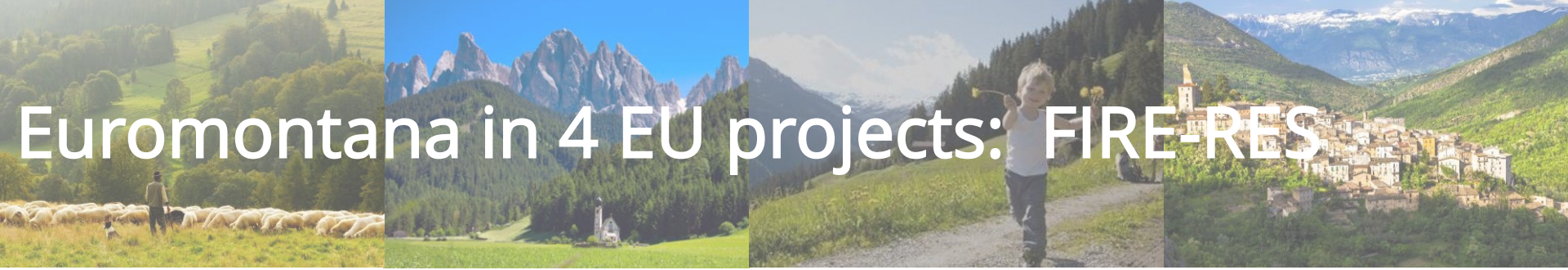
EU Final event (Sept 2022)

To remain updated:

- Follow EM website
- [Subscribe](#) to the newsletters
- Contact Carla: (carla.lostrangio@euromontana.org)

**We need your GP!**





# Euromontana in 4 EU projects: FIRE-RES

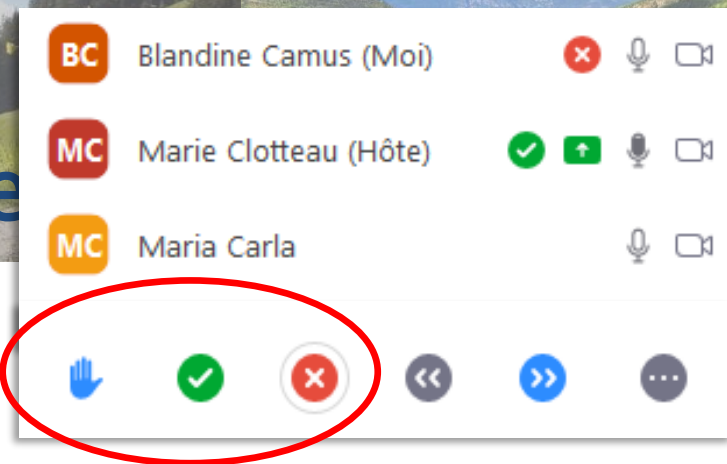
- ▶ **Topic:** Extreme wildfire events (Horizon 2020)
- ▶ **Period:** 12/2021-11/2025
- ▶ **EM Role:** Leader of communication and dissemination
- ▶ **Objective:** provide the EU with the capacity to avoid collapsing in front of extreme wildfires events

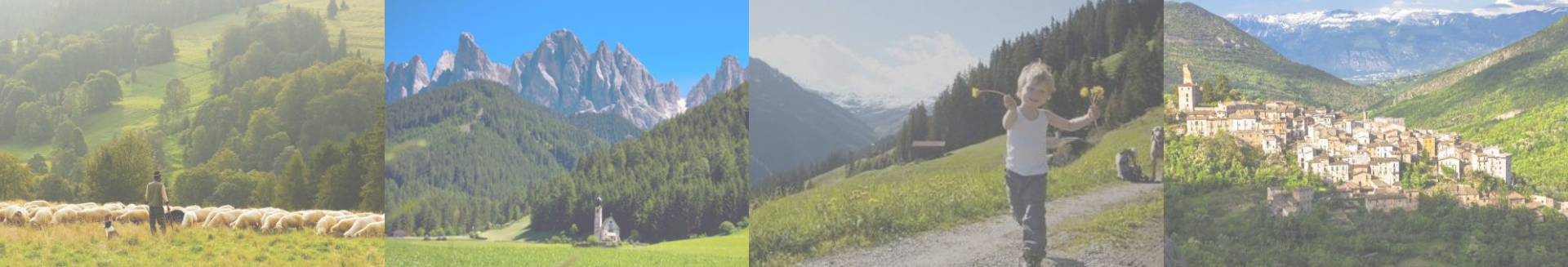


Any question?

Vote for approval of activity re

Approval of activity plan  
2021-2022





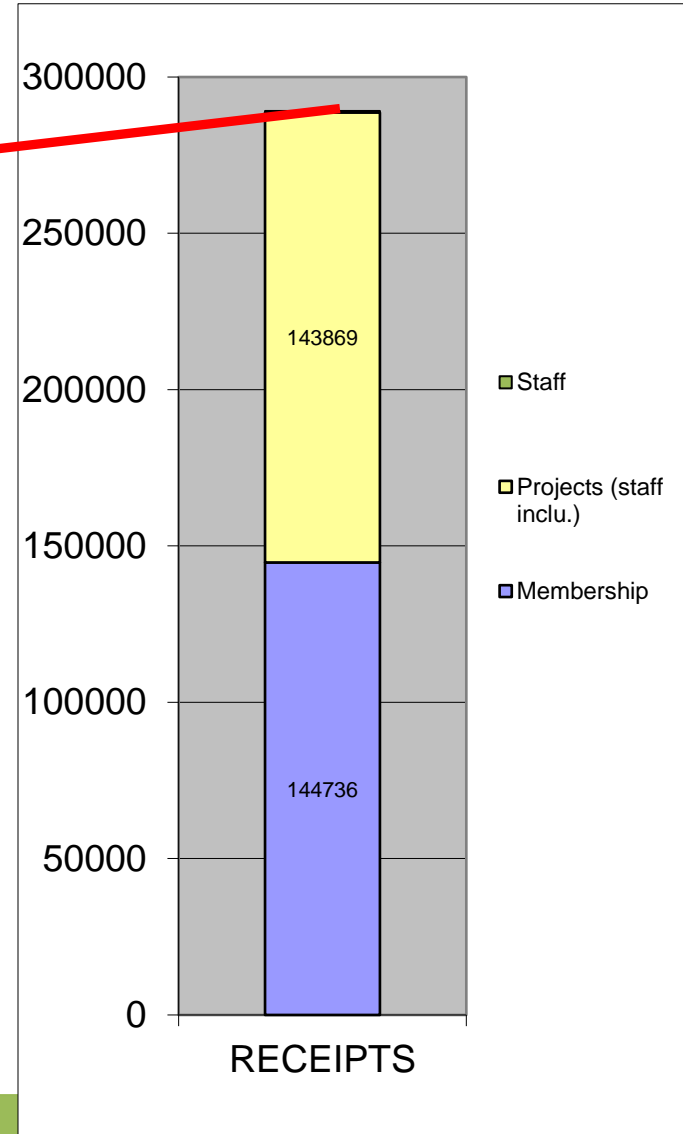
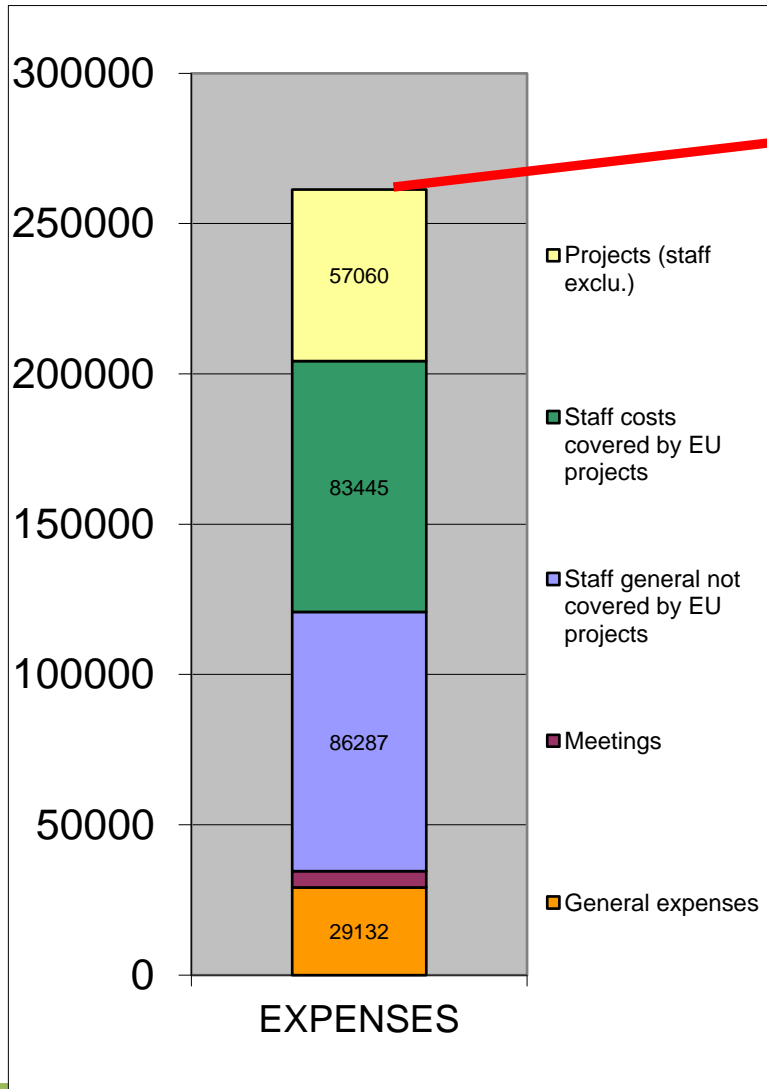
# Financial Balance 2020

Juanan Gutierrez, President



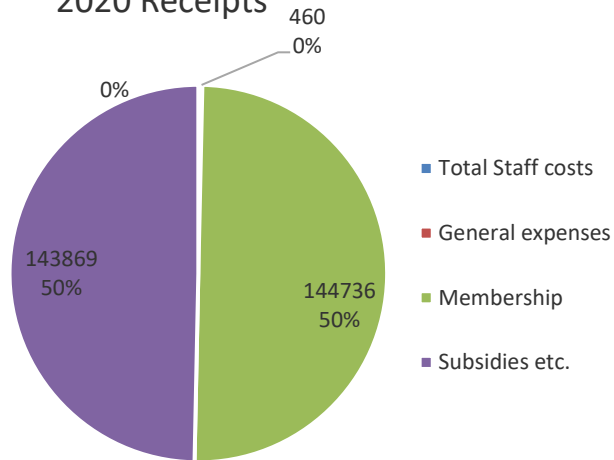
# Financial Final Balance 2020

28 305€

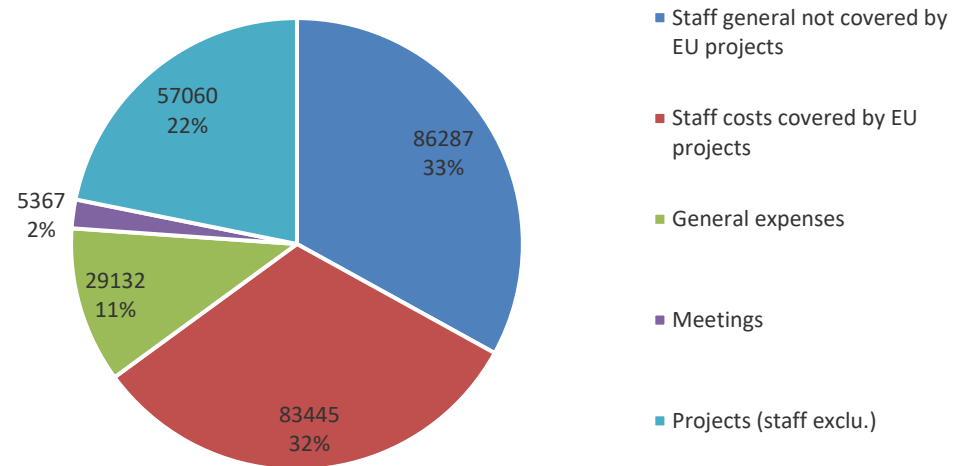


# Financial Final Balance 2020

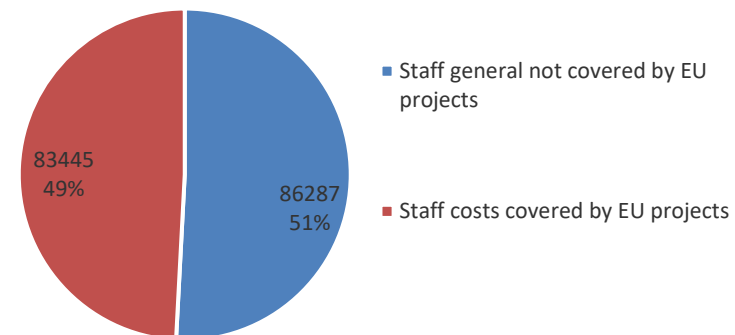
2020 Receipts



2020 Repartition of expenditures



2020 Staff costs covered by EU projects



## Key features:

- Good and positive year
- A 3-persons team (55% of expenditures)
- 3 Projects: SIMRA / OREKA MENDIAN / SILVER SMEs: 143 000€ - 50% of receipts
- Membership fees: 144 000€ membership fees – 50% of receipts
- Balance brought forward (01/01/2020): 168 523€

# Financial Balance 2020

- ▶ Comments from members on accounts 2020?
- ▶ Vote for approval of accounts 2020
  - Result = 28 305€
  - Balances carried forward (31/12/2020) = 196 828 €

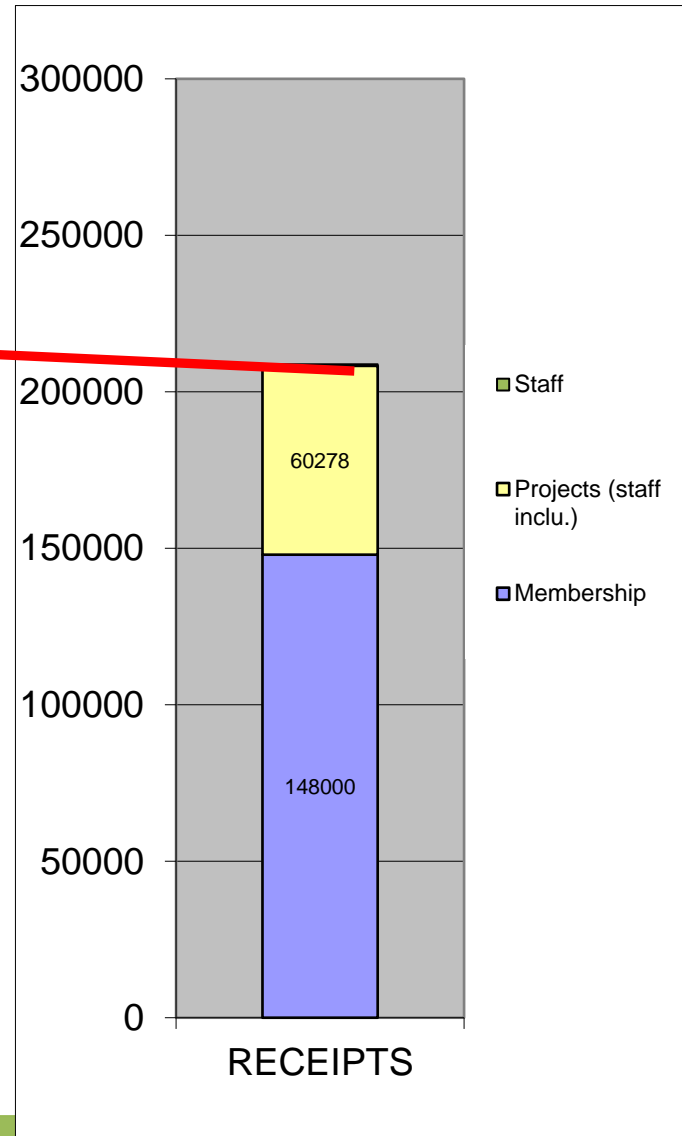
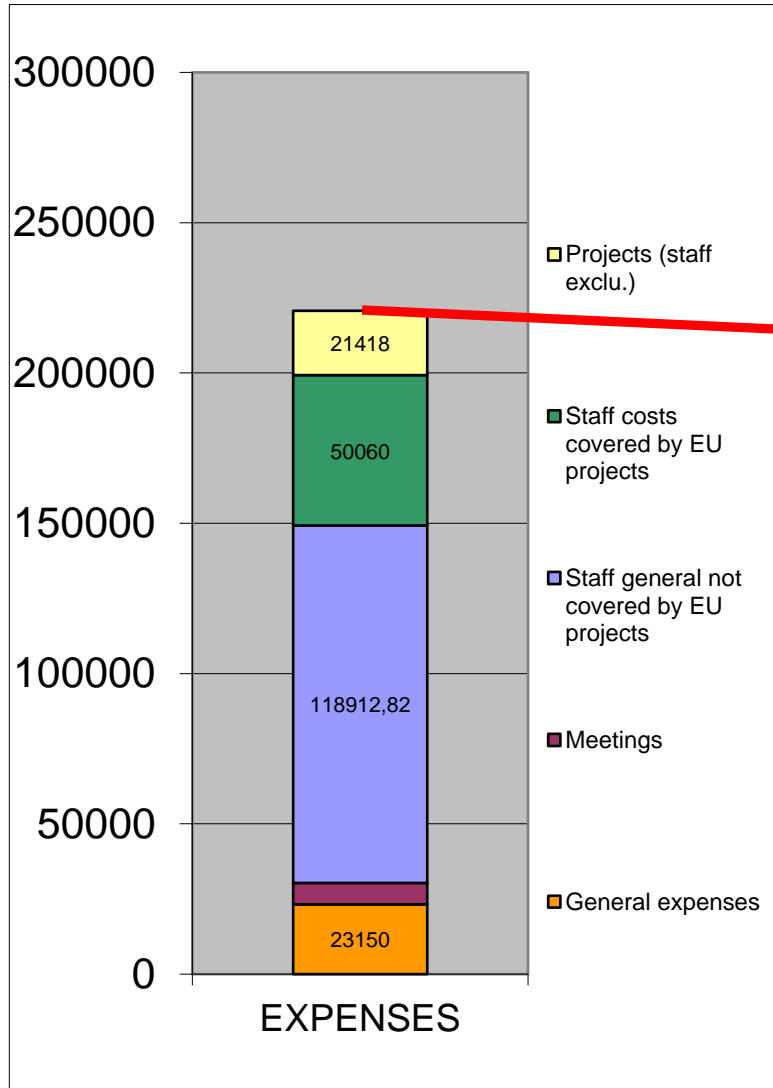


# Financial Balance 2020

- ▶ Report of the internal control committee
  - By Rosa Amador and Jon-Andreas Kolderup, Members of the internal control Committee

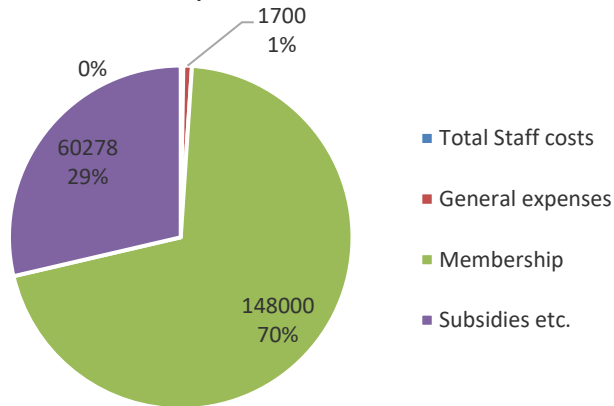
# Financial (provisional) Balance 2021

**-10 204€**

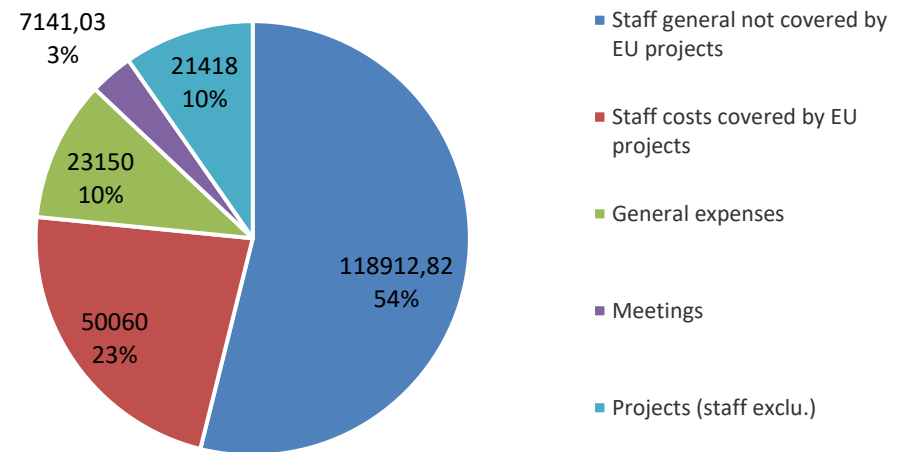


# Financial (provisional) Balance 2021

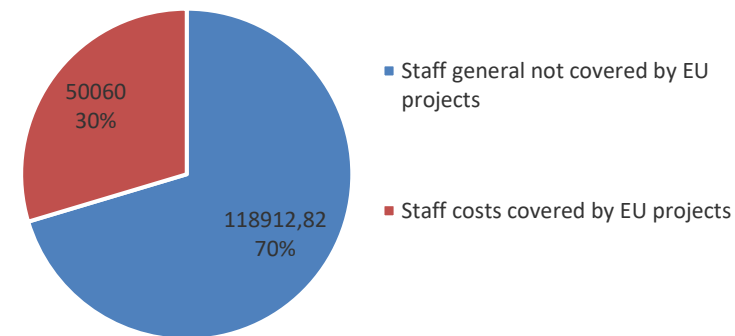
2021 Receipts



2021 Repartition of expenditures



2021 Staff costs covered by EU projects



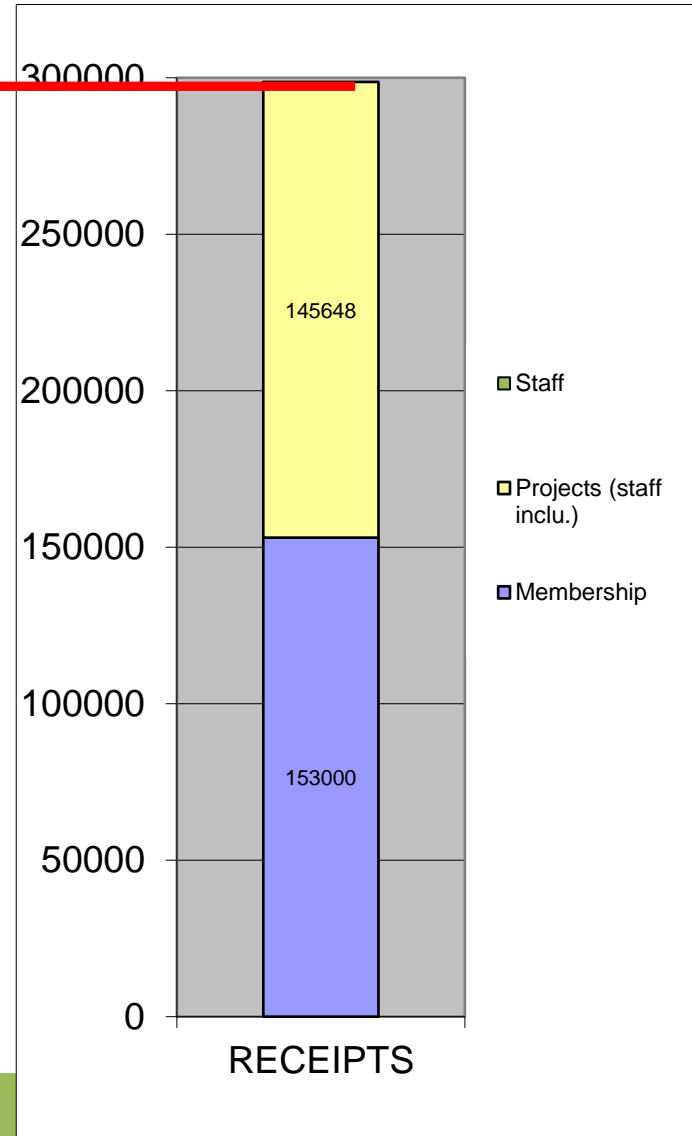
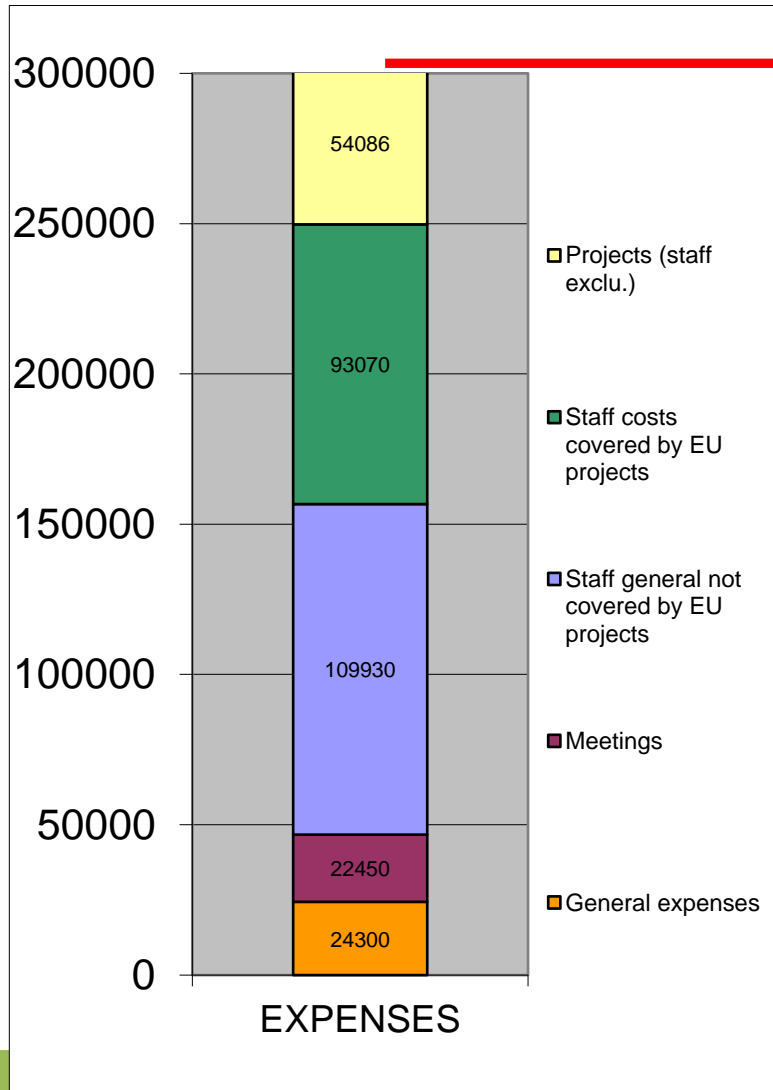
## Key features:

- Negative result
- A 3-persons team :77% of expenditures
- 2 +2Projects: OREKA MENDIAN / SILVER SMEs + Montana174 /FIRE-RES: 60 000€ – 29% of receipts
- Membership fees: 148 000€ membership fees – 70% of receipts



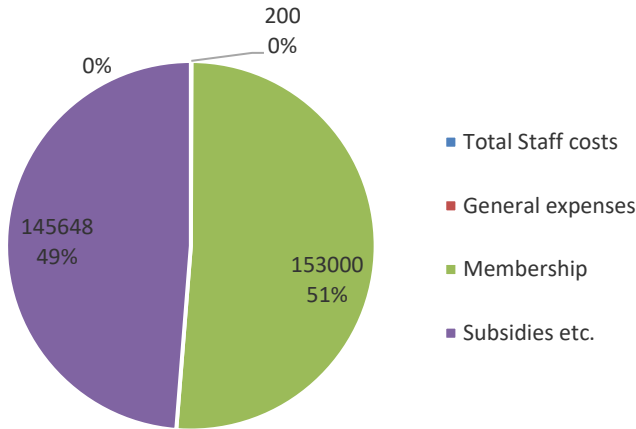
# Financial (provisional) Balance 2022

**-4 988€**

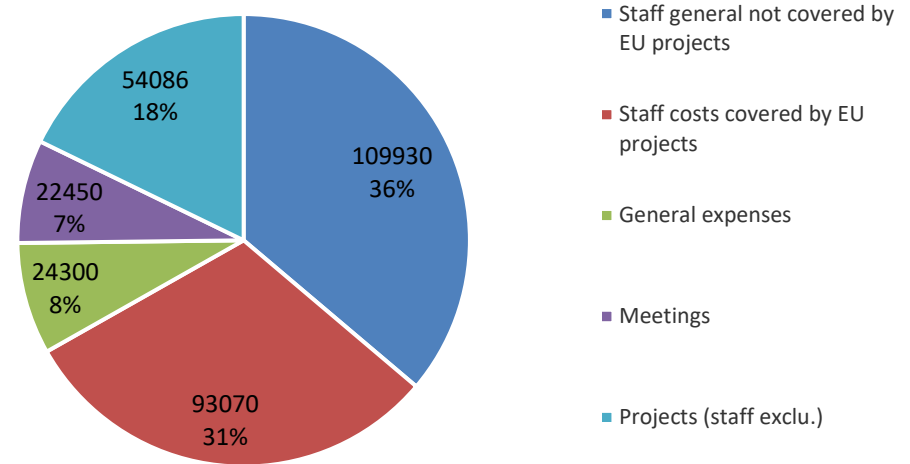


# Financial (provisional) Balance 2022

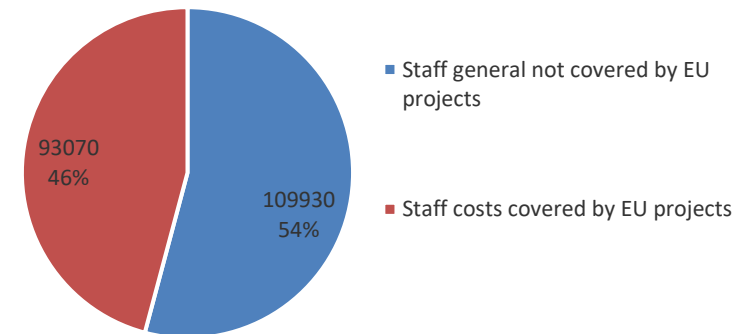
2022 Receipts



2022 Repartition of expenditures



2022 Staff costs covered by EU projects



## Key features:

- Small negative balance planned
- A 4-persons team :67% of expenditures
- 4 projects: OREKA MENDIAN / SILVER SMEs + Montana174 /FIRE-RES: 145 000€– 49% of receipts
- Membership fees: 153 000€ membership fees – 51% of receipts

# Financial (provisional) Balances 2020 and 2021

- Comments from members on accounts 2021 & 2022? + Vote

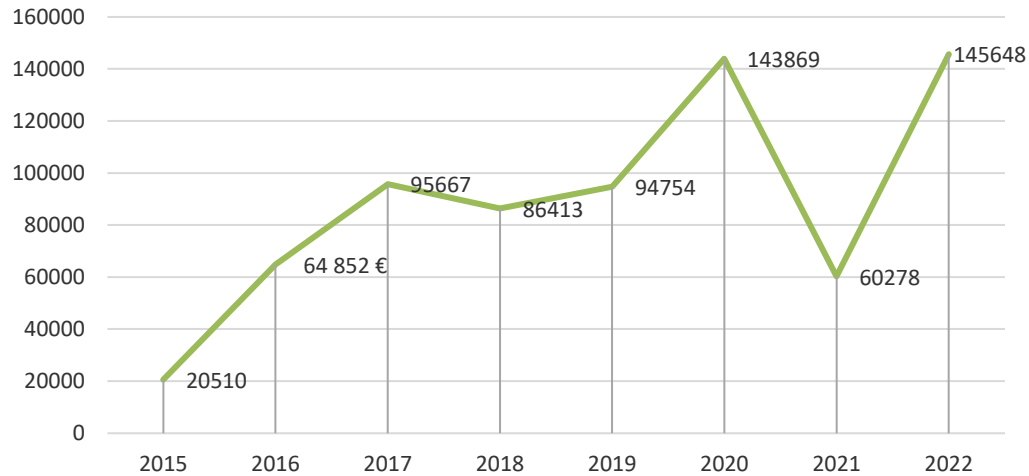
Result anticipated in 2021 = -10 204€

Result anticipated in 2022 = - 4 988€

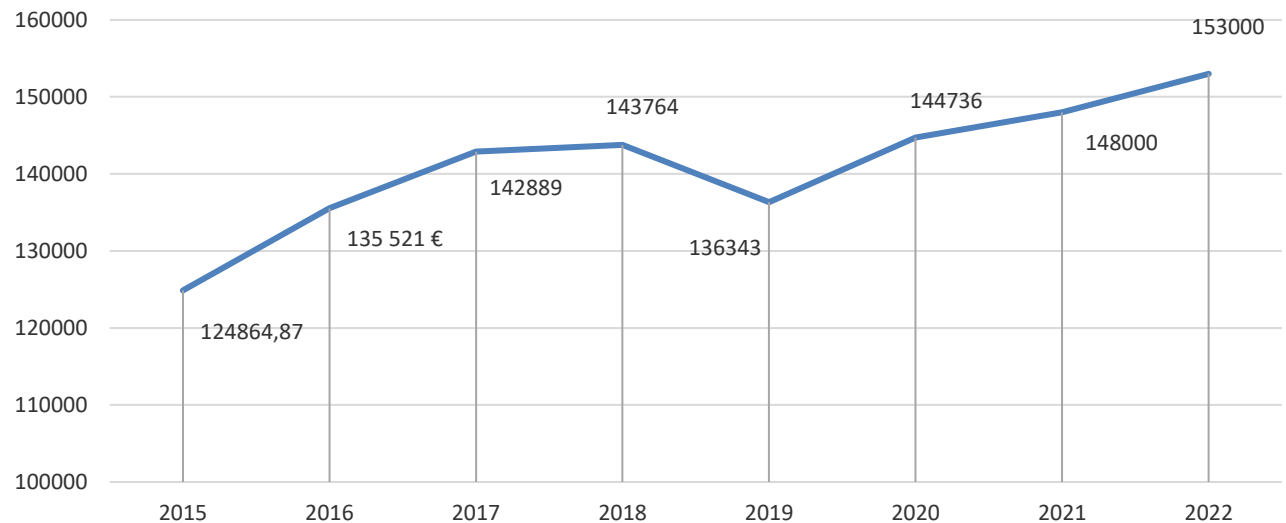


# Evolution of receipts since 2015

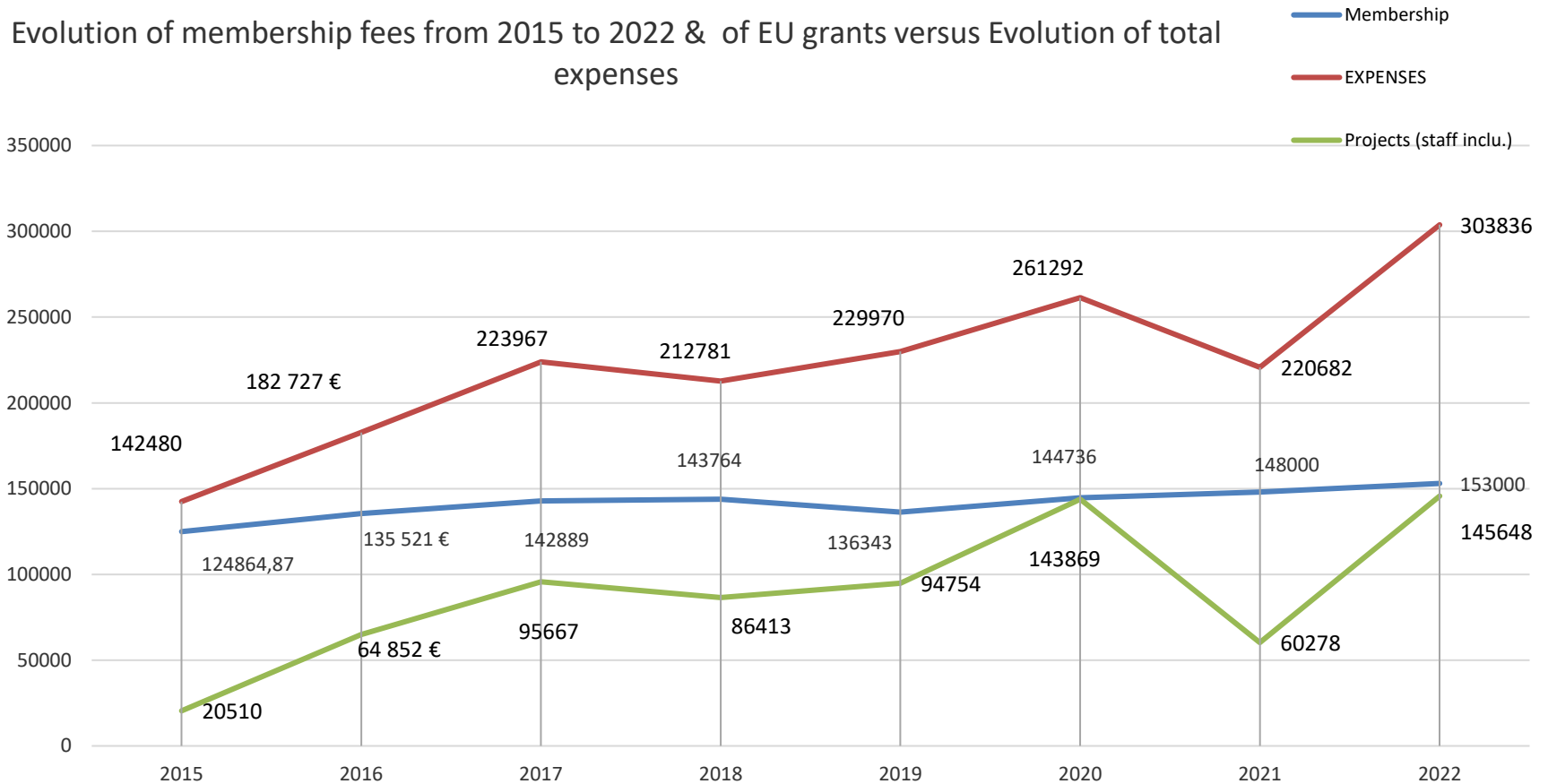
Amount of EU projects in the total budget of EM

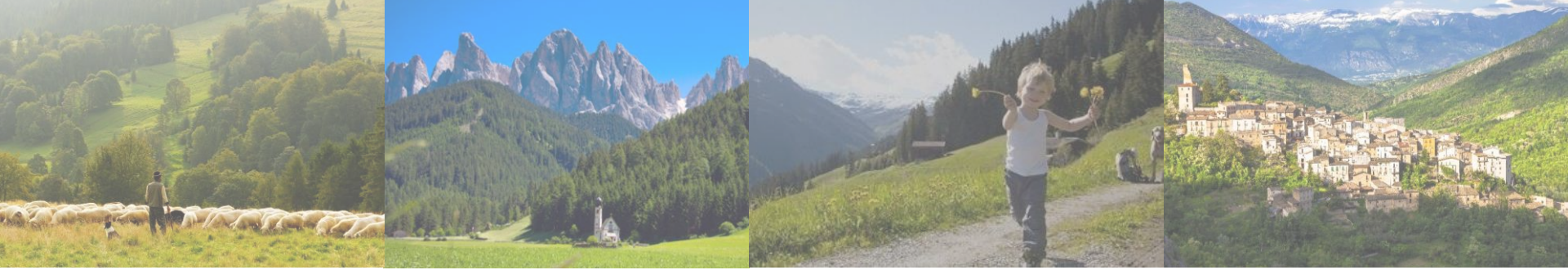


Evolution of membership fees from 2015 to 2022



# Evolution of receipts (EU grants & membership fees) and of expenditures since 2015





# Renewal of Internal Control Committee members

Candidates?

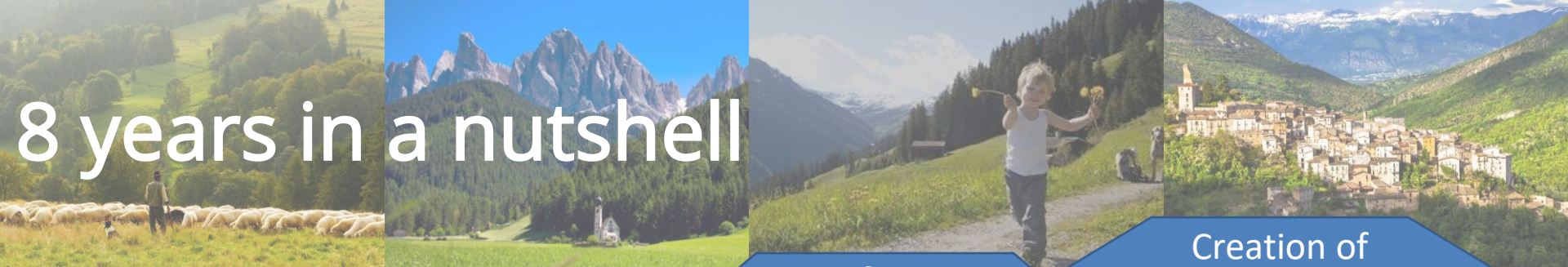
Election or Mandate given to the Board



Finally some personal words



# 8 years in a nutshell



3 EMC

60 public  
interventions  
as speaker

10 EU  
projects  
worked on

Creation of  
NEMOR

9 GA

36 expert  
groups  
participation

49 EU  
projects  
proposals  
worked on

Management  
of Covid-19  
crisis

27 Board  
meetings

20 positions +  
3 declarations  
of EMC

8 winning EU  
project  
proposals

A large youth  
study

19  
conferences  
organised

2 Board  
elections

A networking  
EM platform  
for EU  
proposals and  
networking

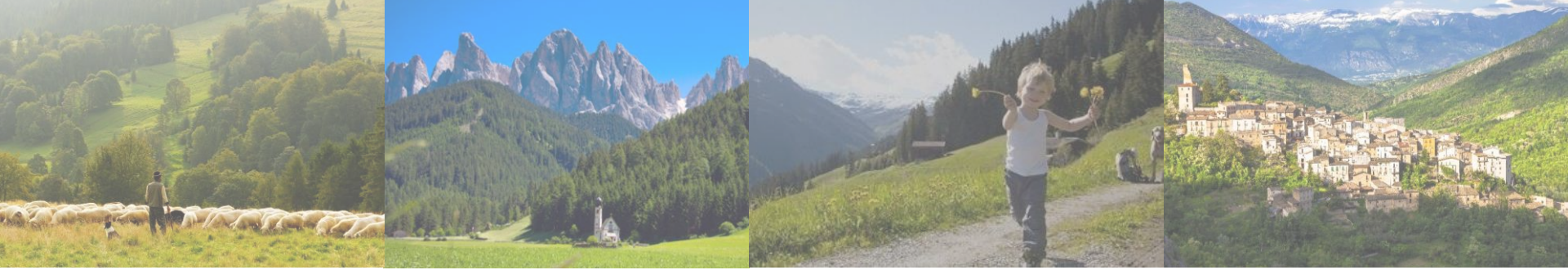
20  
collaborators  
at EM

2 intergroups  
at EP

33 travels

1 President, 6  
Senate  
members

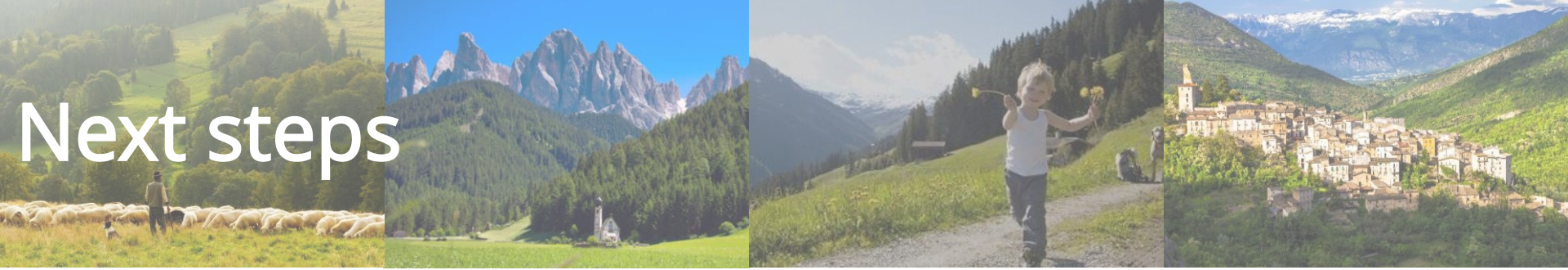
25 new  
members and  
all the older  
ones



# Mountain Awards & closure



# Next steps



- ▶ Board meeting
- ▶ Nomination of replacement of Director
- ▶ We keep in touch and remains open for suggestions
- ▶ Hope to see you soon during next webinars and the European Mountain Convention in Italy on 25-26-27 October 2022

A man in a dark blue jacket and black pants is hiking up a grassy mountain trail. He is carrying a young child in a grey and red backpack. The child is wearing a black beanie and dark pants. They are both looking towards the right, where a vast mountain range is visible under a blue sky with scattered white clouds. The foreground is filled with dry, golden-brown grass.

# Merci!

[www.euromontana.org](http://www.euromontana.org)

[info@euromontana.org](mailto:info@euromontana.org)

+32 (0)2 280 42 83

Euromontana  
Place du Champ de Mars, 2  
1050 Brussels

*Restons en contact*

