XIV European Mountain CONVENTION

CALL FOR POSTERS & PHOTOS
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From pastures to policies: ensuring the future of extensive livestockk farming in mountain territories

Deadline
4 JUNE 2026

30 June to 2 july 2026
Sallanches, France



GUIDELINES FOR POSTER EXHIBITORS

The European Mountain Convention 2026 will include an exhibition area where posters will illustrate successful local initiatives and inspiring research results for the future of extensive livestock farming. The main directive is to make the information accessible to the general public. Here are a few guidelines to help you and inform on logistic practicalities. This time, we would like to allow photographers to exhibit professional photos linked to the Convention's 2026 topic in the same area as posters.

POSTER FORMAT, LANGUAGE AND SELECTION

The format of the poster or photos should be maximum A0 (84x119 cm) and minimum A2 (42 x 59,4 cm). Posters can be vertical or horizontal. (maximum A1 format if horizontal).
All posters' language must be either in French or in English to ensure that they are understood by as many participants as possible. Posters in other languages will not be accepted.
The deadline for submitting posters/photos is 4 June, until the end of the day. Selection will proceed as applications are received. Please note that the opportunity to participate in the exhibition will remain open until all 20 spots have been filled, at which point it will close. Posters for commercial purposes will not be accepted.

TIPS FOR POSTER PREPARATION

Posters should present an inspiring initiative, project or research result with a positive impact on mountain extensive livestock farming. Remember that posters will be exhibited, not orally presented; they must present the initiative or result in a way that is clear and understandable to everyone, without the need for additional explanation.
Be clear and concise

- Less is more! Avoid excessive text. Use bullet points, concise sentences, and focus on key information. Aim for 30% text, 30% graphics or images, 40% space.
- Use QR codes, or a simple URL, to direct people to more information.
- Use data only if accompanied by an explanatory sentence. Use charts and graphs to illustrate data (avoid large tables of raw data).
- Give your poster a title clearly linked to extensive livestock farming or pastoralism.
- Make sure ideas flow logically from introduction to conclusion.
- Divide your poster into sections with clear headings. For research posters, we recommend using an IMRaD structure (Introduction, Methods, Results, and Discussion).

- For posters presenting a local initiative or policy we recommend the following structure: Introduction / Background, Objectives, Implementation, Conclusion.
- Do not forget to add all necessary acknowledgements, logos and other affiliations.
- Try it out! Have someone unfamiliar with the topic read your poster to see if they can understand the key concepts without your help.

Invest in the layout too

The visual aspect of a poster is just as important as the content! A consistent, simple and neat layout makes your poster more appealing and helps to convey the information.

- Keep enough space to prevent overcrowding. This helps maintain a clean and professional look, making it easier for viewers to absorb information.
- Keep consistent colours, style, spacing.
- Pick no more than 2–3 fonts and colours.
- Do not use all capital letters.
- Use high resolution pictures.

Test readability

- Title banner should be legible from 6 meters away.
- Body text should be legible from 2 meters away.

Pictures of pastoral activities and extensive livestock in mountain areas across Europe.
Only few spots are available

LOGISTICS ON THE SPOT

It is recommended that you hand-carry your poster to the conference, using tubular packaging or a portfolio case (shipping by the post is possible, but priority will be given to participants). You will be able to bring your poster to the meeting point on the first day or second day mornings before the conference/visits starts.
Pushpins/ ways to hang the posters will be provided by organisers.
For photos, directly contact us for logistics.

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www.mountainconvention.eu